

SFAC Requests

Student Government Association

The University of Houston has 3 requests:

1. FY12 One-Time Allocation of \$59,125.00 (\$55,000.00 + administrative charges)
2. FY13 One-Time Allocation of \$10,750.00 (\$10,000.00 + administrative charges)
3. Base Augmentation of \$1,008.00 (\$1,000.00 + administrative charges)

1. FY12 One-Time Allocation – Smart-Phone Application Development

The University of Houston SGA is asking for \$59,125.00 as a One Time FY12 allocation for development of a UH smart-phone application. The amount requested is based off of 3 quotes we have received from application development companies. The SGA believes development of this application is in line with our objectives as a globally competitive Tier-One research university. The main benefits of this app are:

1. Speed of information
2. Accessibility of information
3. Benefits to all UH stakeholders (Students, Faculty/Staff, Alumni)
4. Further expands UH's Tier-One brand

Smart-phone applications are capable of almost any functionality. When surveyed, UH students ranked (in order of importance) the following functions:

1. Safety Alerts
2. UH Event Alerts
3. Traffic Alerts
4. Bus Routes w/ real-time bus locations
5. Campus News
6. Campus Map
7. Push Button Sports Updates

2. FY13 One-Time Allocation – Smart-Phone Application (post development)

The \$10,750.00 requested as a FY13 One-Time Allocation is for post-development maintenance of the application. We would like the next administration to have the resources available to make changes or update the application as soon as possible.

3. Base Augmentation

The \$1,000.00 requested as a base augmentation is to cover the cost of software regularly used by SGA. This software includes:

- A. **Mail Chimp** – Mail Chimp is an email publishing platform that allows us to design professional HTML email templates and integrate them into our social media platforms (\$320.00/year).
- B. **Survey Monkey** – Survey Monkey is software that allows us to create and analyze surveys. (\$300.00/year).
- C. **DropBox** – DropBox is a cloud based file sharing & storage program. It allows us to easily share and store large files and has been particularly effective for our Public Relations department (\$120/year).
- D. **Prezi** – Prezi is a cloud based presentation software that allows us to communicate more effectively (\$59/year).
- E. **Jot Form** – Jot Form is an online software that allows us to design and publish fillable forms online. We can integrate these forms into our social media and currently use Jot Form for Senate requests for Town Hall funds (\$120.00/year). Jot Form also allows the organization to eliminate paper forms, which is in line with the UH Green Initiative.