# CENTER FOR student involvement



### Student Fees Advisory Committee (SFAC) ONE TIME ALLOCATION REQUEST FOR FY16



uh.edu/csi

#### Center for Student Involvement One-Time Requests FY2016

The Center for Student Involvement respectfully submits ten (10) requests for FY2016 One-Time Allocation Requests to enhance programs and services. Many of these initiatives are direct requests based on the recommendations from the External Review report that was completed in FY2014 and best practices in the field of Student Affairs and Student Activities. The requests for funding are as follows:

FY16 One-time Request Summary	
Leadership and Civic Engagement Coordinator	\$13,417.00
Campus Leaders Reception	\$ 3,180.00
CoogCounts	\$15,370.00
SOLD Series	\$ 5 <i>,</i> 830.00
LeadUH	\$ 4,982.00
Cougar Connection Series	\$ 4,505.00
Get Involved @ UH	\$ 4,134.00
Involvement at the Commons Desk	\$ 5 <i>,</i> 306.00
Clinton Global Initiative University	\$16,960.00
Executive Leadership Trainings	\$ 445.20
UH Sugar Land #thesweetlife Initiative	\$13,250.00
FY15 Unpaid Expenses	\$ 7819.35
Total	\$95,198.55

#### FY2016 One-time Request #1 – Leadership and Civic Engagement Coordinator

The Center for Student Involvement is offering new opportunities for students by creating and implementing new and enhanced leadership and civic engagement programs on campus including four levels of Ignite, Lead UH, and Catalyst, support of the Metropolitan Volunteer Program's growth, Community Action Breaks, and Days of Service events. Strategic growth in this area is supported by the Center for Student Involvement's External Review report and recommendations.

The Associate Director for Leadership and Civic Engagement spearheads the planning and implementation of LCE events, and additional assistance will be needed as these programs continue to grow. Particularly MVP has tripled the number of events they host each semester since the 2012-2013 academic year which needs extensive advisor support.

Activities Coordinator – Leadership and Civic Engagement could have the following duties:

- Coordinate and facilitate a Freshmen only section of the entry level Ignite Leadership Program each Spring semester and a Sophomore Senior section in the Fall semester including selection of mentors, marketing, recruitment/selection, and overseeing curriculum.
- Support the Associate Director in the continued development of Ignite Levels II, III and IV, building a program that encourages students to actively engage on campus and in their personal leadership development.
- Supervise a Graduate Assistant.

- Advise the Metropolitan Volunteer Program, a student service board that hosts approximately 50 service related events each semester.
- Coordinate annual local Community Action Break opportunities over the week of Spring Break. Assist the Associate Director in the growth and development of the Community Action Break Away program.
- Coordinate a campus Day of Service event during the Fall Weeks of Welcome and serve on the MLK Day of Service Committee.
- Participate in the implementation and staffing of large-scale events requiring the presence of Center for Student Involvement staff such as, but not limited to, Frontier Fiesta, Homecoming, Move-in Weekend, and Cat's Back. Some nights and weekends required.
- Serve on University and Division of Student Affairs and Enrollment Services standing and ad hoc committees and taskforces.
- Performs other job-related duties as assigned.

#### **DSAES Strategic Initiative**

**Strategic Initiative #1:** Create new opportunities for student success through learning, engagement, and discovery.

Action Step 1.3: Develop a multi-year co-curricular leadership experience for students utilizing the concepts of leadership theory and self-discovery in partnership with Academic Affairs.

**Strategic Initiative #3:** Foster the creation of a global learning community that actualizes and embraces inclusion while preparing students to become active citizens.

Action Step 3B: Establish co-curricular, globally focused initiatives that provide students with opportunities for engagement on campus, in our surrounding environments, and beyond.

#### **Funding Request**

One Time Request: June - A	lugust
Salary	\$ 9,375.00
Benefits	\$ 3,282.00
6% Administration Fee	\$ 760.00
Total	\$13,417.00

#### FY2016 One-Time Request #2 – Campus Leaders Reception

The Center for Student Involvement would like to request additional funding for the University of Houston Campus Leaders Reception to support the growth of this university-wide leadership recognition ceremony and reception. This celebration is an opportunity for the university community to recognize top student leaders, individuals, organizations, and programs. This past year, there were 24 awards, with over 160 nominations, that were presented to individuals, organizations, and events which is significant growth from past years.

Student Success Awards

• Community Impact

- Inclusion and Advocacy Award
- Innovation and Creativity Award
- Wellness and Wellbeing Award
- Non-Traditional Student Leader
- Student Employee of the Year Award

Organizational Excellence Awards

- New Organization of the Year Award
- Outstanding Program Award (fee-funded)
- Outstanding Program Award (non fee-funded)
- Outstanding Student Organization Award (non fee-funded)
- Rising Star Award
- Unsung Hero
- Outstanding Advisor Award

Achievement Awards

- Distinguished Freshman Leader
- Distinguished Sophomore Leader
- Distinguished Junior Leader
- Distinguished Senior Leader
- Distinguished Graduate/Professional Student Leader

Scholarship Awards

- LGBT Community Involvement Scholarship Award
- Distinguished Service to Women Award
- Tau Kappa Epsilon Kelsey Buzzanco Scholarship Award
- Michael and Lisa Sachs Leadership Scholarship Award

#### Dean's Award

The Legacy Award (the highest award)

All nominations/applications are submitted through Get Involved and distributed to the CLR Selection Committee who determine the final award recipients. The selection committee consisted of staff and student representatives from across campus.

#### **DSAES Strategic Initiative**

**DSAES Strategic Initiative #1:** Create new opportunities for student success through learning, engagement and discovery.

Action Step 1.d: Create a variety of student involvement initiatives that focus on the development of a vibrant campus life, including expanded evening and weekend programs.

#### Funding Request

Currently, CSI funds this event for \$5500, which covered food, awards, simple reception décor, and a limited number of lapel pins. With the expansion of the event to include nearly doubling awards, increased number of attendees and families, and to improve the reception experience, the department would like to request additional funding.

Awards	\$1000.00
Collectable Lapel Pin	\$ 500.00
Food	\$1000.00
Reception (lighting, décor, centerpiece)	\$ 500.00
6% Administration Fee	\$ 180.00
Total	\$ 3180.00

#### FY2016 One-Time Request #3 – CoogCounts

The Center for Student Involvement would like to request funding for the new Registered Student Organization Incentive Program CoogCounts. While developing new initiatives to keep student leaders of registered student organizations engaged, the Center for Student Involvement wanted to ensure that it encouraged and supported student involvement in campus programs and student leader development. The Center seeks to identify programs/events of our campus partners and encourage student leader attendance. Our hope is that as we create these connections students will not only develop relationships with our office but with our campus partners as well. Thus, providing more resources for their organizations in hopes of increasing campus vibrancy through collaboration and engagement.

#### **CoogCounts Description**

CoogCounts is a voluntary program designed to positively recognize University of Houston Registered Student Organization leaders for their involvement in increased opportunities for leadership and organizational development. Organizations will receive new rewards for each new level of point completion.

In order to earn CoogCounts Incentives, organization members will participate in activities that are designed to help them learn, grow, and achieve success. Additionally, RSOs can receive points by increasing their usage of Get Involved Platform.

#### **CoogCounts Goals**

- Increase usage of the Get Involved Platform by student organizations.
- Help student organizations increase their involvement in the university community.
- Train student leaders in techniques to help student organizations run more effectively

#### CoogCounts Sample Point Assignments

Get Involved Point Assignment Examples

- Create Three Photo Albums on your Get Involved Page
- Write two 350 word minimum "News" articles about your organization on Get Involved
- Hold your organization elections on Get Involved

- Utilize the "Events" feature on Get Involved. Submit meetings and events with a flyer for the Flyer Board. (Minimum of 5 submissions per academic year.)
- Submit Service Hours on your Get Involved page

RSO Development Point Assignments Examples

- Have officers/members attend two Cougar Connection Events.
- Participate in Cat's Back or Involvement Blast (Org Fair)
- Organization Advisor attends one training session
- Request and Host an Involvement Ambassador Presentation
- Have officers/members attend two SOLD sessions (2 Representatives).
- Attend Student Organization Leadership Retreat. (2 Officers)

Campus Events Point Assignments Examples

- Host two on-campus events (non-meetings)
- Volunteer at a Day of Service Event (10% of your organization Membership
- Participate in Frontier Fiesta
- Attend a Center for Diversity and Inclusion event (2 members)

#### CoogCounts Process

We are currently utilizing the Get Involved Forms feature to capture student organization submissions for points.

