

COLLEGE OF LIBERAL ARTS & SOCIAL SCIENCES
Bachelor of Arts, Integrated Communication
 Four-Year Academic Map 2018-2019

YEAR 1	Semester 1 Fall			Semester 2 Spring			Total
	COMM 1301	Media & Society	3	CORE	Mathematics/Reasoning*	3	
	ENGL 1303	First Year Writing I*	3	ENGL 1304	First Year Writing II*	3	
	POLS 1336	U.S. and Texas Constitution*	3	POLS 1337	U.S. Government*	3	
	MATH 1310/1311	College Algebra or Elementary Mathematical Modeling*	3	HIST 1378/1379	The U.S since 1877*	3	
	HIST 1376/1377	The United States to 1877*	3	CORE	Creative Arts*	3	
	Semester Hours		15	Semester Hours		15	30

YEAR 2	Semester 1 Fall			Semester 2 Spring			Total
	Major	Approved Major Group Elective	3	Major	Approved Major Group Elective	3	
	COMM 2310	Writing for Print & Dig	3	CORE	Social & Behavioral Sciences*	3	
	CORE	Life and Physical Science*	3	CORE	Life and Physical Science*	3	
	General Elective	1000-4000 level course	1	Minor	Minor course	3	
	BA Foreign Lang.	Elementary Foreign Language I	5	BA Foreign Lang.	Elementary Foreign Language II	5	
	Semester Hours		17	Semester Hours		17	32

YEAR 3	Semester 1 Fall			Semester 2 Spring			Total
	COMM 3360	Principles of Integrated	3	COMM 4303	Comm. Law & Ethics	3	
	COMM 3368	Principles of PR	3	Minor	Minor course	3	
	Major	Approved Major Group Elective	3	Minor	Minor course	3	
	CORE	Writing in the Disciplines*	3	CORE	Language, Philosophy & Culture	3	
	BA Foreign Lang.	Intermediate Foreign Language I	3	BA Foreign Lang.	Intermediate Foreign Language	3	
	Semester Hours		15	Semester Hours		15	30

YEAR 4	Semester 1 Fall			Semester 2 Spring			Total
	COMM 4360	Advertising Media	3	Capstone	COMM 4361, 4363 or 4368	3	
	COMM 4366	Advertising Account Plan.	3	Major	Approved Major Group Elective	3	
	Major	Approved Major Group Elective	3	Minor	Minor course	3	
	Minor	Minor course	3	CLASS Block	CLASS Block course	3	
	CLASS Block	Diversity requirement	3	General Elective	1000-4000 level course	3	
	Semester Hours		15	Semester Hours			28
						120	

*State of Texas Core Curriculum

Students should meet with their academic advisor to formulate their own plan.