

CENTER FOR STUDENT INVOLVEMENT



Student Fees Advisory Committee (SFAC)
ONE TIME FUNDING REQUEST FOR FY18

UNIVERSITY of
HOUSTON
CENTER FOR STUDENT INVOLVEMENT

Center for Student Involvement One-Time Requests FY2018

The Center for Student Involvement respectfully submits six (6) requests for FY2018 One-Time Allocation Requests to enhance programs and services. The requests for funding are as follows:

FY18 One-time Request Summary

1. Martin Luther King Jr./Weeks of Welcome Day of Service	\$15,234.00
2. Alternative Service Breaks	\$25,174.00
3. ServeUH Initiatives	\$16,430.00
4. Student Center Takeover Event	\$12,000.00
5. UH Sugar Land Events	\$17,490.00
6. CoogCounts Incentive Program	\$11,342.00
Total	\$97,670.00

FY2018 One-Time Request #1 – Martin Luther King Jr. /Weeks of Welcome Day of Service

Building on the continued growth of the program, the Center for Student Involvement plans to continue offering Days of Service on a permanent basis during Weeks of Welcome and in honor of Martin Luther King, Jr. Day. During FY17, the two Days of Service engaged 420 students, faculty, and staff in service projects throughout the city of Houston. CSI partnered with the Office of Community Relations, the Metropolitan Volunteer Program, Student Housing and Residential Life, Bauer College of Business, the Office of Sustainability, the Center for Diversity and Inclusion, the Church at UH, and Baptist Student Ministry to host the two events. CSI prioritizes working with nonprofit organizations located in the Third Ward. Between the two Days of Service, the UH community contributed 1,260 volunteer hours, valued at a contribution of \$30,416.40 (the Independent Sector values one hour of volunteer service at \$24.14). The University of Houston is an important part of the city of Houston and has a responsibility to not only provide educational and growth experiences to its students, but to positively impact the surrounding community.

The purpose of a day of service is to:

- Instill a sense of community spirit and involvement during the first weeks of class each semester
- Encourage personal growth through exposure to new populations and projects
- Raise awareness of social issues in the Houston community
- Create a networking opportunity for students to make new friends and meet community members
- Honor the spirit of MLK Day through participating in a nationally recognized Day of Service
- Raise the profile of the University of Houston by being visible in the community

DSAES Strategic Initiative

DSAES Strategic Initiative #1: Create new opportunities for student success through learning, engagement, and discovery.

Action Step 1.f: Develop new service learning Initiatives that create opportunities for self-discovery and application of academic disciplines for students.

DSAES Strategic Initiative #3: Foster the creation of a global learning community that actualizes and embraces inclusion while preparing students to become active citizens.

Action Steps: 3.b: Establish co-curricular globally focused initiatives that provide students with opportunities for engagement on campus in our surrounding environments and beyond.

Funding Request:

Please note: These numbers are based on a single off-campus event for up to 300 participants

Transportation (6 buses)	\$3,000.00
Event shirts	\$2,000.00
Service site supplies	\$1,000.00
Marketing	\$1,200.00
<u>Sub Total</u>	<u>\$7,200.00</u>
Total for 2 events	\$14,400.00
6% Administration Fee	\$864.00
Total	\$15,264.00

FY2018 One-Time Request #2 – Alternative Service Breaks

During Spring 2017, the Center for Student Involvement (CSI) offered three regional Alternative Service Break (ASB) trips. One group traveled to New Orleans to work with community development, one group traveled to Killeen, Texas to work with youth with disabilities, and the third group traveled to Ardmore, Oklahoma to focus on environmental sustainability. The ASB program allowed 50 students to learn about social issues, the needs of at-risk populations, and gain an appreciation of other cultures through in-depth, immersive service experiences.

Alternative Spring Break can provide an opportunity for students:

- to develop leadership skills through navigating team dynamics
- travel to new areas with exposure to new cultures
- learn about relevant social issues in the Houston community through service projects
- develop a stronger sense of citizenship, all while positively representing the University of Houston

ASB trips include a series of pre-trip meetings that include an introduction to concepts of community engagement, social justice, and sustainable, positive change. Future regional trips can be held in nearby cities such as San Antonio, Corpus Christi, or New Orleans which all offer hands-on service opportunities and cultural and fun experiences. The overall purpose of an ASB trip is to provide the full-immersion experience over spring break with the goal of taking that knowledge and experience back to one's own community to continue making an impact. According to Break Away – a national Alternative Break clearinghouse - the average student pays \$244 for an alternative break trip. The ASB trips are co-led by trained students and supported by staff/graduate assistants.

DSAES Strategic Initiative

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Action Steps: 3.b: Establish co-curricular globally focused initiatives that provide students with opportunities for engagement on campus in our surrounding environments and beyond.

Funding Request

Transportation (24-passenger Bus)	\$5,000.00
Lodging for Bus Drivers	\$750.00
Lodging for participants, staff, Site Leaders	\$3,250.00
Pre-Trip training supplies	\$300.00
Meals for 5 days	\$2,000.00
Service and Event Supplies	\$1000.00
<i>Subtotal</i>	<i>\$12,300.00</i>
Total x3 trips	\$36,900.00
Marketing	\$1,000.00
6% Administration Fee	\$2,274.00
<i>Total Expenses</i>	<i>\$40,174.00</i>
Participant fees (\$150.00/student, 100 students)	-\$15,000.00
Total	\$25,174.000

FY2018 One-Time Request #3 – ServeUH Initiatives

For the first time in FY17, the University of Houston was selected as a NASPA Lead Initiative Institution. This prestigious designation was granted to less than 100 institutions, and has given UH access to resources and a network of institutions that have proven to be effective in the development of civic learning and democratic engagement programs. During FY17, ServeUH launched the EPIC Question Wall, an interactive, written dialogue for students to engage in conversations around current events. In spring 2017, CSI partnered with the Center for Diversity & Inclusion, the Metropolitan Volunteer Program, Asha Vida, and Nourish International at UH to sponsor UH's first Hunger Banquet. The Hunger Banquet serves as a signature program for ServeUH, providing an opportunity for students to learn about hunger from the local to global level through a simulation experience.

