



STUDENT VIDEO NETWORK FY 15 OT Request: Production Budget

The Student Video Network recognizes the need for ongoing, consistent programming that builds audiences from year to year. The only show in production currently that is approaching that level is “In the Game,” a show focused on UH Athletics, featuring game recaps, interviews with players and coaches, and analysis by student commentators. Based upon the very high time demands involved in producing a regular show, SVN believes the best way to attract and retain talented students on these programs is to offer paid Executive Producer positions and allow skilled editors, camera operators and talent to be paid as well.

Because we want to prioritize content that benefits the UH community and fulfills SVN’s mission to inform and educate the student body, these paid positions would only be assigned to work on productions that fit that mold. Therefore, SVN is requesting funds to create dedicated teams for “In the Game.” Both programs can involve collaborative relationships with The Daily Cougar and Coog Radio, whether it is sharing content, ideas or distribution platforms.

SVN has developed a per-episode budget that pays the students directly involved with each production. Rather than paying a monthly stipend to one student, this structure would allow multiple students to work on several episodes, working around their schedule and interest.

Position	Work assignment	Per episode
Executive Producer	Organize team, assign work, develop scripts and concepts, project management	\$100.00
Editor	Edit footage according to script and technical requirements; output final files	\$50.00
Camera Operator	Record footage and audio, turn in to editor	\$25.00
Talent	Provide voice and physical presence to host the episode/interview	\$25.00
	Subtotal, per episode	\$200.00

These fees would only be paid upon successful completion of an episode, defined as a 5-10 minute segment that is ready for broadcast or upload to YouTube according to a predetermined production and broadcast schedule. The Executive Producers would be recruited and trained by the VP for Production and the Studio Manager. They would be required to maintain constant communication with the SVN Executive Team as well as their production teams to ensure completion of projects on time.

The SFAC request of \$4,000 is to fund 20 total sports episodes, which would be produced in two semesters, ten episodes per semester. A turnaround of 2-3 weeks per episode would be needed to ensure this goal is met. SVN management would set up a production schedule in advance so that episodes can be promoted adequately and ensure that production moves throughout the year.

Total costs:
 20 episode budget\$4,000
 Admin charge (6%)\$240.00
Total request\$4240.00