

2010 TACUP | SWACUMS AGENDA

SUNDAY OCTOBER 24, 2010

3:00 6:00 **REGISTRATION ATTENDEES- OUTSIDE OF ERIC'S-HILTON HOTEL**
3:00 6:00 **VENDOR REGISTRATION - WALDORF ASTORIA 2ND FLOOR**
6:00 9:00 **OPENING RECEPTION- ERIC'S- HILTON HOTEL-CASH BAR**
9:00 **HOSPITALITY SUITE**

MONDAY OCTOBER 25, 2010

7:30 8:45 **BREAKFAST**
8:45 9:00 **WELCOME**
9:00 10:15 **SESSIONS 1- JERRY SAMPSON- XPEDEX- IS YOUR IN-HOUSE DEPARTMENT IN THE RACE?**
10:15 11:15 **VENDOR EXHIBITS**
11:15 12:15 **SESSION 2 DR. JERRY WAITE- REDEFINE PRINTING: SECRETS TO SURVIVAL**
12:15 1:30 **LUNCH**
1:30 2:30 **SESSION 3- JEFF MINOR- IMPORTANCE OF INTL ADDRESSING AND CARROLL PINTO- USPS OVERVIEW OF INTL POSTAL PRODUCTS AND SERVICE**
2:30 3:30 **VENDOR EXHIBITS**
3:30 4:30 **SESSION 4- CHARLIE HOLDEN- HOUSTON ISD - IN-PLANT SUCCESS**
6:00 - 8:00 **DINNER- DOOR PRIZE DRAWING**
8:00 11:00 **RECEPTION-HOSPITALITY SUITE-DJ**

TUESDAY OCTOBER 26, 2010

7:30 8:30 **BREAKFAST**
8:30 9:30 **SESSION 1- HOWIE FENTON- NAPL - TRENDS AND CHALLENGES IN UNIVERSITY IMPLANT PRINTING**

9:30 10:30	VENDOR EXHIBIT
10:30 11:30	SESSION 2- PAM CAMPBELL- USPS- MAIL PIECE DESIGN, INTELLIGENT MAIL BARCODE, REQUIREMENTS FOR DISCOUNTED MAIL
11:30-12:15	SESSION 3-ORIG CHOLMONDELEY-RICOE- THE TRUE VALUE OF YOUR PRINTSHOP
12:15 1:30	LUNCH
1:30 2:30	MOTIVATIONAL SPEAKER SUZANNE PENLEY- CUSTOMER FOCUSED SYSTEMS- WINDSHIELD OR REARVIEW MIRROR; WHICH ONE IS GUIDING YOU ON YOUR RACE TO SUCCESS?
2:30 3:30	VENDOR EXHIBIT
3:30 4:30	SESSION 4- PANEL DISCUSSION PRINTMAIL - WHAT LIES AHEAD FOR FUTURE CONFERENCES?
5:45-6:00	LOAD BUS
6:30 10:00	CELEBRITY MYSTERY THEATRE SPAGHETTI WAREHOUSE- OPTIONAL WEAR YOUR CONFERENCE T- SHIRT AND A CASH BAR

WEDNESDAY OCTOBER 27, 2010

7:30 8:30	BREAKFAST
8:30 9:30	BUSINESS MEETING
9:30 9:45	LOAD BUS
10:00 12:00	TOURS UH PRINT & MAIL AND RICE TOURS
12:00	BOX LUNCH- DEPARTURE