The goals of ServeUH are:

- To provide a broader range of experiences for students allowing us to empower students to become active, global citizens who lead with a lifelong commitment to service.
- To further the development of signature programs focused on addressing social issue education and civil discourse (Hunger Banquet, One Night Without A Home).
- To continue expanding our tracking of volunteer service hours to support more students earning the President's Volunteer Service Award.

In August, CSI partnered with SHRL to launch the Impact Living Learning Community. Impact provides students the opportunity to build a network with their peers through service and engaging in the local community. The CoogsGive initiative will also begin during FY18. This will be a monthly initiative for UH

to support local organizations and social issues through donating small items such as school supplies, toiletries, etc. In Spring 2018, CSI will launch a new event, One Night Without A Home. This program will help students gain a deeper understanding and knowledge of homelessness through a series of activities. As ServeUH continues to develop, we will look to deepen existing partnerships and develop new partnerships both across campus and in the community. In the wake of Hurricane Harvey, it is imperative that we provide students with ways to engage in and support the community through social issue education and service opportunities.

DSAES Strategic Initiative

DSAES Strategic Initiative #1: Create new opportunities for student success through learning, engagement, and discovery.

Action Step 1.f: Develop new service learning Initiatives that create opportunities for self-discovery and application of academic disciplines for students.

DSAES Strategic Initiative #3: Foster the creation of a global learning community that actualizes and embraces inclusion while preparing students to become active citizens.

Action Steps: 3.b: Establish co-curricular globally focused initiatives that provide students with opportunities for engagement on campus in our surrounding environments and beyond.

Funding Request

Marketing	\$2,500.00
President's Volunteer Service Awards	\$1,400.00
One Night Without A Home	\$6,350.00
Hunger Banquet	\$3,750.00
Constitution Day	\$500.00
Coogs Give Initiative	\$1,000.00
6% Administration Fee	\$930.00
Total	\$16,430.00

FY2018 One-Time Request #4 – Student Center Takeover

The Center for Student Involvement's InfraRED program aims to provide engaging and innovative late night and weekend programming options for students. As our residential population continues to grow, there is a greater need for on-campus late night and weekend programs to better serve the needs of our students. CSI's goal for InfraRED programming is to provide students with free, safe, alcohol free alternatives to going off campus for entertainment, as well as an opportunity for students to better connect with each other and the University of Houston. In order to be intentional in our programming and be inclusive of multiple perspectives, we collaborate with various groups and departments in order to generate ideas, plan, and staff the event. This year, collaborators include the Residence Hall Association, Student Program Board, Student Centers, and the Center for Diversity and Inclusion. We also have volunteer opportunities for students to get involved and contribute to the success of each event.

Each InfraRED event includes the following:

- Unique event ideas with separate themes and activities.

- A major attraction such as a live musical performance or interactive novelty, with additional supporting activities to provide diverse involvement opportunities.
- Incentives for attending, including Pindamonium buttons, free shirts, novelties and prize drawings.

The 2017-2018 InfraRED series saw a 52.6% increase in attendees (598 students) from the 2016-2017 InfraRED series. With the increase of student participation comes the need to enhance our programming in order to support more students. For the final InfraRED event for 2017-2018, InfraRED: Beyond the Big Top, CSI would like to host a “Student Center Takeover” and have activities going on throughout the Student Center for students to participate in during April 2018.

Funding Request

Performer Fees (Acrobats, Circus Acts, etc.)	\$3,000.00
Novelties/Interactives (i.e. caricatures, face painting, etc.)	\$4,000.00
Food & Refreshments	\$2,500.00
Student Prizes	\$500.00
Marketing (Posters, Banners, Digital Screens)	\$1,200.00
6% Administration Fee	\$1,200.00
Total	\$12,000.00

FY2018 One-Time Request #5 – UH Sugar Land #thesweetlife Initiative

UH Sugar Land transitioned from a UH System institution to a campus of the University of Houston. As UH expands programs at the UH Sugar Land campus, the Division of Student Affairs and Enrollment Services must continue to provide events and support services throughout the year. All UH Sugar Land students are invited to attend these events.

In response to the need for increased student engagement at UH Sugar Land, the Centers for Diversity and Inclusion, Student Involvement, and Student Media have partnered to bring events and programs that are relevant to the needs of UHSL students.

DSAES Strategic Initiative

DSAES Strategic Initiative #1: Create new opportunities for student success through learning, engagement and discovery.

Action Step 1.d: Create a variety of student involvement initiatives that focus on the development of a vibrant campus life, including expanded evening and weekend programs.

Funding Request

Fall Welcome Back Event	\$4,000.00
Grab & Go Events	\$2,500.00
Fall Family Event	\$1,000.00
Spring Welcome Back Event	\$2,000.00
Spring Family Event	\$1,000.00
Spring Fling Event	\$4,000.00
UH Sweet Life Branded Items	\$2,000.00
6% Administration Fee	\$ 990.00
Total	\$17,490.00

FY2018 One-Time Request #6 – CoogCounts

The Center for Student Involvement would like to request funding for the Registered Student Organization Incentive Program CoogCounts. While developing new initiatives to keep student leaders of registered student organizations engaged, the Center for Student Involvement wanted to ensure that it encouraged and supported student involvement in campus programs and student leader development. The Center seeks to identify programs/events of our campus partners and encourage student leader attendance. Our hope is that as we create these connections students will not only develop relationships with our office but with our campus partners as well. Thus, providing more resources for their organizations in hopes of increasing campus vibrancy through collaboration and engagement.

CoogCounts Description

CoogCounts is a voluntary program designed to positively recognize University of Houston Registered Student Organization leaders for their involvement in increased opportunities for leadership and organizational development. Organizations will receive the opportunity to trade points for rewards designed to enhance their student organization.

In order to earn CoogCounts Incentives, organization members will participate in activities that are designed to help them learn, grow, and achieve success. Additionally, RSOs can receive points by increasing their usage of Get Involved Platform.