- 1. Students submit proof of their attendance or participation
- 2. Our staff reviews and verifies their submissions.
- 3. We notify them of their submission acceptance via Get Involved.
- 4. We update our spreadsheet with their new point totals
- 5. Notify groups of approaching levels with suggestions on how to reach the next level
- 6. Organize incentive packages for Groups to utilize.

#### **DSAES Strategic Initiative**

**DSAES Strategic Initiative #1:** Create new opportunities for student success through learning, engagement and discovery.

Action Step 1.d: Create a variety of student involvement initiatives that focus on the development of a vibrant campus life, including expanded evening and weekend programs.

#### **Funding Request**

We are seeking base funding for this program to ensure that we can provide the incentive packages to groups who participate. Below you will find a breakdown of our request.

Four Star Rewards (Marketing Package \$100.00/package @ 50)	\$ 5,000.00
Five Star Rewards (Organization Event \$200.00/reward @30)	\$ 6,000.00
Five Star Engaged Event	\$ 3,000.00
Marketing (Graphics Design, Digital Screens)	\$ 500.00
6% Administration Fee	\$ 870.00

#### FY2016 One-Time Request #4 – RSO Student Organization Leadership Development (SOLD) Training

The Center for Student Involvement currently holds weekly sessions for RSO student leaders that equip them with knowledge to help them successfully lead their organizations. Sessions this fall have covered organizational budgeting, building a mission, vision, and values statement, recruitment and retention, as well as a plethora of other topics. The Center would like to continue to provide students with specialized training in different areas that will allow them to develop competencies to aid in the improvement of their organizations.

We know that previously, student organization leaders were not given the opportunity to obtain assistance in these areas and therefore organizations often would not thrive on campus. Through these workshops, we are able to help students prolong the life of their organization long after graduation by giving them the tools to build a strong foundation.

#### **DSAES Strategic Initiative**

**DSAES Strategic Initiative #1:** Create new opportunities for student success through learning, engagement, and discovery.

Action Step 1.d: Create a greater variety of student involvement initiatives that focus on the development of a vibrant campus life including expanded evening and weekend programs.

#### **Funding Request**

Training Materials (Handouts, Tip Sheets)	\$1,500.00
Marketing (Flyers and Banners)	\$1,500.00
Refreshments (100.00/per session @ 20 sessions per academic year)	\$2,000.00
Rental Fees (AV Tech Fee)	\$ 500.00
6% Administration Fee	\$ 330.00
Total	\$5,830.00

#### FY2016 One-Time Request #5– LeadUH (Leadership Exploration and Development – UH)

CSI is launching a new leadership initiative LeadUH. The mission of LeadUH is to provide an accessible, engaging, and customizable leadership training program for the UH community by highlighting the wealth of academic, professional, and personal development resources across campus. LeadUH is a move at your own pace workshop program that is open to all university students.

LeadUH is a move at your own pace leadership program that students may join at any time and complete at any time. Comprised of themed tracks made up of one hour workshops and take approximately 6 hours, plus a reflection piece to complete, LeadUH is designed for busy students who are unable to commit to a structured program such as Ignite. Four tracks are launching in Fall 2015. The SOLD, Student Organizations Leadership Development, series and the YOULead, personal development track, are hosted by CSI. The CoogCareers track is being hosted by the University Career Center and

LeadWell is supported by UH Wellness. As LeadUH grows it will provide a platform for many additional partnerships and new tracks in upcoming semesters.

#### YouLEAD: Leadership & Life Skills Track

You will gain basic leadership competencies that are vital to your success in college and personal life. Through these workshops you will learn how to deliberately engage in your collegiate life and the community around you.

#### SOLD Series: Student Organization Leadership Development Track

This track is ideal for current and future student organization leaders looking for opportunities to develop their organization management skills. By completing this track students will be able to implement best practices that increase organization productivity as well as critically examine university policies and procedures.

#### LeadWELL: Wellness Leadership Track

Learning to lead yourself is just as important as learning to lead others. Through Lead WELL, students will learn the importance of self-care and balance as it relates to leadership. Topics such as time management, stress management, self-care and more will be explored. Development of these skills are crucial to a healthy life and organization.

#### CoogCareers: Career Leadership Track

Discover your career path and connect with employers during one on one career counseling sessions, career panels, employer mock-interviews, and networking events. Throughout the semester University Career Services offers our walk-in hours, and weekly workshops for more tips and tools to explore your path to success!

#### **DSAES Strategic Initiative**

**Strategic Initiative #1:** Create new opportunities for student success through learning, engagement, and discovery.

**Action Step 1.c:** Develop a multi-year co-curricular leadership experience for students utilizing the concepts of leadership theory and self-discovery in partnership with Academic Affairs.

#### **Funding Request**

Marketing (ongoing throughout the academic year)	\$2,000.00
LeadUH Pens for marketing and workshop participants	\$ 500.00
Printing and Workshop Supply Budget	\$1,000.00
Certificates, Certificate Holders and Medallions for 200	\$1,200.00
6% Administration Fee	\$ 282.00
Total	\$4,982.00

#### FY2016 One-Time Request #6 – The Cougar Connection

In an effort to expand services and programs for Registered Student Organization leaders the Cougar Connection was created. This program offers RSO leaders an opportunity to hear

directly from relevant resources around campus that can aid in their organization's success. Areas we have partnered with for the program this fall include, the Conference and Reservation Services Office, Cougar Involvement Ambassadors, Center for Diversity and Inclusion, and Creation Station.

At these sessions students are able to receive information and advice directly from the presenters about how they can aid student organizations and the resources they can offer. Students also have an opportunity to share with one another best practices, and the strategies they have implemented in their own organizations. It is our hope that Cougar Connection will serve as a consistent CSI program that exposes student leaders to resources as well as provides a space for idea sharing between student leaders.

#### **DSAES Strategic Initiative**

**DSAES Strategic Initiative #1:** Create new opportunities for student success through learning, engagement, and discovery.

Action Step 1.d: Create a greater variety of student involvement initiatives that focus on the development of a vibrant campus life including expanded evening and weekend programs.

#### **Funding Request**

Marketing (Flyers and Banners)	\$1,000.00
Training Materials (Handouts, Tip Sheets)	\$1,300.00
Refreshments (\$100.00/session @ 12 sessions per academic year)	\$1,200.00
Promotional Items	\$ 750.00
6% Administration Fee	\$ 255.00
Total	\$4,505.00

#### FY2016 One-Time Request #7 – Get Involved @ UH

Get Involved is a web based platform used to manage the Student Involvement Experience. Get Involved received a major upgrade over the summer. We have also integrated with PeopleSoft to begin using the system to track attendance at events. With the many new features and redesign we are now in the position to market and promote the "new" Get Involved.

We have increased our usage of Get Involved by transitioning important university processes like organization and event registration to the system. We now want to increase it use as our digital gateway to involvement at UH. It is important that students and registered student organizations understand its uses and features. We want to ensure that the UH Campus is getting the most out of the platform but we need to let them know it's available for their use. The system was marketed during its initial inception over three years ago. Currently, the Center for Student Involvement does not have the funding to create marketing materials that promote the platform.

We are requesting funding for marketing materials and training videos that inform students and student leaders on how to utilize the system to manage their student organizations. The system allows for the ability

#### **DSAES Strategic Initiative**

**DSAES Strategic Initiative #2:** Actualize and leverage the fiscal, human, technological, and facility resources that enhance the student experience.

**Action Step 2.e:** Provide the highest quality customer service experience utilizing technology, training and resources to improve user satisfaction.

#### **Funding Request**

Training and Promotional Videos (4 Videos @ \$600.00)	\$2,400.00
Marketing	\$1,500.00
6% Administration Fee	\$ 234.00
Total	\$4,134.00

#### FY2016 One-Time Request #8 – Involvement at the Commons Desk

Last fiscal year, we were awarded funding for the staffing issue at the Student Center North Commons Desk, but the desk was not fully envisioned with intention. In Fall 2015, in an effort to provide purpose, the Cougar Involvement Ambassadors (CIA) were created. Along with the creation of the Cougar Involvement Ambassadors, we are moving towards revamping the Commons Desk to not just be a space for general information, but to be an involvement hub for student organizations and students interested in getting involved in general.

