INTRODUCING THE NEW UH.EDU
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- About the project  www.uh.edu/evolvinguh
                 https://blogs.uh.edu/evolvinguh

- Evolving UH.edu

- Beta site/ Usability Highlights

- Implementation & Sustaining the Site

  - Phase One– Meeting Basic Informational Needs
    o Access to the information audiences most need
    o Pointing to the information already in existence (like a gateway)

  - Phase Two– Creating a Cohesive Experience
    o Better integrating content into architecture
    o Providing a more seamless experience to the audience

  - Phase Three– Providing Added Value
    o Adding content important to the audience
    o Including "extracurricular" information (if students are interested in x,
      maybe we should also point them to y)