I. Course

A. Description

Quantitative and qualitative methods to analyze clinical, administrative, program, and policy data for practice evaluation.

B. Purpose

This advanced research course prepares students to conduct practice evaluation in micro, mezzo, and macro settings. It focuses on formulating evidence-based questions on practice evaluation, selecting appropriate designs and measurements, and reporting results with descriptive statistics and qualitative data analysis.

II. Course Objectives

Upon completion of this course, students will be able to demonstrate the following:

1. explain how practice evaluation is an integral part of social work practice;
2. develop measurable goals for practice evaluation with individuals, groups, organizations and communities;
3. formulate research questions for evaluating practice within the context of appropriate conceptual and theoretical frameworks;
4. describe and utilize a variety of research designs and methods (pre-post comparisons, process and outcome evaluations) that test effectiveness of services and programs;
5. select appropriate measures or tools to evaluate practice in a variety of practice settings;
6. design an evaluation study to support accountability in social work practice;
7. use appropriate statistics and qualitative methods to analyze practice outcomes;
8. examine, produce, and critique evidence-based and other research reports and
make recommendations to improve practice effectiveness; 
9. demonstrate awareness of research and practice ethics that takes into account 
diversity and differences including, but not limited to, gender, age, class, 
race/ethnicity, sexual orientation, and culture.

III. Course Structure

A variety of teaching methods will be used during the course of the semester, including 
lecture, guest speakers, class discussion, and group/class activities. This course will 
require active participation and interaction, with the goal of stimulating critical thinking, 
in-depth understanding of the material, and an appreciation of the use of research 
methodology and tools to evaluate social work practice. A mutually respectful and 
professional environment is expected.

**The instructor reserves the right to change the course schedule or due dates as 
necessary during the semester.

IV. Textbooks

Required: 

Other required readings will be posted on Blackboard under the date that each 
reading is due.

Recommended:
approach to evidence-based practice. Denver, CO: Love Publishing 
Company.
Rubin, A. & Bellamy, J. (2012). Practitioner’s guide to using research for 
MA: Pearson.

V. Course Requirements

A. Reading Assignments: Reading assignments will be primarily from the 
Royse, Thyer, and Padgett (2010) text. Additional required readings are listed on 
the course schedule and will be posted on Blackboard.
B. **Weekly Quizzes (30 points):** Given the experiential nature of this course, completion of the required readings before class is essential to maximize student participation and learning. To encourage these readings, **there will be a 5-item true/false quiz in 8 designated class sessions.** Each quiz will assess whether the students read and recall the main points of the assigned readings for that session. The overall percentage of correct answers across all but two quizzes will account for 30 percent of the course grade. The two quizzes with the lowest number of correct answers will be dropped from this calculation. Regardless of the reason for absences or tardiness, any quizzes that are missed due to absence or tardiness will be included among the two dropped quizzes. If more than two quizzes are missed (regardless of the reason), those additional quizzes will be included (with a score of zero) in the overall calculation.

C. **Written Critiques of Single-System Design Articles (20 points):** You will be asked to provide a written critique of two single-system design articles that will be provided on the Blackboard website. This critique should be approximately one to two pages. A list of questions will be provided in class and on Blackboard to guide your critique for each assignment. Each critique is worth 10 points for a total of 20 points.

D. **Exams (50 points):** There will be two exams covering the reading material and course content. Each exam is worth 25 points for a total of 50 points. Exams will test students’ ability to recall, understand, apply, analyze and synthesize course content. For this reason, exams will include a combination of multiple choice and essay questions. Students are encouraged to read course materials with the goal of achieving understanding, an ability to integrate course material and apply it to real-world situations.

E. **Bonus** Class Participation: You can earn up to 5 bonus points for thoughtful class participation. Class participation includes participating in class/group discussions and exercises, not working on other course work or personal matters during class (including using cell phones or computers), and **consistently attending and being on time to class.** Attendance is not only expected, but is necessary for you to be successful in this class.