The Cougar Involvement Ambassadors support the Student Center North Commons Desk area and all of its functions, including a new resource room for student organizations. They also help to manage the carrel spaces, and provide support to RSOs in policy interpretation. In addition they have been trained to provide support to students seeking opportunities for campus involvement, help student leaders with organization registration, aid in student organization program planning and workshops, and assist student leaders with finding campus resources. The Cougar Involvement Ambassadors are a group that is committed to helping students get involved and we would like the Commons Desk to be known as the location where students can come get individual peer-to-peer assistance to help find their place on campus.

We are looking to increase visibility and the presence of this resource for students throughout campus. In order to spread the word, we need advertising as well as marketing items students can take away to remember the Cougar Involvement Ambassadors are available and their location at the Commons Desk. We currently are advertising through word of mouth through the Center for Student Involvement and the Cougar Involvement Ambassadors themselves. We believe that by having advertising and marketing materials we will be able to spread the information to a larger population of students that may not frequent the Student Center or the Center for Student Involvement.

Additionally, as part of the Commons Desk, the Cougar Involvement Ambassadors support the resource room that is available for Student Organizations to use to benefit their group in various ways. We currently have several items available for use including a poster printer, crafting supplies, and a computer for designing flyers and other items. The materials used for crafting as well as the paper for the poster printer expire quickly and has become an additional cost for the Center that was not anticipated. We would like to continue to offer this resource to student organizations who often are looking for a place to create documents to inform others about their group but often don't have the funds to do it through professional printing locations.

#### **DSAES Strategic Initiative**

DSAES Strategic Initiative #1: Create new opportunities for student success through learning, engagement, and discovery.

Action Step 1.d: Create a greater variety of student involvement initiatives that focus on the development of a vibrant campus life including expanded evening and weekend programs.

#### **Funding Request**

Marketing Materials (RSO resources, services, CIA)	\$1,000.00
Promotional Items	\$ 750.00
Resource Room Sustainability	\$3,000.00
6% Administration Fee	\$ 301.00
Total	\$5,306.00

#### FY2016 One-Time Request #9 – Clinton Global Initiative University

"Building on the successful model of the Clinton Global Initiative, which brings together world leaders to take action on global challenges, President Clinton launched the Clinton Global Initiative University (CGIU) in 2007 to engage the next generation of leaders on college campuses around the world." Each year thousands of students submit Commitments to Action in five categories: Education, Environment & Climate Change, Peace and Human Rights, Poverty Alleviation and Public Health. Universities dedicated to supporting CGI-U become a part of the University Network can commit to funding both travel to CGIU and financial support for accepted Commitments to Action. Each year UH students apply to CGIU independently or in groups to attend the CGIU conference. Students accepted to attend CGIU may then apply for travel and project funding through CSI. This year 15 students applied for travel funding and 8 were sponsored by CSI to attend the conference in Miami Florida. The 8 participants represented 6 Commitments to Action. Four of the projects were subsequently funded through CSI.

Over the last three years commitments have covered a wide range of topics including: Cougar Chefs- a food recover program, off-grid, portable solar power, summer volunteer opportunities for junior and senior high school refugee students, entrepreneur business courses for Veterans,

and addressing awareness of homelessness and helping underprivileged minority high school students to reach higher education.

#### **DSAES Strategic Initiative**

**DSAES Strategic Initiative #1:** Create new opportunities for student success through learning, engagement, and discovery.

Action Step 1.f: Develop new service learning Initiatives that create opportunities for self-discovery and application of academic disciplines for students.

**DSAES Strategic Initiative #3**- Foster the creation of a global learning community that actualizes and embraces inclusion while preparing students to become active citizens.

Action Steps: 3.b: Establish co-curricular globally focused initiatives that provide students with opportunities for engagement on campus in our surrounding environments and beyond.

#### **Funding Request**

Travel to CGI-U Meeting (airfare, hotel, parking)	\$ 8,000.00
Funding Commitments to Action	\$ 8,000.00
6% Administration Fee	\$ 960.00
Total	\$ 16,960.00

#### FY2016 One-Time Request #10 – Executive Leadership Trainings

The Center for Student Involvement hosts an off-site Executive Leadership Retreat (XLR) each May for student leaders, which include all the fee-funded students (SPB, CEO, Frontier Fiesta, Homecoming, AFB, MVP, SVN, Coog Radio, SGA, and The Cougar) as well as students within the Greek community. Learning outcomes for XLR state that as a result of attending participants will better understand their role within the Division, University, and UH community, and build relationships within their organizations and amongst other groups. The benefit of this retreat is to create a strong foundation for the student leaders' upcoming year, and help to foster the leadership development of participants.

This past year, students that attended XLR were taken through a curriculum over the course of three days, which centered on the Social Change Model. Of the students surveyed, 77% stated that because of XLR they plan on participating in new diverse experience and collaborations. 81% also plan on cultivating an inclusive environment in their organizations. CSI has also offered Executive Leadership Trainings (XLT) throughout the summer, and will continue to do so throughout the academic year, to provide students with more resources to be successful in their current positions. Topics for these trainings have included marketing, membership retention, and risk management. In order to continue to have an impact on new and returning student leaders, CSI is requesting funding to support these initiatives during the current fiscal year – May 2016.

The Center for Student Involvement is taking XLR one step further in extending this training beyond a one-time experience of XLR and continuing it throughout the academic year. This will continue to build community between stipend student leaders and provide them with knowledge and resources that are critical to their student leadership experience. A few of the topics include contracts training, marketing resources, training on the Get Involvement webportal, event planning and risk management, and membership recruitment.

#### **DSAES Strategic Initiative**

**DSAES Strategic Initiative #1:** Create new opportunities for student success through learning, engagement and discovery.

Action Step 1.d: Create a variety of student involvement initiatives that focus on the development of a vibrant campus life, including expanded evening and weekend programs.

#### **Funding Request**

XLT Lunch provided (6 per summer, \$70 each)	\$ 420.00	
6% Administration Fee	\$ 25.20	
Total	\$445.20	

#### FY2016 One-Time Request #11 – UH Sugar Land #thesweetlife Initiative

UH Sugar Land is transitioning from a UH System institution to a campus of the University of Houston. As UH expands programs at the UH Sugar Land campus, the Division of Student Affairs and Enrollment Services will provide events and support services throughout the year. All UH Sugar Land students are invited to attend these events.

#### Below is data about the students that attend UH Sugar Land:

Academic Level	#
Freshman	19
Sophomore	143
Junior	290
Senior	591
Graduate	26
Post-Bacc	69
Total	1138
College	#
Architecture, College of	4
Business, Bauer College of	10
Education, College of	150
Engineering, College of	15
Hotel & Restaurant Mgt, Col	63
Lib Arts & Soc Sci, Coll of	170
Nat Sciences & Math, Col of	9
Nursing, School of	56
Pharmacy, College of	2
Technology, College of	647
Exploratory Studies	12
Total	1138

Number of Sugarland Students ta Classes at other Campuses*	king
Campus	#
University of Houston	970
Cinco Ranch	4
North West	103
Others	3
Sugarland Only	164

In response to the need for increased student engagement at UH Sugar Land, the Centers for Diversity and Inclusion, Student Involvement, and Student Media have partnered to formulate a plan for involvement that is relevant to the needs of UHSL students. An interest survey was created and distributed during the month of September. With 41 respondents, the types of activities that are most of interest include entertainment, community service, student organizations, leadership workshops, and cultural and diversity programs. This survey also helped guide which days and times are convenient. Knowing this information, we have already hosted several events and have many in development for the UH Sugar Land campus.

