CBM003 ADD/CHANGE FORM

☐ Undergraduate Council
☐ New Course  ☒ Course Change
Core Category: MGMT  Effective Fall 2008

or

☐ Graduate/Professional Studies Council
☐ New Course  ☐ Course Change
Effective Fall __

1. Department: MANA  College: BUS

2. Person Submitting Form: Mary Gould  Telephone: 34904

3. Course Information on New/Revised course:
   • Instructional Area / Course Number / Long Course Title:
     MANA / 4310 / Behavioral Finance
   • Instructional Area / Course Number / Short Course Title (30 characters max.)
     MANA / 4310 / BEHAVIORAL FINANCE
   • SCH: 3.00  Level: SR  CIP Code: 5210030016  Lect Hrs: 3  Lab Hrs: 0

4. Justification for adding/changing course: To reflect change in prerequisite course

5. Was the proposed/revised course previously offered as a special topics course? ☐ Yes  ☒ No
   If Yes, please complete:
   • Instructional Area / Course Number / Long Course Title:
     ___ / ___ / ___
   • Content ID: ___  Start Date (yyyy): ___

6. Authorized Degree Program(s): BBA
   • Does this course affect major/minor requirements in the College/Department? ☐ Yes  ☒ No
   • Does this course affect major/minor requirements in other Colleges/Departments? ☐ Yes  ☒ No
   • Are special fees attached to this course? ☒ Yes  ☐ No
   • Can the course be repeated for credit? ☐ Yes  ☒ No

7. Grade Option: Letter (A, B, C ...)  Instruction Type: lecture ONLY  (Note: Lect/Lab info. must
   match item 3, above.)

8. If this form involves a change to an existing course, please obtain the following information from
   the course inventory: Instructional Area / Course Number / Long Course Title
   MANA / 4310 / Behavioral Finance
   • Start Date (yyyy): 2005  Content I.D.: 295399

9. Proposed Catalog Description: (If there are no prerequisites, type in "none".)
   Cr: 3. (3-0). Prerequisites: FINA 3332 and STAT 3331 or equivalents. Description (30 words max.):
   Examination of individual decision behavior within a financial market context. Evaluation of
   psychological explanations for market movements and anomalies. Emphasis on the application of
   psychological principles to decision making behavior.

10. Dean's Signature: ____________________________  Date: 10/8/07

Print/Type Name: Elizabeth Anderson-Fletcher, Associate Dean