CoogCounts Goals

- Increase usage of the Get Involved Platform by student organizations.
- Help student organizations increase their involvement in the university community.
- Train student leaders in techniques to help student organizations run more effectively

CoogCounts Process

We are currently utilizing the Get Involved Forms feature to capture student organization submissions for points.

1. Students submit proof of their attendance or participation.
2. Our staff reviews and verifies their submissions.
3. We notify them of their submission acceptance via Get Involved.
4. We update our spreadsheet with their new point totals.
5. Organize incentive packages for Groups to utilize.

DSAES Strategic Initiative

DSAES Strategic Initiative #1: Create new opportunities for student success through learning, engagement and discovery.

Action Step 1.d: Create a variety of student involvement initiatives that focus on the development of a vibrant campus life, including expanded evening and weekend programs.

Funding Request

We are seeking base funding for this program to ensure that we can provide the incentive packages to groups who participate. Below you will find a breakdown of our request.

Organization Rewards (Nametags, Catering Credit, Banner, etc.)	\$5,000.00
Four Star Rewards (Marketing Package \$100.00/package @ 15)	\$1,500.00

Five Star Rewards (Organization Event \$200.00/reward @10)	\$2,000.00
Five Star Engaged Event	\$2,000.00
Marketing (Graphics Design, Digital Screens)	\$200.00
6% Administration Fee	\$642.00
Total	\$11,342.00

CENTER FOR STUDENT INVOLVEMENT



Student Fees Advisory Committee (SFAC)
ONE TIME FUNDING REQUEST FOR FY19

Center for Student Involvement One-Time Requests FY2019

The Center for Student Involvement respectfully submits nine (9) requests for FY2019 One-Time Allocation Requests to enhance programs and services. The requests for funding are as follows:

FY19 One-Time Request Summary

1. Martin Luther King Jr./Weeks of Welcome Day of Service	\$15,234.00
2. Alternative Service Breaks	\$25,174.00
3. ServeUH Initiatives	\$16,430.00
4. Registered Student Organization's Graduate Assistant	\$18,762.00
5. Student Center Takeover Event	\$12,000.00
6. UH Sugar Land Events	\$17,490.00
7. UH System Student Leadership Conference	\$11,575.20
8. CoogCounts Incentive Program	\$11,342.00
9. Clinton Global Initiative University	\$16,960.00
Total	\$144,967.20

FY2019 One-Time Request #1 – Martin Luther King Jr./Weeks of Welcome Day of Service

Building on the continued growth of the program, the Center for Student Involvement plans to continue offering Days of Service on a permanent basis during Weeks of Welcome and in honor of Martin Luther King, Jr. Day. During FY17, the two Days of Service engaged 420 students, faculty, and staff in service projects throughout the city of Houston. CSI partnered with the Office of Community Relations, the Metropolitan Volunteer Program, Student Housing and Residential Life, Bauer College of Business, the Office of Sustainability, the Center for Diversity and Inclusion, the Church at UH, and Baptist Student Ministry to host the two events. CSI prioritizes working with nonprofit organizations located in the Third Ward. Between the two Days of Service, the UH community contributed 1,260 volunteer hours, valued at a contribution of \$30,416.40 (the Independent Sector values one hour of volunteer service at \$24.14). The University of Houston is an important part of the city of Houston and has a responsibility to not only provide educational and growth experiences to its students, but to positively impact the surrounding community.

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- Instill a sense of community spirit and involvement during the first weeks of class each semester
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Action Steps: 3.b: Establish co-curricular globally focused initiatives that provide students with opportunities for engagement on campus in our surrounding environments and beyond.

Funding Request:

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Transportation (6 buses)	\$3,000.00
Event shirts	\$2,000.00
Service site supplies	\$1,000.00
Marketing	\$1,200.00
<u>Sub Total</u>	<u>\$7,200.00</u>
Total for 2 events	\$14,400.00
6% Administration Fee	\$864.00
Total	\$15,264.00

FY2019 One-Time Request #2 – Alternative Service Breaks

During Spring 2017, the Center for Student Involvement (CSI) offered three regional Alternative Service Break (ASB) trips. One group traveled to New Orleans to work with community development, one group traveled to Killeen, Texas to work with youth with disabilities, and the third group traveled to Ardmore, Oklahoma to focus on environmental sustainability. The ASB program allowed 50 students to learn about social issues, the needs of at-risk populations, and gain an appreciation of other cultures through in-depth, immersive service experiences.

Alternative Spring Break can provide an opportunity for students:

- to develop leadership skills through navigating team dynamics
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Funding Request

Transportation (24-passenger Bus)	\$5,000.00
Lodging for Bus Drivers	\$750.00
Lodging for participants, staff, Site Leaders	\$3,250.00
Pre-Trip training supplies	\$300.00
Meals for 5 days	\$2,000.00
Service and Event Supplies	\$1000.00
<i>Subtotal</i>	<i>\$12,300.00</i>
Total x3 trips	\$36,900.00
Marketing	\$1,000.00
6% Administration Fee	\$2,274.00
<i>Total Expenses</i>	<i>\$40,174.00</i>
Participant fees (\$150.00/student, 100 students)	-\$15,000.00
Total	\$25,174.000

FY2019 One-Time Request #3 – ServeUH Initiatives

For the first time in FY17, the University of Houston was selected as a NASPA Lead Initiative Institution. This prestigious designation was granted to less than 100 institutions, and has given UH access to resources and a network of institutions that have proven to be effective in the development of civic learning and democratic engagement programs. During FY17, ServeUH launched the EPIC Question Wall, an interactive, written dialogue for students to engage in conversations around current events. In spring 2017, CSI partnered with the Center for Diversity & Inclusion, the Metropolitan Volunteer Program, Asha Vida, and Nourish International at UH to sponsor UH's first Hunger Banquet. The Hunger Banquet serves as a signature program for ServeUH, providing an opportunity for students to learn about hunger from the local to global level through a simulation experience.

The goals of ServeUH are:

- To provide a broader range of experiences for students allowing us to empower students to become active, global citizens who lead with a lifelong commitment to service.
- To further the development of signature programs focused on addressing social issue education and civil discourse (Hunger Banquet, One Night Without A Home).
- To continue expanding our tracking of volunteer service hours to support more students earning the President's Volunteer Service Award.