September 9, 2015	Information Tables
September 10, 2015	Information Tables
September 29, 2015	Taste of the Sweet Life
October 20, 2015	Grab & Go Tuesday
November 9-20, 2015	Coogs CAN Food Drive (donations to East Fort Bend Human Needs
	Ministry)

\*Spring dates TBD, may include a leadership workshop, student organization session, community service, entertainment, diversity/culture events

#### **DSAES Strategic Initiative**

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#### **Funding Request**

Leadership Program (linking with academic colleges)	\$ 2,500.00
Community Engagement Event (within the city of Sugar Land)	\$ 2,000.00
Community Service Event	\$ 1,000.00
Diversity Education Program	\$ 2,500.00
Entertainment Program	\$ 2,500.00
UH Sweet Life Branded Items	\$ 2,000.00
6% Administration Fee	\$ 750.00
Total	\$13,250.00

#### FY2016 One-Time Request #12 – FY15 Unpaid Expenses

In order to avoid starting the year in a deficit, the Center for Student Involvement would like to request funding for expenses that were submitted in a timely manner but were not processed in time to be accounted for during the FY15 fiscal year. The below chart includes information about the submission and processing timeline.

Date Submitted	Date Posted	Vendor	Amount	Description
7/30/15	10/9/15	<b>Creation Station</b>	\$34,495.75	CSI Booklet
8/20/15	10/7/15	International EZ UP	\$3000.00	CSI branded tents used at events
8/6/15	9/25/15	Creation Station	\$881.00	LeadUH marketing

#### **DSAES Strategic Initiative**

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Action Step 1.d: Create a variety of student involvement initiatives that focus on the development of a vibrant campus life, including expanded evening and weekend programs.

#### Funding Request

Departmental Publication	\$ 3 <i>,</i> 495.75
Department branded tents	\$ 3,000.00
LeadUH Marketing	\$ 881.00
6% Administration Fee	\$ 442.60
Total	\$ 7819.35

#### FY16 One-time Request Summary

FY15 Unpaid Expenses Total	\$ 7819.35 <b>\$95,198.55</b>
UH Sugar Land #thesweetlife Initiative	\$13,250.00
Executive Leadership Trainings	\$ 445.20
Clinton Global Initiative University	\$16,960.00
Involvement at the Commons Desk	\$ 5,306.00
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SOLD Series	\$ 5,830.00
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Campus Leaders Reception	\$ 3,180.00
Leadership and Civic Engagement Coordinator	\$13,417.00

# CENTER FOR student involvement



### Student Fees Advisory Committee (SFAC) BASE AUGMENTATION FOR FY17



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#### Center for Student Involvement Base Augmentation Requests FY2017

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FY17 Base Funding Request Summary	
Leadership and Civic Engagement Coordinator	\$ 52,663.00
RSO Graduate Assistant	\$ 17,172.00
Campus Leaders Reception	\$ 3,180.00
infraRED	\$ 26,500.00
CoogCounts	\$ 15,370.00
Weeks of Welcome/MLK Days of Service	\$ 13,144.00
Alternative Spring Break	\$ 4,770.00
Ignite Leadership Program II and III	\$ 14,204.00
SOLD Series	\$ 5,830.00
Cougar Connections	\$ 4,505.00
Community Action Break (Local)	\$ 5,300.00
LeadUH	\$ 4,982.00
Involvement at the Commons Desk	\$ 5,306.00
Clinton Global Initiatives University	\$ 16,960.00
Executive Leadership Trainings	\$ 445.20
UH Sugar Land #thesweetlife Initiative	\$ 31,270.00
Total	\$221,601.20

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• Coordinate and facilitate a Freshmen only section of the entry level Ignite Leadership Program each Spring semester and a Sophomore – Senior section in the Fall semester including selection of mentors, marketing, recruitment/selection, and overseeing curriculum.

- Support the Associate Director in the continued development of Ignite Levels II, III and IV, building a program that encourages students to actively engage on campus and in their personal leadership development.
- Supervise a Graduate Assistant.
- Advise the Metropolitan Volunteer Program, a student service board that hosts approximately 50 service related events each semester.
- Coordinate annual local Community Action Break opportunities over the week of Spring Break. Assist the Associate Director in the growth and development of the Community Action Break Away program.
- Coordinate a campus Day of Service event during the Fall Weeks of Welcome and serve on the MLK Day of Service Committee.
- Participate in the implementation and staffing of large-scale events requiring the presence of Center for Student Involvement staff such as, but not limited to, Frontier Fiesta, Homecoming, Move-in Weekend, and Cat's Back. Some nights and weekends required.
- Serve on University and Division of Student Affairs and Enrollment Services standing and ad hoc committees and taskforces.
- Performs other job-related duties as assigned.

#### **DSAES Strategic Initiative**

**Strategic Initiative #1:** Create new opportunities for student success through learning, engagement, and discovery.

Action Step 1.3: Develop a multi-year co-curricular leadership experience for students utilizing the concepts of leadership theory and self-discovery in partnership with Academic Affairs.

Strategic Initiative #3: Foster the creation of a global learning community that actualizes and embraces inclusion while preparing students to become active citizens.

Action Step 3B: Establish co-curricular, globally focused initiatives that provide students with opportunities for engagement on campus, in our surrounding environments, and beyond.

Funding Request	
Salary	\$37,500
Benefits	\$13,125
6% Administration Fee	\$3,038
Total	\$52,663

#### FY2017 Base Augmentation Request #2 – Registered Student Organization Graduate Assistant

The first strategic initiative in the Division of Student Affairs and Enrollment Services Strategic Plan is to "Create new opportunities for student success through learning, engagement and discovery." The Center for Student Involvement has initiated the establishment of new opportunities for student leaders by developing and implementing services and programs that support registered student organization student leader success. RSO student leader programs that will be hosted during the 2015-2016 school year:

- 25 Risk Management and Organization Orientation Sessions
- 20 Student Organization Leadership Development (SOLD) Sessions
- 10 The Cougar Connection Series Workshops
- 2 Cat's Back RSO Fairs
- 1 Student Organization Leadership & Advancement Retreat (SOLAR)
- Cougar Involvement Ambassadors
  - Personal Involvement Consultations with students
  - o Student Organization Best Practice Consultations
  - o Carrel Area Management
  - Involvement Resources.

The Assistant Director and Activities Coordinator for RSO Services spearhead the planning and implementation of these events, and additional assistance will be needed as more programs are added. Graduate Assistants provide an excellent value for the budget dollar. This was position was one-time funded for Spring 2015 and FY16. A Graduate Assistant dedicated to Registered Student Organization Services was extremely advantageous as it provided the additional support that is needed to continue the good work in this area and expand its offerings for over 400 registered student organizations.

A Graduate Assistant in RSO Services would have the following duties:

- Scheduling, facilitating, and developing risk management trainings
  - A considerable amount of the Activities Coordinator/Assistant Director for RSO Services time is spent scheduling and facilitating Risk Management sessions. Due to the vast amount of Risk Management sessions (30 two hour sessions between summer and fall 2014) the current RSO team cannot solely focus on developing a more robust Student Organization leader experience.
- Organizing and maintaining risk management records
- Cougar Involvement Ambassadors
  - Personal Involvement Consultations with students
  - Student Organization Best Practice Consultations
  - Carrel Area Management
  - Involvement Resources.
- Assisting with the allocation and management of Registered Student Organizations spaces (Carrels and Lockers)
- Assist in the creation and implementation of new RSO Programming and Services initiatives
- Assist in the expansion of the InfraRED programming model
- As the center seeks to increase vibrant campus programming, through the signature InfraRED event. We will need more assistance in planning, contracting and implementing the events.

#### **DSAES Strategic Initiative**

**DSAES Strategic Initiative #1:** Create new opportunities for student success through learning, engagement and discovery.

Action Step 1.d: Create a variety of student involvement initiatives that focus on the development of a vibrant campus life, including expanded evening and weekend programs.

#### **Funding Request**

Salary Cost (\$1,200/mo. X12 months)	\$14,400.00
\$150 monthly insurance stipend	\$ 1,800.00
6% Administrative Fee	\$ 972.00
Total:	\$17,172.00

#### FY2017 Base Augmentation Request #3 – Campus Leaders Reception

The Center for Student Involvement would like to request additional funding for the University of Houston Campus Leaders Reception to support the growth of this university-wide leadership recognition ceremony and reception. This celebration is an opportunity for the university community to recognize top student leaders, individuals, organizations, and programs. This past year, there were 24 awards, with over 160 nominations, that are presented to individuals, organizations, and events which is significant growth from past years.

