CBM003 ADD/CHANGE FORM

☑ Undergraduate Council ☐ New Course ☐ Course Change ☑ Course Change
Core Category: 2005 Effective Fall 2007

☐ Graduate/Professional Studies Council ☐ New Course ☐ Course Change
Effective Fall __

1. Department: Communication College: CLASS
2. Person Submitting Form: Jim Query, Ph.D. Telephone: 3-8608
3. Course Information on New/Revised course:
   • Instructional Area / Course Number / Long Course Title:
     COMM / 3340 / Health Campaign Principles & Tailored Messages
   • Instructional Area / Course Number / Short Course Title (30 characters max.)
     COMM / 3340 / HEALTH CAMPAIGN PRINCIPLES
   • SCH: 3.00 Level: JR CIP Code: 0909050001 Lect Hrs: 2 Lab Hrs: 0
4. Justification for adding/changing course: To provide for new discipline areas
5. Was the proposed/revised course previously offered as a special topics course? ☐ Yes ☑ No
   If Yes, please complete:
   • Instructional Area / Course Number / Long Course Title:
     ___ / ___ / ___
   • Content ID: ___ Start Date (yyyy3): ___
6. Is this course offered for undergraduate credit only? ☑ Yes ☐ No
7. Authorized Degree Program(s): BA/ COM-HC
   • Does this course affect major/minor requirements in the College/Department? ☑ Yes ☐ No
   • Does this course affect major/minor requirements in other Colleges/Departments? ☐ Yes ☑ No
   • Are special fees attached to this course? ☐ Yes ☑ No
   • Can the course be repeated for credit? ☐ Yes ☑ No
8. Grade Option: Letter (A, B, C...) Instruction Type: Lecture
9. If this form involves a change to an existing course, please obtain the following information from
   the course inventory: Instructional Area / Course Number / Long Course Title
     ___ / ___ / ___
   • Start Date (yyyy3): ___ Content I.D.: ___
10. Proposed Catalog Description:
    Cr: (3-0) Prerequisites: ___ Description (30 words max.): Examines selected health campaign
        exemplars and diverse messages utilizing approaches to selected groups.
11. Dean's Signature: __________________________ Date: 10/16/06
    Print/Type Name: Dr. Sarah Fishman-Boyd

- Created on 10/2/2006 3:30:00 PM -