In August, CSI partnered with SHRL to launch the Impact Living Learning Community. Impact provides students the opportunity to build a network with their peers through service and engaging in the local community. The CoogsGive initiative will also begin during FY18. This will be a monthly initiative for UH to support local organizations and social issues through donating small items such as school supplies, toiletries, etc. In Spring 2018, CSI will launch a new event, One Night Without A Home. This program will help students gain a deeper understanding and knowledge of homelessness through a series of activities. As ServeUH continues to develop, we will look to deepen existing partnerships and develop new partnerships both across campus and in the community. In the wake of Hurricane Harvey, it is imperative that we provide students with ways to engage in and support the community through social issue education and service opportunities.

DSAES Strategic Initiative

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Action Steps: 3.b: Establish co-curricular globally focused initiatives that provide students with opportunities for engagement on campus in our surrounding environments and beyond.

Funding Request

Marketing	\$2,500.00
President's Volunteer Service Awards	\$1,400.00
One Night Without A Home	\$6,350.00
Hunger Banquet	\$3,750.00
Constitution Day	\$500.00
Coogs Give Initiative	\$1,000.00
6% Administration Fee	\$930.00
Total	\$16,430.00

FY2019 One-Time Request #4 – RSO Graduate Assistant

The first strategic initiative in the Division of Student Affairs and Enrollment Services Strategic Plan is to “Create new opportunities for student success through learning, engagement and discovery.” The Center for Student Involvement has initiated the establishment of new opportunities for student leaders by developing and implementing services and programs that support registered student organization student leader success.

RSO student leader programs were hosted during the 2016-2017 school year include:

- 30 Risk Management and Organization Orientation Sessions
- 25 Student Organization Leadership Development (SOLD) Sessions
- 6 Cougar Connection Series Workshops
- 2 Cat's Back RSO Fairs
- 2 Student Organization Leadership & Advancement Retreats (SOLAR)

- Cougar Involvement Ambassadors
 - Personal Involvement Consultations with students
 - Student Organization Best Practice Consultations
 - Carrel Area Management
 - Involvement Resources

The Assistant Director and Activities Coordinator for RSO Services spearhead the planning and implementation of these events, and additional assistance is needed as more programs are added. This position was One-Time funded for Spring 2015, FY16, and FY17. A Graduate Assistant dedicated to Registered Student Organization Services is extremely advantageous as it provides the additional support that is needed to continue the good work in this area and expand its offerings for over 500 registered student organizations.

A Graduate Assistant in RSO Services would have the following duties:

- Scheduling, facilitating, and developing risk management trainings
 - A considerable amount of the Activities Coordinator/Assistant Director for RSO Services time is spent scheduling and facilitating Risk Management sessions. Due to the vast amount of Risk Management sessions (30 two hour sessions between summer and fall 2016) the current RSO team cannot solely focus on developing a more robust Student Organization leader experience.
- Organizing and maintaining risk management records
- Cougar Involvement Ambassadors
 - Personal Involvement Consultations with students
 - Student Organization Best Practice Consultations
 - Carrel Area Management
 - Involvement Resources
- Activities Funding Board
 - Hearings
 - Assisting with Expenditure Requests
 - Assisting Maintaining Budget
- Assisting with the allocation and management of Registered Student Organizations spaces (Carrels and Lockers)
- Assist in the creation and implementation of new RSO Programming and Services initiatives
- Scheduling, facilitating, and developing SOLD Sessions
 - As we move into a new framework for Registered Student Organizations we must offer more opportunities for development sessions. With the current amount of sessions offered, assistance from a Graduate Assistant will help to alleviate the two professional staff members in the RSO Services area to create additional initiatives.

DSAES Strategic Initiative

DSAES Strategic Initiative #1: Create new opportunities for student success through learning, engagement and discovery.

Action Step 1.d: Create a variety of student involvement initiatives that focus on the development of a vibrant campus life, including expanded evening and weekend programs.

Funding Request

Salary Cost (\$1,200/mo. X12 months)	\$14,400.00
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\$150 monthly insurance stipend	\$1,800.00
Graduate Assistant Professional Development	\$1,500.00
6% Administrative Fee	\$1,062.00
Total	\$18,762.00

FY2019 One-Time Request #5 – Student Center Takeover

The Center for Student Involvement's InfraRED program aims to provide engaging and innovative late night and weekend programming options for students. As our residential population continues to grow, there is a greater need for on-campus late night and weekend programs to better serve the needs of our students. CSI's goal for InfraRED programming is to provide students with free, safe, alcohol free alternatives to going off campus for entertainment, as well as an opportunity for students to better connect with each other and the University of Houston. In order to be intentional in our programming and be inclusive of multiple perspectives, we collaborate with various groups and departments in order to generate ideas, plan, and staff the event. This year, collaborators include the Residence Hall Association, Student Program Board, Student Centers, and the Center for Diversity and Inclusion. We also have volunteer opportunities for students to get involved and contribute to the success of each event.

Each InfraRED event includes the following:

- Unique event ideas with separate themes and activities.
- A major attraction such as a live musical performance or interactive novelty, with additional supporting activities to provide diverse involvement opportunities.
- Incentives for attending, including Pindamonium buttons, free shirts, novelties and prize drawings.

The 2017-2018 InfraRED series saw a 52.6% increase in attendees (598 students) from the 2016-2017 InfraRED series. With the increase of student participation comes the need to enhance our programming in order to support more students. For the final InfraRED event for 2017-2018, InfraRED: Beyond the Big Top, CSI would like to host a "Student Center Takeover" and have activities going on throughout the Student Center for students to participate in April 2019.

Funding Request

Performer Fees (Acrobats, Circus Acts, etc.)	\$3,000.00
Novelties/Interactives (i.e. caricatures, face painting, etc.)	\$4,000.00
Food & Refreshments	\$2,500.00
Student Prizes	\$500.00
Marketing (Posters, Banners, Digital Screens)	\$1,200.00
6% Administration Fee	\$1,200.00
Total	\$12,000.00

FY2019 One-Time Request #6 – UH Sugar Land #thesweetlife Initiative

UH Sugar Land transitioned from a UH System institution to a campus of the University of Houston. As UH expands programs at the UH Sugar Land campus, the Division of Student Affairs and Enrollment

Services must continue to provide events and support services throughout the year. All UH Sugar Land students are invited to attend these events.