#### Student Success Awards

- Community Impact
- Inclusion and Advocacy Award
- Innovation and Creativity Award
- Wellness and Wellbeing Award
- Non-Traditional Student Leader
- Student Employee of the Year Award

Organizational Excellence Awards

- New Organization of the Year Award
- Outstanding Program Award (fee-funded)
- Outstanding Program Award (non fee-funded)
- Outstanding Student Organization Award (non fee-funded)
- Rising Star Award
- Unsung Hero
- Outstanding Advisor Award

Achievement Awards

- Distinguished Freshman Leader
- Distinguished Sophomore Leader
- Distinguished Junior Leader
- Distinguished Senior Leader
- Distinguished Graduate/Professional Student Leader

Scholarship Awards

- LGBT Community Involvement Scholarship Award
- Distinguished Service to Women Award
- Tau Kappa Epsilon Kelsey Buzzanco Scholarship Award
- Michael and Lisa Sachs Leadership Scholarship Award

Dean's Award

The Legacy Award (the highest award)

All nominations/applications are submitted through Get Involved and distributed to the CLR Selection Committee who determine the final award recipients. The selection committee consists of faculty and staff representatives from across campus.

#### **DSAES Strategic Initiative**

**DSAES Strategic Initiative #1:** Create new opportunities for student success through learning, engagement and discovery.

Action Step 1.d: Create a variety of student involvement initiatives that focus on the development of a vibrant campus life, including expanded evening and weekend programs.

#### **Funding Request**

Currently, CSI funds this event for \$5500, which covered food, awards, simple reception décor, and a limited number of lapel pins. With the expansion of the event to include nearly doubling awards, increased number of attendees and families, and to improve the reception experience, the department would like to request additional funding.

Awards	\$1000.00
Collectable Lapel Pin	\$ 500.00
Food	\$1000.00
Reception (lighting, décor, centerpiece)	\$ 500.00
6% Administration Fee	\$ 180.00
Total	\$ 3180.00

#### FY2017 Base Augmentation Request #4 – infraRED

Per the request of SFAC, the Center for Student Involvement (CSI) increased their efforts to provide night and weekend programming options for students and created infraRED. As our residential population continues to grow, the University should change to reflect the needs of the students. A sustained increase in night and weekend programs will better serve the needs of our expanding residential population, and hopefully entice more students to remain on campus. CSI's goal for night and weekend programming is to provide students with a safe and free alternative to going off campus. Ideally, CSI would like to host at least one large-scale, late-night weekend event per month, on dates without other weekend activities. This year, we are collaborating with several fee-funded organizations (SPB, CEO, and MVP), Residence Hall Association, and Center for Diversity and Inclusion. Each Friday Night or Weekend event will have the following:

- Unique advertising with separate themes and activities
- A marquee activity such as a live musical performance, movie screening, or interactive novelty with a few supporting activities to bring diverse involvement opportunities.

The Director, along with other CSI staff support, will work in collaboration with the aforementioned groups to plan, set up, and host these night and weekend events. The goal for infraRED is to create destination events students will look forward to, and seek out each month.

infraRED events are advertised using the following outlets:

- Electronic bulletin boards, video walls, and the Get Involved
- Paper advertising –ads in Cooglife, posters, banners
- Facebook, social media advertising, and CSI website

The first infraRED event of Fall 2015 was held on August 29 with a Vegas theme. It included a casino, La Loteria (Mexican bingo), a movie showing, prizes, food, and music. It was a great success with over 400 students in attendance. Below is a full schedule for the 2015-2016 year:

- August 29: Vegas Night (Houston Room, Theater, Bayou City, Space City)
- October 2: Bollywood Night (Ballroom, MPC, Theater, Bayou City, Space City)
- November 6: Homecoming co-sponsor concert
- February 5: UH Pitch Perfect Lip Sync (Ballroom, MPC, Theater, Bayou City, Space City)
- March 4: Cosplay night (Houston Room, Ballroom, MPC, Theater)
- April 1: I heart the 90's (Houston Room, Ballroom, MPC, Theater)

#### **DSAES Strategic Initiative**

**DSAES Strategic Initiative #1:** Create new opportunities for student success through learning, engagement and discovery.

Action Step 1.d: Create a variety of student involvement initiatives that focus on the development of a vibrant campus life, including expanded evening and weekend programs.

#### **Funding Request**

If additional funding is received, these events could increase in scale with the amount of food provided, number of novelties and activities contracted, and special features of the event related to the theme, and incentives for attendance – this, in turn, will increase student engagement by providing an alternative and safe environment on a weekend.

Current Base Funding: \$35,000

Event Enhancement	\$25,000.00
6% Administration Fee	\$ 1500.00
Total	\$26,500.00

#### FY2017 Base Augmentation Request #5 – CoogCounts

The Center for Student Involvement would like to request funding for the new Registered Student Organization Incentive Program CoogCounts. While developing new initiatives to keep student leaders of registered student organizations engaged, the Center for Student Involvement wanted to ensure that it encouraged and supported student involvement in campus programs and student leader development. The Center seeks to identify programs/events of our campus partners and encourage student leader attendance. Our hope is that as we create these connections students will not only develop relationships with our office but with our campus partners as well. Thus, providing more resources for their organizations in hopes of increasing campus vibrancy through collaboration and engagement.

#### **CoogCounts Description**

CoogCounts is a voluntary program designed to positively recognize University of Houston Registered Student Organization leaders for their involvement in increased opportunities for leadership and organizational development. Organizations will receive new rewards for each new level of point completion.

In order to earn CoogCounts Incentives, organization members will participate in activities that are designed to help them learn, grow, and achieve success. Additionally, RSOs can receive points by increasing their usage of Get Involved Platform.

#### CoogCounts Goals

- Increase usage of the Get Involved Platform by student organizations.
- Help student organizations increase their involvement in the university community.
- Train student leaders in techniques to help student organizations run more effectively

#### **CoogCounts Sample Point Assignments**

Get Involved Point Assignment Examples

- Create Three Photo Albums on your Get Involved Page
- Write two 350 word minimum "News" articles about your organization on Get Involved
- Hold your organization elections on Get Involved
- Utilize the "Events" feature on Get Involved. Submit meetings and events with a flyer for the Flyer Board. (Minimum of 5 submissions per academic year.)
- Submit Service Hours on your Get Involved page

RSO Development Point Assignments Examples

- Have officers/members attend two Cougar Connection Events.
- Participate in Cat's Back or Involvement Blast (Org Fair)
- Organization Advisor attends one training session
- Request and Host an Involvement Ambassador Presentation
- Have officers/members attend two SOLD sessions (2 Representatives).
- Attend Student Organization Leadership Retreat. (2 Officers)

Campus Events Point Assignments Examples

- Host two on-campus events (non-meetings)
- Volunteer at a Day of Service Event (10% of your organization Membership
- Participate in Frontier Fiesta
- Attend a Center for Diversity and Inclusion event (2 members)

#### CoogCounts Process

We are currently utilizing the Get Involved Forms feature to capture student organization submissions for points.

- 1. Students submit proof of their attendance or participation
- 2. Our staff reviews and verifies their submissions.
- 3. We notify them of their submission acceptance via Get Involved.
- 4. We update our spreadsheet with their new point totals
- 5. Notify groups of approaching levels with suggestions on how to reach the next level
- 6. Organize incentive packages for Groups to utilize.

#### **DSAES Strategic Initiative**

**DSAES Strategic Initiative #1:** Create new opportunities for student success through learning, engagement and discovery.

Action Step 1.d: Create a variety of student involvement initiatives that focus on the development of a vibrant campus life, including expanded evening and weekend programs.

#### **Funding Request**

We are seeking base funding for this program to ensure that we can provide the incentive packages to groups who participate. Below you will find a breakdown of our request.

Four Star Rewards (Marketing Package \$100.00/package @ 50)	\$ 5,000.00
Five Star Rewards (Organization Event \$200.00/reward @30)	\$ 6,000.00
Five Star Engaged Event	\$ 3,000.00
Marketing (Graphics Design, Digital Screens)	\$ 500.00
6% Administration Fee	\$ 870.00
Total	\$15,370.00

#### FY2017 Base Augmentation Request #6 – Weeks of Welcome and MLK Days of Service

Building on the continued growth of the program from FY 14 through FY16, the Center for Student Involvement plans to continue offering Days of Service on a permanent basis during Weeks of Welcome and in honor of Martin Luther King, Jr. Day. In January 2015, CSI partnered with The Honors College, Office of Community Relations, MVP, Center for Diversity and Inclusion, and Baptist Student Ministry to host a multi-site Day of Service with a total of 455 student, faculty and staff participants. The Weeks of Welcome Day of Service included 7 service sites and 130 student participants. The University of Houston is an important part of the city of Houston and has a responsibility to, not only provide educational and growth experiences to its students, but to positively impact the surrounding community.

