CBM003 ADD/CHANGE FORM

☐ Undergraduate Council
☐ New Course  ☐ Course Change
Core Category: ☐ Effective Fall 2008

or

☐ Graduate/Professional Studies Council
☐ New Course  ☐ Course Change
Effective Fall __

1. Department: HRMA  College: HRM
2. Person Submitting Form: Nancy Graves  Telephone: 32426
3. Course Information on New/Revised course:
   - Instructional Area / Course Number / Long Course Title:
     HRMA / 4354 / Advanced Hospitality Operations Management
   - Instructional Area / Course Number / Short Course Title (30 characters max.)
     HRMA / 4354 / ADVANCED HOSP OPS MGMT
   - SCH: 3.00  Level: SR  CSP Code: 5209010016  Lect Hrs: 2  Lab Hrs: 0
4. Justification for adding/changing course: Successfully taught as a selected topics course
5. Was the proposed/revised course previously offered as a special topics course? ☒ Yes  ☐ No
   If Yes, please complete:
   - Instructional Area / Course Number / Long Course Title:
     HRMA / 4397 / Hospitality Operations
   - Content ID: 298219  Start Date (yyyy3): 20062
6. Authorized Degree Program(s): BS
   - Does this course affect major/minor requirements in the College/Department? ☐ Yes  ☒ No
   - Does this course affect major/minor requirements in other Colleges/Departments? ☐ Yes  ☒ No
   - Are special fees attached to this course? ☐ Yes  ☒ No
   - Can the course be repeated for credit? ☒ Yes  ☐ No
7. Grade Option: Letter (A, B, C, ...)  Instruction Type: lecture ONLY  (Note: Lect/Lab info. must match item 3, above.)
8. If this form involves a change to an existing course, please obtain the following information from the course inventory: Instructional Area / Course Number / Long Course Title
   _____ / _____ / _____
   - Start Date (yyyy3): _____  Content I.D.: _____
9. Proposed Catalog Description: (If there are no prerequisites, type in "none").
   Cr. 3. (3-0).  Prerequisites: HRMA 3343 and credit for or concurrent enrollment in final HRMA Area of Emphasis courses.  Description (30 words max.): Managing resources to produce hospitality companies' products and services. Utilizing quantitative and qualitative analysis to evaluate efficiencies and effectiveness of managing resources.

10. Dean's Signature: ___________________________  Date: 10/07/07
    Print/Type Name: Carl Roger