

# University of Houston Bands

## Spirit of Houston Cougar Marching Band, Cheer and Dance

David Clemmer, Director of Bands

Marc Martin, Director of Athletic Bands, Cheer and Dance



# Thank You

We are grateful for the tremendous support from the Student Fees Advisory Committee and the students of the University of Houston. This support is vital to our ability to represent our campus and the city of Houston.



# Mission and Program Overview

## MISSION

To be the most invested spirit program in the country, maintaining a relentless commitment to service and performance on the UH campus, our city, state, and nation, the U of H Bands purpose to represent and lead the university as ambassadors of spirit and tradition at the University of Houston.

## STUDENTS

# of students in program	702
Majors Represented	Over 70
Majors other than Music	2/3
Music Majors	1/3



# Recruiting for The University of Houston

## High Schools Visited

Spring High School  
Dawson High School  
Clements High School  
Stephen F. Austin High School  
Waltrip High School  
Cypress Falls High School  
Cypress Ranch High School  
Cypress Woods High School  
Milby High School  
Oak Ridge High School



**180 freshmen joined the Cougar Marching Band in the Fall 2017.**

## Team Takeover

High school juniors and seniors attend a UH home game as special guests of the “Spirit of Houston” for a complete game day experience. **Team Takeover** will continue throughout basketball season as well.

Additional visits have been scheduled for the Fall 2017 and Spring 2018 semesters.

# Recruiting for The University of Houston

## Cougar Band Camp

Summer 2017 yielded one of our most highly attended and successful camps.

327 middle school and high school students attended camp this summer.

Camps are **key to recruitment** into the band program and teach Cougar Pride and traditions at a young age.

Many of our current UH students attended camp for several years.

## UH Band Invitational

The UH Band Invitational showcases exceptional band programs from across the state of Texas. The schools are introduced to the superior facilities at UH and invited to perform in the Moores Opera House.

Last May, 45 school bands performed at the Invitational, allowing 2000+ students and parents to **experience UH**, our campus, and our facilities. We expect a record number this year as well.

## Email/Call Campaign

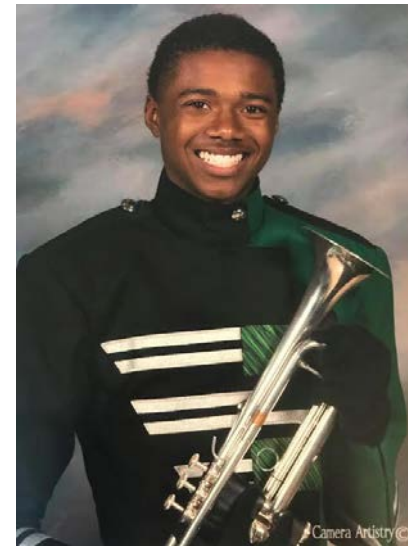
The top student musicians in the state, members of the Texas All-State bands and orchestras, were contacted via phone and email and invited to join the excitement at UH.

Student leadership from within the UH bands joined admissions and called hundreds of potential student **recruits for the University of Houston**.

# Recruiting – Social Media

## Social Media

Students who committed to join the Spirit of Houston were featured on social media, similar to the football recruits on National Signing Day.



# Spirit of Houston Campus Appearances

## Student Life/Campus Events

8 Summer Orientations  
Homecoming Events  
Frontier Fiesta Events  
Pep Rallies  
Cougar Preview  
Cub Camp Send Off  
Provost Welcome Reception  
Basketball Run-Out  
Performances  
Finals Mania(Fall/Spring)

## Travel Appearances

### Fall 2016 and Spring 2017

UH vs. OU (Full SOH)  
Cincinnati (Cheer/Mascot)  
TX State (Full SOH)  
Navy (Pep Group)  
SMU (Pep Group)  
Las Vegas Bowl (Full SOH)

Men and Women's Basketball  
Tournament  
(Basketball Band/Spirit)

### Fall 2017

Temple (Cheer/Mascot)  
Tulsa (Cheer/Mascot)  
South Florida (Pep Group)  
Tulane (Large Pep Group)  
Potential Bowl Game (Full SOH)

# Spirit of Houston Community Appearances

March for Babies  
Rodeo Parade  
MLK Parades (2)  
Sprint for Life  
Third Ward Initiatives:  
Blackshear Elementary Festival  
Change Happens Kick-Off  
Juneteenth Parade  
Yates Back to School Rally  
Bayou Greenway Day  
Fun Day in the Park  
Post-Harvey Clean Up and Shelter  
Volunteers





# Cheer and Mascots



Appear at football, volleyball, basketball and baseball games, as well as countless community and charity events.