In response to the need for increased student engagement at UH Sugar Land, the Centers for Diversity and Inclusion, Student Involvement, and Student Media have partnered to bring events and programs that are relevant to the needs of UHSL students.

DSAES Strategic Initiative

DSAES Strategic Initiative #1: Create new opportunities for student success through learning, engagement and discovery.

Action Step 1.d: Create a variety of student involvement initiatives that focus on the development of a vibrant campus life, including expanded evening and weekend programs.

Funding Request

Fall Welcome Back Event	\$4,000.00
Grab & Go Events	\$2,500.00
Fall Family Event	\$1,000.00
Spring Welcome Back Event	\$2,000.00
Spring Family Event	\$1,000.00
Spring Fling Event	\$4,000.00
UH Sweet Life Branded Items	\$2,000.00
6% Administration Fee	\$990.00
Total	\$17,490.00

FY2019 One-Time Request #7 – UH System Student Leadership Conference

The Center for Student Involvement would like to provide a University of Houston System (UHS) student leadership conference opportunity. Funding for this new initiative allows students to come together from across the UH system to find and develop their leadership style, share best practices between their respective student organizations, and apply their learning to their home organization. With this funding, CSI would be able to help the UH System Universities provide a meaningful local leadership experience for students from across the UH system while also alleviating travel costs required for similar leadership experiences at regional and national levels.

Attendees would attend specialized leadership tracks that would allow them to customize their leadership experience to ensure they are getting the most meaningful experience. Example leadership tracks include pathways for Presidents, emerging leaders, Greek-life leaders, culture and inclusion leaders, advisors, and financial officers.

Target attendance for the first year is 150 students plus staff and faculty volunteers and/or presenters. CSI would like to provide this conference free of cost to University of Houston student attendees, with a nominal fee for UH System student attendees.

The University of Houston System has publicly stated that it is committed to identifying and responding to the economic, social and cultural challenges affecting the quality of life in the city of Houston, the state of Texas and the world. However, at the time of this request, there is no *system-wide* effort that targets the development of the leadership skills necessary to do so among student leaders; this conference would fulfill that need.

DSAES Strategic Initiative

Strategic Initiative #1: Create new opportunities for student success through learning, engagement, and discovery.

Action Step 1.3: Develop a multi-year co-curricular leadership experience for students utilizing the concepts of leadership theory and self-discovery in partnership with Academic Affairs.

Strategic Initiative #3: Foster the creation of a global learning community that actualizes and embraces inclusion while preparing students to become active citizens.

Action Step 3B: Establish co-curricular, globally focused initiatives that provide students with opportunities for engagement on campus, in our surrounding environments, and beyond.

Funding Request

Marketing and signage	\$1,500.00
Honorarium for keynote speaker	\$1,000.00
Food for attendees	\$4,000.00
Conference Programs	\$600.00
Conference T-shirt	\$1,320.00
Promotional Item	\$1,300.00
Thank you for presenters	\$150.00
Supplies	\$700.00
Student Center AV costs	\$350.00
6% Administration Fee	\$655.20
Total	\$11,575.20

FY2019 One-Time Request #8 – CoogCounts

The Center for Student Involvement would like to request funding for the Registered Student Organization Incentive Program CoogCounts. While developing new initiatives to keep student leaders of registered student organizations engaged, the Center for Student Involvement wanted to ensure that it encouraged and supported student involvement in campus programs and student leader development. The Center seeks to identify programs/events of our campus partners and encourage student leader attendance. Our hope is that as we create these connections students will not only develop relationships with our office but with our campus partners as well. Thus, providing more resources for their organizations in hopes of increasing campus vibrancy through collaboration and engagement.

CoogCounts Description

CoogCounts is a voluntary program designed to positively recognize University of Houston Registered Student Organization leaders for their involvement in increased opportunities for leadership and organizational development. Organizations will receive the opportunity to trade points for rewards designed to enhance their student organization.

In order to earn CoogCounts Incentives, organization members will participate in activities that are designed to help them learn, grow, and achieve success. Additionally, RSOs can receive points by increasing their usage of Get Involved Platform.

CoogCounts Goals

- Increase usage of the Get Involved Platform by student organizations.

- Help student organizations increase their involvement in the university community.
- Train student leaders in techniques to help student organizations run more effectively

CoogCounts Process

We are currently utilizing the Get Involved Forms feature to capture student organization submissions for points.

1. Students submit proof of their attendance or participation.
2. Our staff reviews and verifies their submissions.
3. We notify them of their submission acceptance via Get Involved.
4. We update our spreadsheet with their new point totals.
5. Organize incentive packages for Groups to utilize.

DSAES Strategic Initiative

DSAES Strategic Initiative #1: Create new opportunities for student success through learning, engagement and discovery.

Action Step 1.d: Create a variety of student involvement initiatives that focus on the development of a vibrant campus life, including expanded evening and weekend programs.

Funding Request

Organization Rewards (Nametags, Catering Credit, Banner, etc.)	\$5,000.00
Four Star Rewards (Marketing Package \$100.00/package @ 15)	\$1,500.00
Five Star Rewards (Organization Event \$200.00/reward @10)	\$2,000.00
Five Star Engaged Event	\$2,000.00
Marketing (Graphics Design, Digital Screens)	\$200.00
6% Administration Fee	\$642.00
Total	\$11,342.00

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“Building on the successful model of the Clinton Global Initiative, which brings together world leaders to take action on global challenges, President Clinton launched the Clinton Global Initiative University (CGIU) in 2007 to engage the next generation of leaders on college campuses around the world.” Each year, thousands of students submit Commitments to Action in five categories: Education, Environment & Climate Change, Peace and Human Rights, Poverty Alleviation, and Public Health. Universities dedicated to supporting CGIU become a part of the University Network can commit to funding both travel to CGIU and financial support for accepted Commitments to Action. UH students apply to CGIU independently or in groups to attend the CGIU conference. Students accepted to attend CGIU may then apply for travel and project funding through CSI. For 2017-18, 10 students applied for travel funding and 7 were selected by CGIU to attend the conference in Boston, Massachusetts. The 7 sponsored participants represent 3 Commitments to Action.