A Day of Service event would include transporting students to one or more project sites around the Houston area, lunch, and an event shirt. CSI is also open to Days of Service becoming collaborative events with groups such as MVP, SHRL and The Honors College and other interested entities to expand the scope of the events.

The purpose of a day of service is to:

- Instill a sense of community spirit and involvement during the first weeks of class each academic year
- Encourage personal growth through exposure to new populations and projects
- Raise awareness of social issues in the Houston community
- Create a networking opportunity for students to make new friends and meet community members
- Honor the spirit of MLK Day through participating in a nationally recognized Day of Service
- Raise the profile of the University of Houston by being visible in the community

#### **DSAES Strategic Initiative**

**DSAES Strategic Initiative #1:** Create new opportunities for student success through learning, engagement, and discovery.

Action Step 1.f: Develop new service learning Initiatives that create opportunities for self-discovery and application of academic disciplines for students.

**DSAES Strategic Initiative #3:** Foster the creation of a global learning community that actualizes and embraces inclusion while preparing students to become active citizens.

Action Steps: 3.b: Establish co-curricular globally focused initiatives that provide students with opportunities for engagement on campus in our surrounding environments and beyond.

#### Funding Request:

Please note: These numbers are based on a single off-campus event for up to 300 participants

Transportation (4 school buses)	\$ 2,000.00
Event shirts	\$ 1,400.00
Service site supplies	\$ 1,000.00
Lunch	\$ 800.00
Marketing	\$ 1,000.00
Sub Total	\$ 6,200.00
Total for 2 events	\$12,400.00
6% Administration Fee	\$ 744.00
Total Request	\$13,144.00
i otal nequest	<b>71</b> 3,144.00
6% Administration Fee	\$ 744.00

#### FY2017 Base Augmentation Request #7: Alternative Spring Break (ASB)

Alternative Spring Break (ASB) was offered by the Center for Leadership & Fraternity and Sorority Life in 2012 with a service trip to New Orleans. In addition to offering a Houston-area Community Action Break each year, CSI plans to expand this program to offer two regional service experiences. Alternative Spring Break can provide an opportunity for students to develop skills, travel to new areas, participate in service, and develop a stronger sense of citizenship, all while positively representing the University of Houston. Students who participate in an immersion service projects, and particularly the cross-cultural interactions with community members and students different from themselves, report development in their awareness of appreciation of other cultures, awareness of issues of poverty and social justice, and the needs of at-risk populations.

ASB trips would be designed for approximately 10 participants and will also include an introduction to concepts of community engagement social justice and change. Regional trips can be held in nearby cities such as San Antonio, Corpus Christi or New Orleans which all offer service opportunities and cultural and fun experiences. As the costs listed below are estimates, actual costs may vary. According to Break Away – a national Alternative Spring Break clearinghouse - the average student pays \$256 for an alternative break trip. The ASB trip will be co-led by trained students and supported by full-time staff.

#### **DSAES Strategic Initiative**

**DSAES Strategic Initiative #1:** Create new opportunities for student success through learning, engagement, and discovery.

Action Step 1.f: Develop new service learning Initiatives that create opportunities for self-discovery and application of academic disciplines for students.

**DSAES Strategic Initiative #3**: Foster the creation of a global learning community that actualizes and embraces inclusion while preparing students to become active citizens.

Action Steps: 3.b: Establish co-curricular globally focused initiatives that provide students with opportunities for engagement on campus in our surrounding environments and beyond.

#### Funding Request

Transportation (2 vans for 5 days/fuel)	\$1,500.00
Partial Lodging and Meals at service site	\$1,500.00
Marketing	\$1,000.00
Supplies	\$ 500.00
6% Administration Fee	\$ 270.00
Total	\$4,770.00

#### FY2017 Base Augmentation Request #8 – Ignite Leadership Program Level II and Level III

In 2010 the Leadership Development Task Force was created by the Division of Student Affairs. The final report presented a three-tiered approach to teaching leadership at the University of Houston and the second level of Ignite fits the middle level "Engaged Leaders."

## **"Engaged Leaders** – The focus is more specifically on how individuals can positively contribute to organizations and engage their peers in creating effective leaders and organizations."

The second level of the Ignite program is designed to build on the basic leadership skills developed during the first level. This program will continue to include workshops, but the focus will shift to working in teams, building relationships, and participants assessing their leadership competencies. The program is open to approximately 50-60 qualified and motivated students who have completed the first level of Ignite or have comparable experiences. In fall 2015, CSI is working with the Center for Diversity and Inclusion to host a Social Justice Leadership cohort, Center for Fraternity and Sorority Life to host a Fraternal Leadership cohort, and Center for Student Media to host a Media Leadership cohort in addition to CSI's Leadership in Organizations cohort. Ignite Level III will launch in FY17 and be open to any student who has successfully completed Ignite level II and who are actively serving in a leadership role such as in a Fee-Funded organization, RSO, Ignite Mentor, Resident Advisor or internship.

Ignite Level II will focus on the following learning outcomes:

- Be able to articulate both the five practices of The Leadership Challenge and apply them to their team experience in student organizations.
- Recognize their strengths and weaknesses through self and others assessment.
- Be able to cultivate connections that contribute positively to the growth of the individuals and the organization.
- Participate in a themed cohort of their choosing.

Ignite Level III will focus on the following learning outcomes:

- Learn to intentionally lead through thoughtful action.
- Apply their leadership skills to real life situations including challenges faced by their organizations.
- Be able to share power, information, and resources with others so they can have a sense of ownership, accountability, and commitment.
- Learn to intentionally lead through thoughtful action.
- Apply their leadership skills to real life situations including challenges faced by their organizations.
- Actively serve in a leadership role such as Ignite Level I Mentor Resident Advisor, Orientation Team or Fee-Funded leader.
- Create a Leadership Action Plan with their Supervisor / Advisor for the year.

#### **DSAES Strategic Initiative**

**Strategic Initiative #1:** Create new opportunities for student success through learning, engagement, and discovery.

Action Step 1.c: Develop a multi-year co-curricular leadership experience for students utilizing the concepts of leadership theory and self-discovery in partnership with Academic Affairs.

Funding Request	
Marketing	\$ 1,000.00
Educational Supplies (leadership inventories)	\$ 2,250.00
Materials for Partners	\$ 300.00
Printing, Binders, supplies	\$ 800.00
T-shirts / Graduation Gift	\$ 1,300.00
Teambuilding Retreat	\$ 5,000.00
Activities Budget	\$ 1,000.00
Graduation Ceremony	\$ 1,750.00
6% Administrative Fee	\$ 804.00
Total	\$14,204.00

## FY2017 Base Augmentation Request #9 – RSO Student Organization Leadership Development (SOLD) Training

The Center for Student Involvement currently holds weekly sessions for RSO student leaders that equip them with knowledge to help them successfully lead their organizations. Sessions this fall have covered organizational budgeting, building a mission, vision, and values statement, recruitment and retention, as well as a plethora of other topics. The Center would like to continue to provide students with specialized training in different areas that will allow them to develop competencies to aid in the improvement of their organizations.

We know that previously, student organization leaders were not given the opportunity to obtain assistance in these areas and therefore organizations often would not thrive on campus. Through these workshops, we are able to help students prolong the life of their organization long after graduation by giving them the tools to build a strong foundation.

#### **DSAES Strategic Initiative**

**DSAES Strategic Initiative #1:** Create new opportunities for student success through learning, engagement, and discovery.

Action Step 1.d: Create a greater variety of student involvement initiatives that focus on the development of a vibrant campus life including expanded evening and weekend programs.

