

UC 1090710F

CBM003 ADD/CHANGE FORM

APPROVED NOV 17 2010

Undergraduate Council
 New Course Course Change
 Core Category: _____ Effective Fall 2011

or

Graduate/Professional Studies Council
 New Course Course Change
 Effective Fall _____

RECEIVED OCT 13 2010

1. Department: HRMA College: HRM
2. Faculty Contact Person: Jeremy L. Dafoe Telephone: 713-743-3740 Email: jdafoe@uh.edu
3. Course Information on New/Revised course:
 - Instructional Area / Course Number / Long Course Title:
HRMA / 3378 / Entertainment and Venue Management
 - Instructional Area / Course Number / Short Course Title (30 characters max.)
HRMA / 3378 / ENTERTAINMENT AND VENUE MGT
 - SCH: 3.00 Level: JR CIP Code: 5209010016 Lect Hrs: 3 Lab Hrs: 0
4. Justification for adding/changing course: Successfully taught as a selected topics course
5. Was the proposed/revised course previously offered as a special topics course? Yes No
 If Yes, please complete:
 - Instructional Area / Course Number / Long Course Title:
HRMA / 4397 / Selected Topics Hosp. Mgt.
 - Course ID: 27329 Effective Date (currently active row): _____
6. Authorized Degree Program(s): B.S., Hotel & Restaurant Management
 - Does this course affect major/minor requirements in the College/Department? Yes No
 - Does this course affect major/minor requirements in other Colleges/Departments? Yes No
 - Can the course be repeated for credit? Yes No (if yes, include in course description)
7. Grade Option: Letter (A, B, C ...) Instruction Type: lecture ONLY (Note: Lect/Lab info. must match item 3, above.)
8. If this form involves a change to an existing course, please obtain the following information from the course inventory: Instructional Area / Course Number / Long Course Title
 _____ / _____ / _____
 - Course ID: _____ Effective Date (currently active row): _____
9. Proposed Catalog Description: (If there are no prerequisites, type in "none".)
 Cr: 3. (3-0). Prerequisites: None Description (30 words max.): Introduction to the major management functions (planning, organizing, implementing, and controlling) associated with sports and entertainment events including college and professional sports, concerts, local entertainment events, and world events such as the Olympics.
10. Dean's Signature: _____ Date: 10/7/10
 Print/Type Name: Dr. Carl Boger, Jr.

ORIGINAL