The commitments selected by CGIU in 2017-2018 include:

- SHARE for Refugees will partner with two humanitarian organizations, PAIR and COHI, to provide lessons on reproductive health to high school refugee students in Houston, Texas.
- Reaching Refugees will focus on University of Houston students teaching English to refugee adults in order to help them obtain jobs. Reaching Refugees will partner with Interfaith Ministries, a local resettlement agency, to gain knowledge on incoming refugee families, as well

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DSAES Strategic Initiative

DSAES Strategic Initiative #1: Create new opportunities for student success through learning, engagement, and discovery.

Action Step 1.f: Develop new service learning Initiatives that create opportunities for self-discovery and application of academic disciplines for students.

DSAES Strategic Initiative #3- Foster the creation of a global learning community that actualizes and embraces inclusion while preparing students to become active citizens.

Action Steps: 3.b: Establish co-curricular globally focused initiatives that provide students with opportunities for engagement on campus in our surrounding environments and beyond.

Funding Request

Travel to CGI-U Meeting	\$8,000.00
Funding Commitments to Action	\$8,000.00
6% Administration Fee	\$ 960.00
Total	\$16,960.00

CENTER FOR STUDENT INVOLVEMENT



Student Fees Advisory Committee (SFAC)
BASE AUGMENTATION REQUEST FOR FY19

**Center for Student Involvement
Base Augmentation Requests FY2019**

The Center for Student Involvement respectfully submits nine (9) requests for FY2019 Base Augmentation Allocation Requests to enhance programs and services. The requests for funding are as follows:

FY19 Base Augmentation Request Summary

1. Martin Luther King Jr./Weeks of Welcome Day of Service	\$15,234.00
2. Alternative Service Breaks	\$25,174.00
3. ServeUH Initiatives	\$16,430.00
4. Registered Student Organization's Graduate Assistant	\$18,762.00
5. Student Center Takeover Event	\$12,000.00
6. UH Sugar Land Events	\$17,490.00
7. UH System Student Leadership Conference	\$11,575.20
8. CoogCounts Incentive Program	\$11,342.00
9. Clinton Global Initiative University	\$16,960.00
Total	\$144,967.20

FY2019 Base Augmentation Request #1 – Martin Luther King Jr./Weeks of Welcome Day of Service

Building on the continued growth of the program, the Center for Student Involvement plans to continue offering Days of Service on a permanent basis during Weeks of Welcome and in honor of Martin Luther King, Jr. Day. During FY17, the two Days of Service engaged 420 students, faculty, and staff in service projects throughout the city of Houston. CSI partnered with the Office of Community Relations, the Metropolitan Volunteer Program, Student Housing and Residential Life, Bauer College of Business, the Office of Sustainability, the Center for Diversity and Inclusion, the Church at UH, and Baptist Student Ministry to host the two events. CSI prioritizes working with nonprofit organizations located in the Third Ward. Between the two Days of Service, the UH community contributed 1,260 volunteer hours, valued at a contribution of \$30,416.40 (the Independent Sector values one hour of volunteer service at \$24.14). The University of Houston is an important part of the city of Houston and has a responsibility to not only provide educational and growth experiences to its students, but to positively impact the surrounding community.

The purpose of a day of service is to:

- Instill a sense of community spirit and involvement during the first weeks of class each semester
- Encourage personal growth through exposure to new populations and projects
- Raise awareness of social issues in the Houston community
- Create a networking opportunity for students to make new friends and meet community members
- Honor the spirit of MLK Day through participating in a nationally recognized Day of Service
- Raise the profile of the University of Houston by being visible in the community

DSAES Strategic Initiative

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Action Steps: 3.b: Establish co-curricular globally focused initiatives that provide students with opportunities for engagement on campus in our surrounding environments and beyond.

Funding Request:

Please note: These numbers are based on a single off-campus event for up to 300 participants

Transportation (6 buses)	\$3,000.00
Event shirts	\$2,000.00
Service site supplies	\$1,000.00
Marketing	\$1,200.00
<u>Sub Total</u>	<u>\$7,200.00</u>
Total for 2 events	\$14,400.00
6% Administration Fee	\$864.00
Total	\$15,264.00

FY2019 Base Augmentation Request #2 – Alternative Service Breaks

During Spring 2017, the Center for Student Involvement (CSI) offered three regional Alternative Service Break (ASB) trips. One group traveled to New Orleans to work with community development, one group traveled to Killeen, Texas to work with youth with disabilities, and the third group traveled to Ardmore, Oklahoma to focus on environmental sustainability. The ASB program allowed 50 students to learn about social issues, the needs of at-risk populations, and gain an appreciation of other cultures through in-depth, immersive service experiences.

Alternative Spring Break can provide an opportunity for students:

- to develop leadership skills through navigating team dynamics
- travel to new areas with exposure to new cultures
- learn about relevant social issues in the Houston community through service projects
- develop a stronger sense of citizenship, all while positively representing the University of Houston

ASB trips include a series of pre-trip meetings that include an introduction to concepts of community engagement, social justice, and sustainable, positive change. Future regional trips can be held in nearby cities such as San Antonio, Corpus Christi, or New Orleans which all offer hands-on service opportunities and cultural and fun experiences. The overall purpose of an ASB trip is to provide the full-immersion experience over spring break with the goal of taking that knowledge and experience back to one's own community to continue making an impact. According to Break Away – a national Alternative Break clearinghouse - the average student pays \$244 for an alternative break trip. The ASB trips are co-led by trained students and supported by staff/graduate assistants.

DSAES Strategic Initiative

DSAES Strategic Initiative #1: Create new opportunities for student success through learning, engagement, and discovery.

Action Step 1.f: Develop new service learning Initiatives that create opportunities for self-discovery and application of academic disciplines for students.