Provide stunt and tumbling clinics for local students.



# Cougar Dolls



Appear at football, volleyball, basketball and baseball games, as well as countless community and charity events.

Provide clinics for local students.



# Comparison (UH vs. Peer Institutions)

	University of Houston	University of Texas	University of Oklahoma	Louisiana State University	Ohio State University
Operating Funds	\$330,000	\$843,770	\$756,054	\$1.27 Million	\$1.2 Million
Travel Funds	\$75,000	\$466,870	\$308,443	\$342,900	\$250,000
Equipment provided:	Band Dance Team Cheer Mascots	Band	Band	Band Dance Team	Band
Uniforms provided:	Band Cheer Dance Mascots Twirlers	Band	Band	Band Dance Team	Band



# Travel

Goal: Increase presence at all away games in support of our teams and to increase state, national and international exposure for the the University of Houston. **BAND** presence is paramount within the student and fan experience.

The UH Bands once again requests an additional \$75,000 to support the travel needs of the organization for Fall 2018.

This fall, the Spirit of Houston has provided representation at the Temple, Tulsa, South Florida and Tulane away games. This was possible due to the generous \$75,000 one-time allocation from SFAC. While the full 2018 schedule hasn't been posted in its entirety, we anticipate travel to Rice and Texas Tech at this time.





## Full Band

University of Houston vs. University of Oklahoma		
September 3, 2016		
Travel for entire Spirit of Houston to Reliant Stadium		
Buses (8)	\$	8,712.00
Total	\$	8,712.00

University of Houston at Texas State University		
September 24, 2016		
Travel for entire Spirit of Houston to San Marcos, TX		
Buses (2)	\$	14,200.00
Meals (2 meals)	\$	5,752.12
Total	\$	19,952.12

# Travel

## Cheer

University of Houston at Temple University	
September 30, 2017	
Travel for cheerleaders to Philadelphia, PA	
Airfare	\$5651.68
Lodging	\$1986.60
Meals	\$809.52
Ground Transportation	\$345.74
Total	\$8793.54

## Pep Band

University of Houston at University of South Florida	
October 28, 2017	
Travel for pep band and cheerleaders to Tampa, FL	
Airfare	\$18,590.00
Lodging	\$5,371.52
Meals (3)	\$2,725.94
Ground Transportation	\$2,484.00
Total	\$29,161.46

## Pep Band

University of Houston at Tulane University		
November 18, 2017		
Travel for pep band, cheerleaders and dance to New Orleans, LA		
Lodging		\$11,408.00
Buses		\$9,200.00
Bus Parking		\$400.00
Meals (2)		\$7,560.00
Total		\$28,568.00