#### Funding Request

Training Materials (Handouts, Tip Sheets)	\$1,500.00
Marketing (Flyers and Banners)	\$1,500.00
Refreshments (100.00/per session @ 20 sessions per academic year)	\$2,000.00
Rental Fees (AV Tech Fee)	\$ 500.00
6% Administration Fee	\$ 330.00
Total	\$5,830.00

#### FY2017 Base Augmentation Request #10 – The Cougar Connection

In an effort to expand services and programs for Registered Student Organization leaders the Cougar Connection was created. This program offers RSO leaders an opportunity to hear

directly from relevant resources around campus that can aid in their organization's success. Areas we have partnered with for the program this fall include, the Conference and Reservation Services Office, Cougar Involvement Ambassadors, Center for Diversity and Inclusion, and Creation Station.

At these sessions students are able to receive information and advice directly from the presenters about how they can aid student organizations and the resources they can offer. Students also have an opportunity to share with one another best practices, and the strategies they have implemented in their own organizations. It is our hope that Cougar Connection will serve as a consistent CSI program that exposes student leaders to resources as well as provides a space for idea sharing between student leaders.

#### **DSAES Strategic Initiative**

**DSAES Strategic Initiative #1:** Create new opportunities for student success through learning, engagement, and discovery.

Action Step 1.d: Create a greater variety of student involvement initiatives that focus on the development of a vibrant campus life including expanded evening and weekend programs.

#### **Funding Request**

Marketing (Flyers and Banners)	\$1,000.00
Training Materials (Handouts, Tip Sheets)	\$1,300.00
Refreshments (\$100.00/session @ 12 sessions per academic year)	\$1,200.00
Promotional Items	\$ 750.00
6% Administration Fee	\$ 255.00
Total	\$4,505.00

#### FY2017 Base Augmentation Request #11 – Community Action Break

Community Action Break (CAB) provides an opportunity for students to participate in service in Houston over spring break. Students who participate in immersion service projects, and particularly cross-cultural interactions with community members and students different from themselves, report development in their awareness of appreciation of other cultures, awareness of issues of poverty and social justice, and the needs of at-risk populations. University of Houston is well placed to have an impact on our students through volunteering because there are extensive opportunities to do service in the Houston area.

During CAB, a different service project is offered each day Monday – Thursday of spring break. Past sites include the Kegan Kitchen, Agape Development Ministries, after school program, Meals on Wheels and an Urban Harvest Community Garden. A reward day is held on Friday for participants who completed at least 2 service projects. The local service projects allow students who work or are staying on campus during Spring Break to participate in service opportunities. CSI would like to permanently continue this program. The proposed budget supports up to 30 participants per day.

#### **DSAES Strategic Initiative**

**DSAES Strategic Initiative #1:** Create new opportunities for student success through learning, engagement, and discovery.

Action Step 1.f: Develop new service learning Initiatives that create opportunities for self-discovery and application of academic disciplines for students.

**DSAES Strategic Initiative #3:** Foster the creation of a global learning community that actualizes and embraces inclusion while preparing students to become active citizens.

Action Steps: 3.b: Establish co-curricular globally focused initiatives that provide students with opportunities for engagement on campus in our surrounding environments and beyond.

Funding Request	
One UH Branded Shuttle per day	\$2,400.00
Lunches on 4 days	\$ 600.00
Marketing	\$1,000.00
Houston Rodeo or other reward day (\$15/person)	\$ 450.00
Project supplies	\$ 550.00
6% Administration Fee	\$ 300.00
Total	\$5 <i>,</i> 300.00

#### FY2017 Base Augmentation Request #12 – LeadUH

CSI is launching a new leadership initiative LeadUH. The mission of LeadUH is to provide an accessible, engaging, and customizable leadership training program for the UH community by highlighting the wealth of academic, professional, and personal development resources across campus. LeadUH is a move at your own pace workshop program that is open to all university students.

LeadUH is a move at your own pace leadership program that students may join at any time and complete at any time. Comprised of themed tracks made up of one hour workshops and take approximately 6 hours, plus a reflection piece to complete, LeadUH is designed for busy students who are unable to commit to a structured program such as Ignite. Four tracks are launching in Fall 2015. The SOLD, Student Organizations Leadership Development, series and the YOULead, personal development track, are hosted by CSI. The CoogCareers track is being hosted by the University Career Center and LeadWell is supported by UH Wellness. As LeadUH grows it will provide a platform for many additional partnerships and new tracks in upcoming semesters.

#### YouLEAD: Leadership & Life Skills Track

You will gain basic leadership competencies that are vital to your success in college and personal life. Through these workshops you will learn how to deliberately engage in your collegiate life and the community around you.

#### SOLD Series: Student Organization Leadership Development Track

This track is ideal for current and future student organization leaders looking for opportunities to develop their organization management skills. By completing this track students will be able to implement best practices that increase organization productivity as well as critically examine university policies and procedures.

#### LeadWELL: Wellness Leadership Track

Learning to lead yourself is just as important as learning to lead others. Through Lead WELL, students will learn the importance of self-care and balance as it relates to leadership. Topics such as time management, stress management, self-care and more will be explored. Development of these skills are crucial to a healthy life and organization.

#### CoogCareers: Career Leadership Track

Discover your career path and connect with employers during one on one career counseling sessions, career panels, employer mock-interviews, and networking events. Throughout the semester University Career Services offers our walk-in hours, and weekly workshops for more tips and tools to explore your path to success!

#### **DSAES Strategic Initiative**

**Strategic Initiative #1:** Create new opportunities for student success through learning, engagement, and discovery.

Action Step 1.c: Develop a multi-year co-curricular leadership experience for students utilizing the concepts of leadership theory and self-discovery in partnership with Academic Affairs.

#### **Funding Request**

Marketing (ongoing throughout the academic year)	\$2,000.00
LeadUH Pens for marketing and workshop participants	\$ 500.00
Printing and Workshop Supply Budget	\$1,000.00
Certificates, Certificate Holders and Medallions for 200	\$1,200.00
6% Administration Fee	\$ 282.00
Total	\$4,982.00

#### FY2017 Base Augmentation Request #13– Involvement at the Commons Desk

Last fiscal year, we were awarded funding for the staffing issue at the Student Center North Commons Desk, but the desk was not fully envisioned with intention. In Fall 2015, in an effort to provide purpose, the Cougar Involvement Ambassadors (CIA) were created. Along with the creation of the Cougar Involvement Ambassadors, we are moving towards revamping the Commons Desk to not just be a space for general information, but to be an involvement hub for student organizations and students interested in getting involved in general.

The Cougar Involvement Ambassadors support the Student Center North Commons Desk area and all of its functions, including a new resource room for student organizations. They also help to manage the carrel spaces, and provide support to RSOs in policy interpretation. In addition they have been trained to provide support to students seeking opportunities for campus involvement, help student leaders with organization registration, aid in student organization program planning and workshops, and assist student leaders with finding campus resources. The Cougar Involvement Ambassadors are a group that is committed to helping students get involved and we would like the Commons Desk to be known as the location where students can come get individual peer-to-peer assistance to help find their place on campus.

We are looking to increase visibility and the presence of this resource for students throughout campus. In order to spread the word, we need advertising as well as marketing items students can take away to remember the Cougar Involvement Ambassadors are available and their location at the Commons Desk. We currently are advertising through word of mouth through the Center for Student Involvement and the Cougar Involvement Ambassadors themselves. We believe that by having advertising and marketing materials we will be able to spread the information to a larger population of students that may not frequent the Student Center or the Center for Student Involvement.

Additionally, as part of the Commons Desk, the Cougar Involvement Ambassadors support the resource room that is available for Student Organizations to use to benefit their group in various ways. We currently have several items available for use including a poster printer, crafting supplies, and a computer for designing flyers and other items. The materials used for crafting as well as the paper for the poster printer expire quickly and has become an additional cost for the Center that was not anticipated. We would like to continue to offer this resource to student organizations who often are looking for a place to create documents to inform others about their group but often don't have the funds to do it through professional printing locations.

#### **DSAES Strategic Initiative**

**DSAES Strategic Initiative #1:** Create new opportunities for student success through learning, engagement, and discovery.

Action Step 1.d: Create a greater variety of student involvement initiatives that focus on the development of a vibrant campus life including expanded evening and weekend programs.