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Action Steps: 3.b: Establish co-curricular globally focused initiatives that provide students with opportunities for engagement on campus in our surrounding environments and beyond.

Funding Request

Transportation (24-passenger Bus)	\$5,000.00
Lodging for Bus Drivers	\$750.00
Lodging for participants, staff, Site Leaders	\$3,250.00
Pre-Trip training supplies	\$300.00
Meals for 5 days	\$2,000.00
Service and Event Supplies	\$1000.00
<i>Subtotal</i>	<i>\$12,300.00</i>
Total x3 trips	\$36,900.00
Marketing	\$1,000.00
6% Administration Fee	\$2,274.00
<i>Total Expenses</i>	<i>\$40,174.00</i>
Participant fees (\$150.00/student, 100 students)	-\$15,000.00
Total	\$25,174.000

FY2019 Base Augmentation Request #3 – ServeUH Initiatives

For the first time in FY17, the University of Houston was selected as a NASPA Lead Initiative Institution. This prestigious designation was granted to less than 100 institutions, and has given UH access to resources and a network of institutions that have proven to be effective in the development of civic learning and democratic engagement programs. During FY17, ServeUH launched the EPIC Question Wall, an interactive, written dialogue for students to engage in conversations around current events. In spring 2017, CSI partnered with the Center for Diversity & Inclusion, the Metropolitan Volunteer Program, Asha Vida, and Nourish International at UH to sponsor UH's first Hunger Banquet. The Hunger Banquet serves as a signature program for ServeUH, providing an opportunity for students to learn about hunger from the local to global level through a simulation experience.

The goals of ServeUH are:

- To provide a broader range of experiences for students allowing us to empower students to become active, global citizens who lead with a lifelong commitment to service.
- To further the development of signature programs focused on addressing social issue education and civil discourse (Hunger Banquet, One Night Without A Home).
- To continue expanding our tracking of volunteer service hours to support more students earning the President's Volunteer Service Award.

In August, CSI partnered with SHRL to launch the Impact Living Learning Community. Impact provides students the opportunity to build a network with their peers through service and engaging in the local community. The CoogsGive initiative will also begin during FY18. This will be a monthly initiative for UH to support local organizations and social issues through donating small items such as school supplies, toiletries, etc. In Spring 2018, CSI will launch a new event, One Night Without A Home. This program will help students gain a deeper understanding and knowledge of homelessness through a series of activities. As ServeUH continues to develop, we will look to deepen existing partnerships and develop new partnerships both across campus and in the community. In the wake of Hurricane Harvey, it is imperative that we provide students with ways to engage in and support the community through social issue education and service opportunities.

DSAES Strategic Initiative

DSAES Strategic Initiative #1: Create new opportunities for student success through learning, engagement, and discovery.

Action Step 1.f: Develop new service learning Initiatives that create opportunities for self-discovery and application of academic disciplines for students.

DSAES Strategic Initiative #3: Foster the creation of a global learning community that actualizes and embraces inclusion while preparing students to become active citizens.

Action Steps: 3.b: Establish co-curricular globally focused initiatives that provide students with opportunities for engagement on campus in our surrounding environments and beyond.

Funding Request

Marketing	\$2,500.00
President's Volunteer Service Awards	\$1,400.00
One Night Without A Home	\$6,350.00
Hunger Banquet	\$3,750.00
Constitution Day	\$500.00
Coogs Give Initiative	\$1,000.00
6% Administration Fee	\$930.00
Total	\$16,430.00

FY2019 Base Augmentation Request #4 – RSO Graduate Assistant

The first strategic initiative in the Division of Student Affairs and Enrollment Services Strategic Plan is to "Create new opportunities for student success through learning, engagement and discovery." The Center for Student Involvement has initiated the establishment of new opportunities for student leaders by developing and implementing services and programs that support registered student organization student leader success.

RSO student leader programs were hosted during the 2016-2017 school year include:

- 30 Risk Management and Organization Orientation Sessions
- 25 Student Organization Leadership Development (SOLD) Sessions
- 6 Cougar Connection Series Workshops
- 2 Cat's Back RSO Fairs
- 2 Student Organization Leadership & Advancement Retreats (SOLAR)

- Cougar Involvement Ambassadors
 - Personal Involvement Consultations with students
 - Student Organization Best Practice Consultations
 - Carrel Area Management
 - Involvement Resources

The Assistant Director and Activities Coordinator for RSO Services spearhead the planning and implementation of these events, and additional assistance is needed as more programs are added. This position was Base Augmentation funded for Spring 2015, FY16, and FY17. A Graduate Assistant dedicated to Registered Student Organization Services is extremely advantageous as it provides the additional support that is needed to continue the good work in this area and expand its offerings for over 500 registered student organizations.

A Graduate Assistant in RSO Services would have the following duties:

- Scheduling, facilitating, and developing risk management trainings
 - A considerable amount of the Activities Coordinator/Assistant Director for RSO Services time is spent scheduling and facilitating Risk Management sessions. Due to the vast amount of Risk Management sessions (30 two hour sessions between summer and fall 2016) the current RSO team cannot solely focus on developing a more robust Student Organization leader experience.
- Organizing and maintaining risk management records
- Cougar Involvement Ambassadors
 - Personal Involvement Consultations with students
 - Student Organization Best Practice Consultations
 - Carrel Area Management
 - Involvement Resources
- Activities Funding Board
 - Hearings
 - Assisting with Expenditure Requests
 - Assisting Maintaining Budget
- Assisting with the allocation and management of Registered Student Organizations spaces (Carrels and Lockers)
- Assist in the creation and implementation of new RSO Programming and Services initiatives
- Scheduling, facilitating, and developing SOLD Sessions
 - As we move into a new framework for Registered Student Organizations we must offer more opportunities for development sessions. With the current amount of sessions offered, assistance from a Graduate Assistant will help to alleviate the two professional staff members in the RSO Services area to create additional initiatives.

DSAES Strategic Initiative

DSAES Strategic Initiative #1: Create new opportunities for student success through learning, engagement and discovery.

Action Step 1.d: Create a variety of student involvement initiatives that focus on the development of a vibrant campus life, including expanded evening and weekend programs.

