CBM003 ADD/CHANGE FORM

☐ Undergraduate Council
☐ New Course ☒ Course Change
Core Category: NONE  Effective Fall 2008

or

☐ Graduate/Professional Studies Council
☐ New Course ☐ Course Change
Effective Fall ___

1. Department: COMM  College: CLASS

2. Person Submitting Form: Julie B. Fix  Telephone: 3-3728

3. Course Information on New/Revised course:
   • Instructional Area / Course Number / Long Course Title:
     COMM / 2310 / Writing for Print and Digital Media
   • Instructional Area / Course Number / Short Course Title (30 characters max.)
     COMM / 2310 / PRINT & DIGITAL MEDIA WRITING
   • SCH: 3.00  Level: SO  CIP Code: 09.0401.00.01  Lect Hrs: 2  Lab Hrs: 3

4. Justification for adding/changing course: To reflect change in prerequisite course

5. Was the proposed/revised course previously offered as a special topics course?  ☐ Yes  ☒ No
   If Yes, please complete:
   • Instructional Area / Course Number / Long Course Title:
     ___ / ___ / ___
   • Content ID: ___  Start Date (yyyy3): ___

6. Authorized Degree Program(s): B.A., COMM - Journalism, PA
   • Does this course affect major/minor requirements in the College/Department?  ☒ Yes  ☐ No
   • Does this course affect major/minor requirements in other Colleges/Departments?  ☐ Yes  ☒ No
   • Are special fees attached to this course?  ☐ Yes  ☒ No
   • Can the course be repeated for credit?  ☐ Yes  ☒ No

7. Grade Option: Letter (A, B, C,...)  Instruction Type: lecture laboratory  (Note: Lect/Lab info. must match item 3, above.)

8. If this form involves a change to an existing course, please obtain the following information from the course inventory: Instructional Area / Course Number / Long Course Title
   COMM / 2310 / Writing for Print and Digital Media
   • Start Date (yyyy3): 20033  Content I.D.: 291448

9. Proposed Catalog Description: (If there are no prerequisites, type in "none".)
   Cr. 3. (2-3). Prerequisites: Comptent typing ability 2.33 or better average in: ENGL 1304, HIST 1377, 1378, POLS 1336, 1337.  Description (30 words max.): Cognitive and mechanical skills required to produce news, public relations, and advertising messages that are ethical, clear, concise, complete, compelling, accurate. Gathering information from online and traditional sources. Laboratory required.

10. Dean's Signature: [Signature]  Date: 10/12/07

Print/Type Name: Sarah Fishman

- Created on 10/4/2007 9:48:00 AM -