A mutually respectful and professional environment is expected at all times. This includes **turning off cell phones before class and not using laptops for personal use during class.** Cell phone rings, text messaging, and the use of laptops can be very distracting to others who are trying to learn, and for this reason, I do not tolerate it. For students for whom laptops are an essential tool for note taking, please sit in the back row of class (where the use of computers is less likely to distract others), and restrict computer use solely to note taking.
F. **Extra Credit:** There is an opportunity for earning extra credit in this class to encourage additional learning activities outside the classroom. **You may select to complete options “a” and/or “b” and/or “c” below—OR—option “d” for a maximum of 10 points possible for extra credit assignments.** Students will not be able to earn more than 10 points for extra credit in this class (unless earning the 2 additional bonus parts on option “c”). **The extra credit assignment(s) must be turned in by the last day of class to receive credit, no exceptions (due: December 3, 2013 at 11:59 p.m. or before).**

**a. Online logic model training:** If you are interested in learning more about program planning and evaluation, there is an online course on logic models provided by the University of Wisconsin: [http://www.uwex.edu/ces/lmcourse/](http://www.uwex.edu/ces/lmcourse/). You can earn **up to 5 points** extra credit if you complete the course and then provide: 1) a print out of the webpage that documents completion of the online course, and 2) a 1 page summary that details what you learned from these sources and how logic models may help you in your future practice.

**b. Field Agency Interview Summary (up to 5 points):** If you are interested in connecting what you are learning in class to the “real-world”, you can interview your field placement instructor (or an administrator in your placement) about the current practice or program evaluation activities taking place in your agency, observe part of this evaluation, and write up a 2-page summary of this interview. **A list of questions and guidelines for completing the summary will be provided on Blackboard.** If you are not currently placed in a field placement, you can meet with a former field agency or a current agency in the community.

**c. SAMMIE (Successful Assessment Methods and Measurement in Evaluation) Web Portal (up to 5 points):** If you are interested in expanding your knowledge and skills in program evaluation, there is an online program provided by The Great Lakes Center for Agricultural Safety and Health, Ohio State University Extension Office of Program Development and Evaluation, and U CARES/OSU Extension: [http://sammie.osu.edu/](http://sammie.osu.edu/). You will need to set up an account. You can earn **up to 5 points** extra credit if you complete this course and provide: 1) the print outs of the webpage that documents successful completion (at least 70%) of the “Testing Your Knowledge” quizzes, and 2) a 1 pg. summary that details what you learned from the 10 modules and how it may help you in your future practice.

**Requirements:**
- b. Choose and Complete 2 additional Modules (9 through 22).
- c. For each Module, you will complete the:
  - Readings
  - Watch the “Ready for Action” video or read the video script.
• Complete “Testing Your Knowledge” quizzes & print results (if applicable).

d. Write a 1 page summary of what you learned from the 10 modules and how it may help your practice.

d. **Practice Evaluation Abstract Submission and Poster:** Each student has the option of writing an abstract submission and developing a poster presentation for the annual GCSW research conference on an evaluation on a topic of interest. This poster/abstract submission can focus on the evaluation of practice at various system levels—an individual client, a family, a group, a program within an agency/organization, a community program/intervention, or a policy. One or more of the following evaluation methods can be used: 1) an outcome evaluation, which evaluates the effectiveness of an intervention, program or policy, 2) a needs assessment, 3) a process evaluation, 4) a formative evaluation or 5) a cost-benefit analysis. The poster/abstract submission should include all sections outlined below. **The abstract submission is worth up to 5 points.** If the abstract submission is accepted for presentation at the conference, and the student completes the presentation, **they can earn up to 5 additional points for a total of up to 10 points.**

1. **Introduction/Literature Review:** The introduction will provide a clear delineation of the practice problem, the intervention/program/policy proposed, and the purpose/rationale for the evaluation. It will also provide a relevant context for understanding the proposed intervention, program or policy, and include a thorough search of relevant historical and current literature related to the particular practice issue and other efforts to address this issue. This section ends with the evaluation questions and hypotheses.

2. **Methodology:** The methodology should include a clear description of the evaluation design and the rationale for its use, the sampling procedures used if using more than one client, a description of the sample being obtained or the client, procedures used to collect data, and data collection instruments.

3. **Implications and Limitations:** The final section of this paper—the implications and limitations--will discuss: 1) the practical implications that the proposed evaluation plan will have for the individual client, family, group, agency/organization or community (e.g., What are the possible benefits and how might this information inform future practice efforts?), and 2) The limitations of your proposed evaluation plan and how might this affect the conclusions you are able to draw from any results you would obtain.

**If you are able to implement an evaluation within your field placement or work setting and report on your results in a Results and Discussion section as a part of this assignment, you can earn up to 2 points of extra credit. Please see the instructor for more information.
VI. Evaluation and Grading

The following standard grading scale has been adopted for all courses taught in the college. Please use this scale to assign final course letter grades.