Funding Request

Salary Cost (\$1,200/mo. X12 months)	\$14,400.00
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\$150 monthly insurance stipend	\$1,800.00
Graduate Assistant Professional Development	\$1,500.00
6% Administrative Fee	\$1,062.00
Total	\$18,762.00

FY2019 Base Augmentation Request #5 – Student Center Takeover

The Center for Student Involvement's InfraRED program aims to provide engaging and innovative late night and weekend programming options for students. As our residential population continues to grow, there is a greater need for on-campus late night and weekend programs to better serve the needs of our students. CSI's goal for InfraRED programming is to provide students with free, safe, alcohol free alternatives to going off campus for entertainment, as well as an opportunity for students to better connect with each other and the University of Houston. In order to be intentional in our programming and be inclusive of multiple perspectives, we collaborate with various groups and departments in order to generate ideas, plan, and staff the event. This year, collaborators include the Residence Hall Association, Student Program Board, Student Centers, and the Center for Diversity and Inclusion. We also have volunteer opportunities for students to get involved and contribute to the success of each event.

Each InfraRED event includes the following:

- Unique event ideas with separate themes and activities.
- A major attraction such as a live musical performance or interactive novelty, with additional supporting activities to provide diverse involvement opportunities.
- Incentives for attending, including Pindamonium buttons, free shirts, novelties and prize drawings.

The 2017-2018 InfraRED series saw a 52.6% increase in attendees (598 students) from the 2016-2017 InfraRED series. With the increase of student participation comes the need to enhance our programming in order to support more students. For the final InfraRED event for 2017-2018, InfraRED: Beyond the Big Top, CSI would like to host a "Student Center Takeover" and have activities going on throughout the Student Center for students to participate in April 2019.

Funding Request

Performer Fees (Acrobats, Circus Acts, etc.)	\$3,000.00
Novelties/Interactives (i.e. caricatures, face painting, etc.)	\$4,000.00
Food & Refreshments	\$2,500.00
Student Prizes	\$500.00
Marketing (Posters, Banners, Digital Screens)	\$1,200.00
6% Administration Fee	\$1,200.00
Total	\$12,000.00

FY2019 Base Augmentation Request #6 – UH Sugar Land #thesweetlife Initiative

UH Sugar Land transitioned from a UH System institution to a campus of the University of Houston. As UH expands programs at the UH Sugar Land campus, the Division of Student Affairs and Enrollment

Services must continue to provide events and support services throughout the year. All UH Sugar Land students are invited to attend these events.

In response to the need for increased student engagement at UH Sugar Land, the Centers for Diversity and Inclusion, Student Involvement, and Student Media have partnered to bring events and programs that are relevant to the needs of UHSL students.

DSAES Strategic Initiative

DSAES Strategic Initiative #1: Create new opportunities for student success through learning, engagement and discovery.

Action Step 1.d: Create a variety of student involvement initiatives that focus on the development of a vibrant campus life, including expanded evening and weekend programs.

Funding Request

Fall Welcome Back Event	\$4,000.00
Grab & Go Events	\$2,500.00
Fall Family Event	\$1,000.00
Spring Welcome Back Event	\$2,000.00
Spring Family Event	\$1,000.00
Spring Fling Event	\$4,000.00
UH Sweet Life Branded Items	\$2,000.00
6% Administration Fee	\$990.00
Total	\$17,490.00

FY2019 Base Augmentation Request #7 – UH System Student Leadership Conference

The Center for Student Involvement would like to provide a University of Houston System (UHS) student leadership conference opportunity. Funding for this new initiative allows students to come together from across the UH system to find and develop their leadership style, share best practices between their respective student organizations, and apply their learning to their home organization. With this funding, CSI would be able to help the UH System Universities provide a meaningful local leadership experience for students from across the UH system while also alleviating travel costs required for similar leadership experiences at regional and national levels.

Attendees would attend specialized leadership tracks that would allow them to customize their leadership experience to ensure they are getting the most meaningful experience. Example leadership tracks include pathways for Presidents, emerging leaders, Greek-life leaders, culture and inclusion leaders, advisors, and financial officers.

Target attendance for the first year is 150 students plus staff and faculty volunteers and/or presenters. CSI would like to provide this conference free of cost to University of Houston student attendees, with a nominal fee for UH System student attendees.

The University of Houston System has publicly stated that it is committed to identifying and responding to the economic, social and cultural challenges affecting the quality of life in the city of Houston, the state of Texas and the world. However, at the time of this request, there is no *system-wide* effort that targets the development of the leadership skills necessary to do so among student leaders; this conference would fulfill that need.

DSAES Strategic Initiative

Strategic Initiative #1: Create new opportunities for student success through learning, engagement, and discovery.

Action Step 1.3: Develop a multi-year co-curricular leadership experience for students utilizing the concepts of leadership theory and self-discovery in partnership with Academic Affairs.

Strategic Initiative #3: Foster the creation of a global learning community that actualizes and embraces inclusion while preparing students to become active citizens.

Action Step 3B: Establish co-curricular, globally focused initiatives that provide students with opportunities for engagement on campus, in our surrounding environments, and beyond.

Funding Request

Marketing and signage	\$1,500.00
Honorarium for keynote speaker	\$1,000.00
Food for attendees	\$4,000.00
Conference Programs	\$600.00
Conference T-shirt	\$1,320.00
Promotional Item	\$1,300.00
Thank you for presenters	\$150.00
Supplies	\$700.00
Student Center AV costs	\$350.00
6% Administration Fee	\$655.20
Total	\$11,575.20

FY2019 Base Augmentation Request #8 – CoogCounts

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- Help student organizations increase their involvement in the university community.
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Funding Request

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Five Star Rewards (Organization Event \$200.00/reward @10)	\$2,000.00
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Action Steps: 3.b: Establish co-curricular globally focused initiatives that provide students with opportunities for engagement on campus in our surrounding environments and beyond.

Funding Request

Travel to CGI-U Meeting	\$8,000.00
Funding Commitments to Action	\$8,000.00
6% Administration Fee	\$ 960.00
Total	\$16,960.00