

COOG RADIO

Base Allocation Requests FY 2013

COOG Radio would like to present a Base Allocations Requests to the SFAC Committee in regards to:

1. Yearly Programming Costs
2. Funds for Winter Music Festival
3. Funds for Traveling to Other Music Festivals
4. Funds for Equipment

Yearly Programming Costs

In order for COOG Radio to broadcast without having to worry about paying royalties, we must submit a yearly payment to Sound Exchange, a non-profit organization that assists online radio stations. In order to maintain protection, we must pay Sound Exchange a yearly fee of **\$1300**.

Funds for Winter Music Festival

It has always been the goal of COOG Radio to host an annual Winter Concert featuring up and coming musicians. We would make an attempt to secure most of the entertainment for free, but we know that this may be too optimistic. In order to secure proper sound equipment, stage lighting, refreshments and entertainment, we are asking for a total of **\$9530**.

1. Entertainment/Artists \$7000
2. Lighting/Sound/Stage equipment \$2000
3. Refreshments \$530

Funds for Traveling to Other Music Festivals

This year, COOG Radio was lucky enough to receive two free media passes to Austin City Limits and while we were there, we reported on several Texas musicians and even received some free music to add to our music library. It was a very rewarding experience and we would like to make an effort to have COOG Radio appear at several music festivals including SXSW, Fun Fun Fun Fest, and Sasquatch.

While we received free passes to ACL, we did not receive any passes for FFF Fest. For situations such as these, we realize that if COOG Radio is to make an appearance, we would have to buy our own tickets. For this reason, we are asking for **\$1000** in travel expenses such as gas, lodging and passes to festivals that cannot give us free admission. Additionally, we may find that we need to travel out of state for music festivals such as Sasquatch, so we are asking for **\$500** for airfare.

Funds for Equipment

Right now, COOG Radio is operating on equipment that has been generously donated by KUHF or is on loan from friends of COOG Radio. According to Murphy's Law, anything that can go wrong, will go wrong, so we at COOG Radio would like to prepare for the day when our free equipment malfunctions or when the actual owners of our equipment decide to take it back.

1. (4) Microphones intended for radio use, with pop filters - \$480
2. (2) Turntables - \$600
3. (1) 200-disc CD Changer \$500
4. (1) 2-CD mixer \$200
5. (4) Headphones intended for radio use (to be used with microphones) \$800
6. (1) Pair of Headphones for secondary computer \$200
7. (1) 12-Bus soundboard mixer \$400

This is to ensure that we have equipment of our own that had no risk of being taken from us. We are also requesting **\$1820** to be set aside for equipment emergencies, such as theft or malfunctioning equipment. Because of the need to constantly update equipment due to the changing nature of the field, we would ask for this cost to continue on as well so that we could cover any potential malfunctions or breakage in the future.

COOG RADIO

One Time Allocation Requests FY 2012

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2. Funds for Winter Music Festival
3. Funds for Traveling to Other Music Festivals
4. Funds for Equipment

Yearly Programming Costs

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