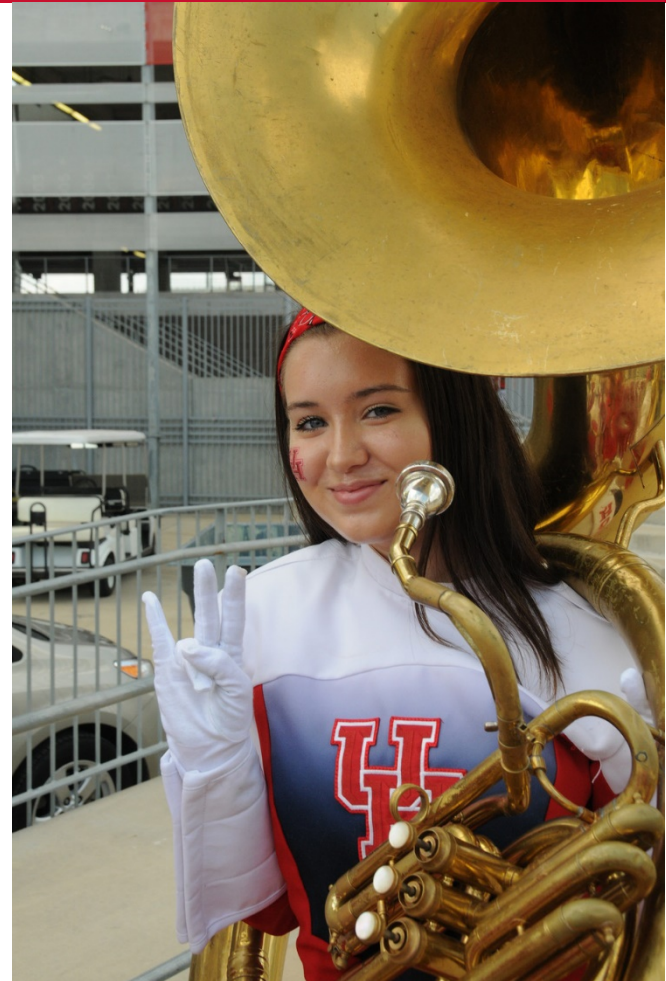


# All About That Bass

We find ourselves in dire need to replace our aging sousaphones. 17 of 24 were purchased prior to 1985.

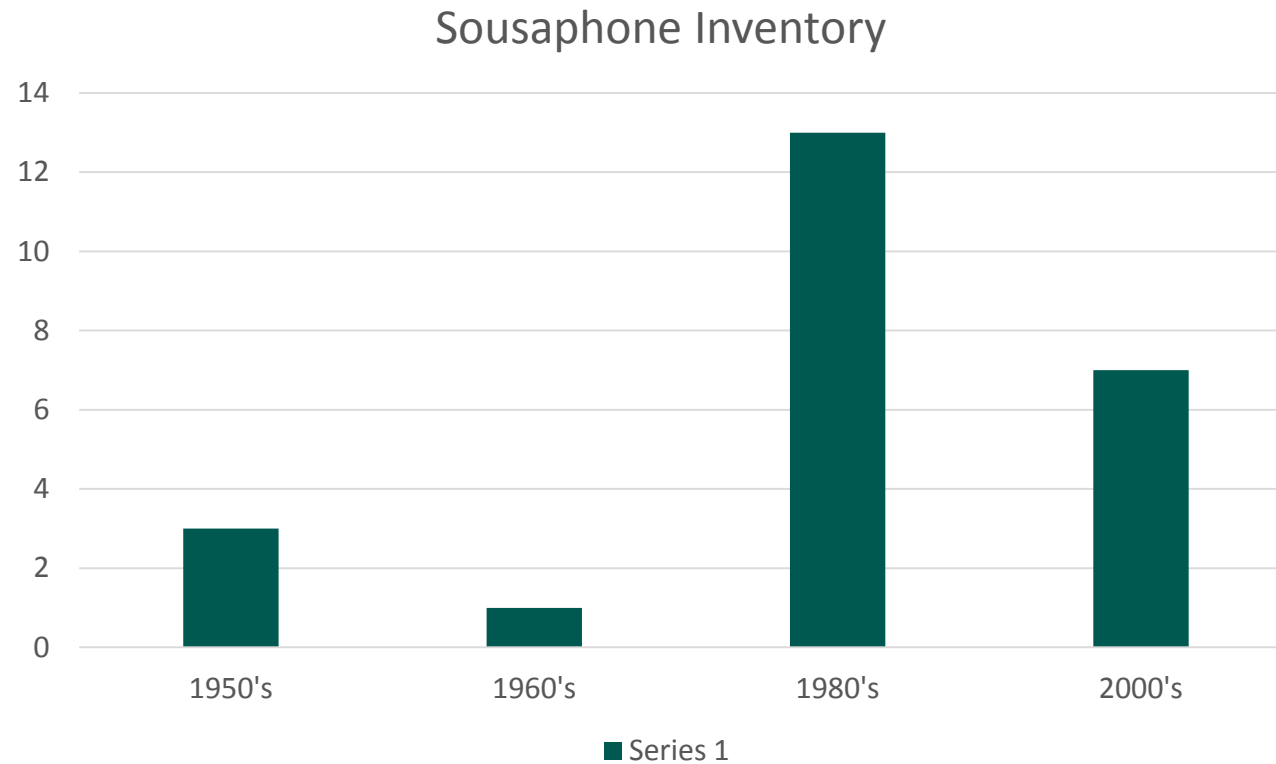
Under normal maintenance, brass instruments have a limited life span of approximately 20 years. Each year our instruments are professionally maintained to ensure that proper care is given.

We respectfully request a one-time allocation of \$75,000.00 to support the purchase of 10 new sousaphones.





# All About That Bass



# Thank you

We are grateful for the amazing support from the Student Fees Advisory Committee and the students of the University of Houston. Our success would not be possible without you!

