

# UNIVERSITY of HOUSTON

## Intellectual Property Use Permission Form

Thank you for your interest in the University of Houston.

1. Please fill out the following information to submit your request to use the university’s marks, website or other communications materials.
2. The more information you can provide, the more quickly we can process your request.
3. Scan and email the request to [branding@uh.edu](mailto:branding@uh.edu) or fax to 713-743-0424. If faxing, it is recommended that you follow up with an email to [branding@uh.edu](mailto:branding@uh.edu) to make the approval team aware that you submitted a form.
4. The approval process may take up to 5 business days.

Name: \_\_\_\_\_

Date: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Phone: \_\_\_\_\_

Address: \_\_\_\_\_

E-mail: \_\_\_\_\_

I am interested in using the University of Houston:

- Logotype (with university name spelled out)
- Logotype with College/Division/Department/Group identified: \_\_\_\_\_
- Classic Interlocking UH
- Beveled Interlocking UH
- Athletics Interlocking UH – you will need to request this of Athletics Marketing
- Athletics Cougar head symbol – you will need to request this of Athletics Marketing
- Cougar Photographic Image
- UH Website – link to UH: \_\_\_\_\_
- UH Website – link from UH to other: \_\_\_\_\_
- UH Website – URL: \_\_\_\_\_
- UH Photo(s) – please name specific photo(s): \_\_\_\_\_
- UH Video(s) – please name specific video(s): \_\_\_\_\_
- UH Publication(s) – please name specific publication: \_\_\_\_\_
- Other - please explain: \_\_\_\_\_

If you are requesting a logo or logotype, which color(s) do you need?

- Full Color/Red
- All black
- All white (a.k.a. reverse)

If you are requesting a logo or logotype, which file format(s) do you need?

- Jpeg
- Eps (vector)
- Web Optimized
- Other: \_\_\_\_\_

I plan to use this/these resource(s) for:

- Commercial purposes
- Non-commercial purposes

Note: any University of Houston intellectual property that is used for commercial purposes is subject to a licensing fee. Please submit final artwork to the university’s licensing company, LRG at [www.lrgusa.com](http://www.lrgusa.com) or contact Brad Coley with LRG at (336) 896-7907 or email [Brad@lrgusa.com](mailto:Brad@lrgusa.com).

I plan to use this/these resource(s) in the following manner:

I plan to use this/these resource(s) to support the following programs:

I am working with \_\_\_\_\_ (UH department/organization) in partnership on this project. My contact in that department/organization is \_\_\_\_\_.

Return this form to the following address for approval:

Division of University Marketing, Communication and Media Relations  
125 E. Cullen Building  
Houston, TX 77204-2046

Approval is \_\_ granted \_\_ denied for limited use of the following University of Houston resource(s):

for the following program and time period:

**Division of University Marketing, Communication and Media Relations**

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Name

\_\_\_\_\_  
Title

**Office of the General Counsel**

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Name

\_\_\_\_\_  
Title

License Fee: \$ \_\_\_\_\_

Paid: \$ \_\_\_\_\_

Date: \_\_\_\_\_

**Note: Modification of this Form requires approval of OGC**