- **A** = 96-100% of the points
- **A-** = 92-95.9%
- **B+** = 88-91.9%
- **B** = 84-87.9%
- **B-** = 80-83.9%
- **C+** = 76-79.9%
- **C** = 72-75.9%
- **C-** = 68-71.9%
- **D** = 64-67.9%
- **F** = Below 64%

VII. Policy on grades of I (Incomplete)

The grade of "I" (Incomplete) is a conditional and temporary grade given when students are either (a) passing a course or (b) still have a reasonable chance of passing in the judgment of the instructor but, for non-academic reasons beyond their control have not completed a relatively small part of all requirements.

Students are responsible for informing the instructor immediately of the reasons for not submitting an assignment on time or not taking an examination. Students must contact the instructor of the course in which they receive an "I" grade to make arrangements to complete the course requirements. Students should be instructed not to re-register for the same course in a following semester in order to complete the incomplete requirements.

The grade of "I" must be changed by fulfillment of course requirements within one year of the date awarded or it will be changed automatically to an "F" (or to a "U" [Unsatisfactory] in S/U graded courses). The instructor may require a time period of less than one year to fulfill course requirements and the grade may be changed by the instructor at any time to reflect work complete in the course. The grade of "I" may not be changed to a grade of **W**.

VIII. Policy on Academic Dishonesty and Plagiarism

Although I do not expect to encounter academic dishonesty or plagiarism in my classes, I want to be very clear about my standards regarding this. **Any student who plagiarizes any part of a paper or assignment or engages in any form of academic dishonesty will receive an Incomplete for the class and will be referred to GCSW for a college level hearing with the recommendation that a grade of F be assigned for the course.** Other actions may also be taken by the College to suspend or expel a student who engages in academic dishonesty.

All papers and written assignments must be fully and properly referenced, with credit given to the authors whose ideas you have used. If you are using direct quotes from a specific author (or authors), you **must** set the quote in quotation marks or use an indented quotation form. For all direct quotes, you **must** include the page number(s) in your text or references. Any time that you use more than
Academic dishonesty includes using any other person’s work and representing it as your own. This includes (but is not limited to) using graded papers from students who have previously taken this course as the basis for your work. It also includes, but is not limited to submitting the same paper to more than one class.

Also, as I will re-emphasize when on the day exams are given, cell phones or “smart” phones of any kind are not allowed during the time an exam is given. If a student is observed using an electronic device during an exam, the student will be asked to leave the exam and will receive a score of zero.

If you have any specific questions about plagiarism or academic dishonesty, please raise these questions in class or make an appointment to see me. I will be glad to discuss this with you, and sincerely would like to avoid any plagiarism or academic dishonesty issues. The University Policy on Academic Dishonesty can be found in your UH Student Handbook.

IX. Course Schedule and Assignments

<table>
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<tr>
<th>DATE</th>
<th>TOPIC AND READINGS</th>
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| Week 1  
August 27th | Introductions; Overview of Course; Accountability & Evidence-Based Practice  
A Framework for Evaluating your Practice |
| Week 2  
Sept. 3rd | What is Practice Evaluation? Ethical Issues  
A Framework for Evaluating your Practice  
Readings Due for This Class (9/3/13): Royse et al. Chapters 1 & 2  
QUIZ #1 (on above readings) |
| Week 3  
September 10th | Diversity & Culturally Sensitive Evaluation  
NO QUIZ: BE PREPARED TO COMPLETE THE FOLLOWING GROUP ASSIGNMENT IN CLASS.  
READ ARTICLES FOR THIS CLASS SESSION AND PREPARE A LIST OF YOUR RESPONSES TO THE FOLLOWING QUESTIONS:  
1) What are some principles of culturally sensitive practice evaluation |
2) What have you learned about the specific population that you read about for your chosen article (Christopher, 2005, Moradi et al, 2009, or Jones et al, 2011)?

3) What else have you learned from the readings?

**Readings Due For This Class Discussion (9/10/13)**


3) Plus one of the following for group discussion for this class session:

<table>
<thead>
<tr>
<th>Week 4</th>
<th>September 17th</th>
<th>Needs Assessment &amp; Qualitative/Mixed Methods</th>
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<tr>
<td></td>
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<td><strong>QUIZ #2</strong></td>
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<td></td>
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<td><strong>Readings Due For This Class (9/17/13):</strong> Royse et al. Ch. 3 &amp; 4</td>
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<tr>
<th>Week 5</th>
<th>September 24th</th>
<th>Formative &amp; Process Evaluation</th>
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<td><strong>NO QUIZ</strong></td>
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<td><strong>Readings Due For This Class (9/24/13):</strong> Royse et al. Ch. 5</td>
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<tr>
<th>Week 6</th>
<th>October 1st</th>
<th>Client Satisfaction Surveys &amp; Sampling Organizational Assessment</th>
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<td><strong>QUIZ #3</strong></td>
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<td><strong>Readings Due For This class (10/1/13):</strong> Royse et al. Ch. 7 &amp; 8</td>
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<th>Week 7</th>
<th>October 8th</th>
<th>Group Research Designs</th>
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<td><strong>QUIZ #4</strong></td>
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<td><strong>Readings Due For This Class (10/8/13):</strong> Royse et al. Ch. 9</td>
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| Week 8  
October 15th | EXAM 1 |
|----------------|--------|
| Week 9  
October 22nd | Pragmatic Issues in the Evaluation of Practice; Cost-Effectiveness & Cost-Analysis  
**QUIZ #5**  
**Readings Due For This Class (10/22/13):**  
1) Royse et al. Ch. 10 & 13  
| Week 10  
October 29th | Measurement Tools & Strategies for Program Evaluation  
**QUIZ #6**  
**Readings Due For This Class (10/29/13):**  
1) Royse et al. Ch. 11  
| Week 11  
November 5th | Data Analysis & Presentation  
**QUIZ #7**  
**Readings Due For This Class (11/5/13):** Royse et al. Ch. 14 & 15 |
| Week 12  
November 12th | Single-System Designs & Measurement  
**QUIZ #8**  
**Readings Due For This Class (11/12/13):**  
2) Thyer & Meyers. Ch. 2, ‘Selecting and Locating Outcome Measures Useful in the Evaluation of Practice.’ |
| Week 13  
November 19th | Single-System Designs (Hybrid: No class, but you must work submit your assignment on Blackboard)  
**DUE via Blackboard on November 19th at 11:59 p.m.:**  
1. First Article Critique Due on Himle & Thyer, “Clinical Social Work and Obsessive Compulsive Disorder: A Single-Subject Investigation.” Guidelines and a rubric will be provided on Blackboard. Please submit this assignment on Blackboard by 11:59 p.m. on November 19th. |
**Week 14**  
**November 26**

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<th>Single-System Designs</th>
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<td>Select one of the following to read and complete your <strong>Second Article Critique DUE at the beginning of class.</strong></td>
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<tr>
<td>1) Taber “Cognitive Behavioral Modification of an Aggressive 12-year Old Boy.”</td>
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**Course Evaluation**

**Week 15**  
**December 3**

**EXAM 2 (LAST DAY OF CLASSES)**

**X. Americans with Disabilities Statement:**

Whenever possible, and in accordance with 504/ADA guidelines, the University of Houston will attempt to provide reasonable academic accommodations to students who request and require them. Please call 713-743-5400 for more assistance. Instructors may not provide accommodations without supporting documentation from the UH Center for Students with Disabilities.

**XI. Bibliography**

**Research Methods**


Program Evaluation


For planning an evaluation:
http://learningstore.uwex.edu/pdf/G3658-1.PDF
http://learningstore.uwex.edu/pdf/G3658-1W.PDF

For data analysis and reporting: http://learningstore.uwex.edu/pdf/G3658-6.PDF


Reporting results: http://www.iwh.on.ca/products/eval/php

Ethics, Culture


Measures for Practice Evaluation


2) **Alcohol & Drug Abuse Institute - Screening & Assessment Database** [http://lib.adai.washington.edu/instruments/](http://lib.adai.washington.edu/instruments/) This database is intended to help clinicians and researchers find instruments used for screening and assessment of substance use and substance use disorders. Some instruments are in the public domain and can be freely downloaded from the web; others can only be obtained from the copyright holder. Provides a searchable engine, a brief description of each scale and its intended use, provide a general description of its psychometric properties and references articles that support this description, cost, who it is normed on, length of time required to administer the scale, and who to contact to obtain copies.

3) **Buros Institute of Mental Measurements** [http://www.unl.edu/buros](http://www.unl.edu/buros) The Buros Institute of Mental Measurements provides a searchable database of a wide collection of standardized assessment measures. Information is provided regarding where to obtain the measure, but there is a fee to access the review of each measures psychometric and clinical utility. University libraries often provide free access, and perhaps some public libraries. This site can be a useful first step in getting a sense of what measurement instruments are available related to different assessment topics.