Funding Request	
Marketing Materials (RSO resources, services, CIA)	\$1,000.00
Promotional Items	\$ 750.00
Resource Room Sustainability	\$3,000.00
6% Administration Fee	\$ 301.00
Total	\$5,306.00

#### FY17 Base Augmentation Request #14 – Clinton Global Initiative University

"Building on the successful model of the Clinton Global Initiative, which brings together world leaders to take action on global challenges, President Clinton launched the Clinton Global Initiative University (CGIU) in 2007 to engage the next generation of leaders on college campuses around the world." Each year thousands of students submit Commitments to Action in five categories: Education, Environment & Climate Change, Peace and Human Rights, Poverty Alleviation and Public Health. Universities dedicated to supporting CGI-U become a part of the University Network can commit to funding both travel to CGIU and financial support for accepted Commitments to Action. Each year UH students apply to CGIU independently or in groups to attend the CGIU conference. Students accepted to attend CGIU may then apply for travel and project funding through CSI. This year 15 students applied for travel funding and 8 were sponsored by CSI to attend the conference in Miami Florida. The 8 participants represented 6 Commitments to Action. Four of the projects were subsequently funded through CSI.

Over the last three years commitments have covered a wide range of topics including: Cougar Chefs- a food recover program, off-grid, portable solar power, summer volunteer opportunities for junior and senior high school refugee students, entrepreneur business courses for Veterans, and addressing awareness of homelessness and helping underprivileged minority high school students to reach higher education.

#### **DSAES Strategic Initiative**

**DSAES Strategic Initiative #1:** Create new opportunities for student success through learning, engagement, and discovery.

Action Step 1.f: Develop new service learning Initiatives that create opportunities for self-discovery and application of academic disciplines for students.

**DSAES Strategic Initiative #3:** Foster the creation of a global learning community that actualizes and embraces inclusion while preparing students to become active citizens.

**Action Steps: 3.b:** Establish co-curricular globally focused initiatives that provide students with opportunities for engagement on campus in our surrounding environments and beyond.

#### **Funding Request**

Travel to CGI-U Meeting (airfare, hotel, parking)	\$ 8,000.00
Funding Commitments to Action	\$ 8,000.00
6% Administration Fee	\$ 960.00
Total	\$16,960.00

#### FY2017 Base Augmentation Request #15 – Executive Leadership Trainings

The Center for Student Involvement hosts an off-site Executive Leadership Retreat (XLR) each May for student leaders, which include all the fee-funded students (SPB, CEO, Frontier Fiesta, Homecoming, AFB, MVP, SVN, Coog Radio, SGA, and The Cougar) as well as students within the Greek community. Learning outcomes for XLR state that as a result of attending participants will better understand their role within the Division, University, and UH community, and build relationships within their organizations and amongst other groups. The benefit of this retreat is to create a strong foundation for the student leaders' upcoming year, and help to foster the leadership development of participants. This past year, students that attended XLR were taken through a curriculum over the course of three days, which centered on the Social Change Model. Of the students surveyed, 77% stated that because of XLR they plan on participating in new diverse experience and collaborations. 81% also plan on cultivating an inclusive environment in their organizations. CSI has also offered Executive Leadership Trainings (XLT) throughout the summer, and will continue to do so throughout the academic year, to provide students with more resources to be successful in their current positions. Topics for these trainings have included marketing, membership retention, and risk management. In order to continue to have an impact on new and returning student leaders, CSI is requesting funding to support these initiatives during the current fiscal year – May 2016.

The Center for Student Involvement is taking XLR one step further in extending this training beyond a one-time experience of XLR and continuing it throughout the academic year. This will continue to build community between stipend student leaders and provide them with knowledge and resources that are critical to their student leadership experience. A few of the topics include contracts training, marketing resources, training on the Get Involvement webportal, event planning and risk management, and membership recruitment.

#### **DSAES Strategic Initiative**

**DSAES Strategic Initiative #1:** Create new opportunities for student success through learning, engagement and discovery.

Action Step 1.d: Create a variety of student involvement initiatives that focus on the development of a vibrant campus life, including expanded evening and weekend programs.

#### **Funding Request**

XLT Lunch provided (6 per summer, \$70 each)	\$420.00
6% Administration Fee	\$ 25.20
Total	\$445.20

#### FY2017 Base Augmentation Request #16 – UH Sugar Land #thesweetlife Initiative

UH Sugar Land is transitioning from a UH System institution to a campus of the University of Houston. As UH expands programs at the UH Sugar Land campus, the Division of Student Affairs and Enrollment Services will provide events and support services throughout the year. All UH Sugar Land students are invited to attend these events.

Academic Level	#	Number of Sugarland Students taking Classes at other Campuses*	
Freshman	19	Campus	#
Sophomore	143	University of Houston	970
Junior	290	Cinco Ranch	4
Senior	591	North West	103
Graduate	26	Others	3
Post-Bacc	69		
Total	1138	Sugarland Only	164
College	#		
Architecture, College of	4		
Business, Bauer College of	10		
Education, College of	150		
Engineering, College of	15		
Hotel & Restaurant Mgt, Col of	63		
Lib Arts & Soc Sci, Coll of	170		
Nat Sciences & Math, Col of	9		
Nursing, School of	56		
Pharmacy, College of	2		
Technology, College of	647		
Exploratory Studies	12		
Total	1138		

#### Below is data about the students that attend UH Sugar Land:

In response to the need for increased student engagement at UH Sugar Land, the Centers for Diversity and Inclusion, Student Involvement, and Student Media have partnered to formulate a plan for involvement that is relevant to the needs of UHSL students. An interest survey was created and distributed during the month of September. With 41 respondents, the types of activities that are most of interest include entertainment, community service, student organizations, leadership workshops, and cultural and diversity programs. This survey also helped guide which days and times are convenient. Knowing this information, we have already hosted several events and have many in development for the UH Sugar Land campus.

September 9, 2015	Information Tables
September 10, 2015	Information Tables
September 29, 2015	Taste of the Sweet Life
October 20, 2015	Grab & Go Tuesday
November 9-20, 2015	Coogs CAN Food Drive (donations to East Fort Bend Human Needs
	Ministry)

\*Spring dates TBD, may include a leadership workshop, student organization session, community service, entertainment, diversity/culture events

A Graduate Assistant with UH Sugar Land would have the following duties:

- Assist in the creation and implementation of events to be hosted on the UH Sugar Land campus, including space reservations, contracting of vendors, coordination of planning logistics
- Create and distribute marketing and branded materials for events and to promote UH school spirit at UH Sugar Land
- Conduct assessment of programs related to Student Life initiatives provided
- Communicate with UH Sugar Land campus partners to ascertain new ideas and needs to the UH Sugar Land students
- Build relationships with Sugar Land community partners, companies, and service agencies in order to effectively plan initiatives

#### **DSAES Strategic Initiative**

**DSAES Strategic Initiative #1:** Create new opportunities for student success through learning, engagement and discovery.

Action Step 1.d: Create a variety of student involvement initiatives that focus on the development of a vibrant campus life, including expanded evening and weekend programs.

#### Funding Request

Leadership Program (linking with academic colleges)	\$ 2500.00
Community Engagement Event (within the city of Sugar Land)	\$ 2000.00
Community Service Event	\$ 1000.00
Diversity Education Program	\$ 2500.00
Entertainment Program	\$ 2500.00
UH Sweet Life Branded Items	\$ 2000.00
Graduate Assistant	\$17,000.00
6% Administration Fee	\$ 1770.00
Total	\$31,270.00

#### FY17 Base Funding Request Summary

Total	\$221,601.20
UH Sugar Land #thesweetlife Initiative	\$ 31,270.00
Executive Leadership Trainings	\$ 445.20
Clinton Global Initiatives University	\$ 16,960.00
Involvement at the Commons Desk	\$ 5,306.00
LeadUH	\$ 4,982.00
Community Action Break (Local)	\$ 5,300.00
Cougar Connections	\$ 4,505.00
SOLD Series	\$ 5,830.00
Ignite Leadership Program II and III	\$ 14,204.00
Alternative Spring Break	\$ 4,770.00
Weeks of Welcome/MLK Days of Service	\$ 13,144.00
CoogCounts	\$ 15,370.00
infraRED	\$ 26,500.00
Campus Leaders Reception	\$ 3,180.00
RSO Graduate Assistant	\$ 17,172.00
Leadership and Civic Engagement Coordinator	\$ 52,663.00