4) **Health and Psychosocial Instruments:** [http://www.ovid.com/site/catalog/DataBase/866.jsp](http://www.ovid.com/site/catalog/DataBase/866.jsp) Health and Psychosocial Instruments features material on unpublished information-gathering tools for clinicians that are discussed in journal articles, such as questionnaires, interview schedules, tests, checklists, rating and other scales, coding schemes, and projective techniques. The database contains several categories of content -- citations to actual test documents that copyright holders authorize BMDS to make available; bibliographic citations to journal articles which contain information about specific test instruments; and a catalog of commercial test publishers and their available instruments. In addition to medical measurement instruments, HaPI presents
tests used in medically related disciplines including psychology, social work, occupational therapy, physical therapy, and speech & hearing therapy.

5) **Psychological Measures for Asian American Populations**  

6) **Tests or Measures in the Social Sciences**  
   [http://libraries.uta.edu/helen/Test&Meas/testmainframe.htm](http://libraries.uta.edu/helen/Test&Meas/testmainframe.htm) The Tests and Measures in the Social Sciences pages are provided for information purposes only. Due to US copyright laws and my professional position, the site is unable to provide copies of these instruments. To obtain any of these resources, you can: 1. Check the library closest to you to determine if it has the source volume; 2. Contact YOUR library Interlibrary Loan department or other services available at your institution. Review "[Obtaining for academic purposes.](http://libraries.uta.edu/helen/Test&Meas/testmainframe.htm)"

7) **University of Miami College of Psychology**  
   [http://www.psy.miami.edu/faculty/ccarver/CCscales.html](http://www.psy.miami.edu/faculty/ccarver/CCscales.html) All of these self-report scales are available here for use in research and teaching applications. Some are translated into Spanish. All are available without charge and without any need for permission. Download or print them from the linked pages.

8) **American Academy of Child and Adolescent Psychiatry**  
   [http://www.aacap.org/cs/root/member_information/practice_information/practice_parameters/practice_parameters](http://www.aacap.org/cs/root/member_information/practice_information/practice_parameters/practice_parameters) The AACAP has published over 25 Practice Parameters. The Parameters are published as Official Actions of the AACAP in the *Journal of the American Academy of Child and Adolescent Psychiatry*. Summaries and full text parameters are available. The AACAP Practice Parameters are designed to assist clinicians in providing high quality assessment and treatment that is consistent with the best available scientific evidence and clinical consensus.

9) **Psychology Department at Muhlenberg**  
   [http://www.muhlenberg.edu/depts/psychology/Measures.html](http://www.muhlenberg.edu/depts/psychology/Measures.html) This is an eclectic collection of standardized measures informed by resources psychology faculty and students have found. Several links are provided so that actual measures can be viewed.

10) **National Center for PTSD - Department of Veteran Affairs**  
    [http://www.ncptsd.va.gov/ncmain/assessment/](http://www.ncptsd.va.gov/ncmain/assessment/) The National Center for PTSD provides information on many assessment instruments used to measure trauma exposure and PTSD.

11) **WALMYR Scales website**  
    [http://www.walmyr.com/index.html](http://www.walmyr.com/index.html) Provides access to brief standardized assessment tools that can be used for assessment and the monitoring of practice outcomes. Information regarding the
psychometric background of the available tests is provided, and links are available to view a sample of many of the scales.

12) **Books for Locating Standardized Measures:**

**Cost Analysis**
The National Institute on Drug Abuse provides Cost Analysis Tools for substance abuse programs that may also be useful in determining a program’s cost effectiveness:
a. **The Drug Abuse Treatment Cost Analysis Program (DATCAP)** is a cost data collection instrument and interview guide designed to be used in a variety of health-related settings. The DATCAP helps collect and organize detailed information on resources used in service delivery and their dollar cost. The DATCAP instrument is available at the following Web site: [http://datcap.com/](http://datcap.com/)
b. **The Services Cost Analysis Program (SASCAP)** estimates the costs of substance abuse treatment services by collecting information on the resources needed by treatment programs to provide specific services and how these resource needs may differ across treatment services: [http://www.rti.org/page.cfm?nav=722](http://www.rti.org/page.cfm?nav=722)
c. **The Treatment Cost Analysis Tool (TCU TCAT)** is a self-administered workbook designed for Financial Officers and Directors to allocate, analyze, and estimate treatment costs, as well as to forecast effects of future changes in staffing, client flow, program design, and other resources: [http://www.ibr.tcu.edu/pubs/datacoll/commtrt.html](http://www.ibr.tcu.edu/pubs/datacoll/commtrt.html)

- ComTreatmentCosts

**Qualitative and Mixed Methods**


Quantitative Data Analysis