

# Raymundo Beltran III

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## Community Developer/Campaign Consultant

*Program Design ~ Training and Development ~ Community Liaison ~ Presentations*

Accomplished, bilingual professional consistently contracted for performance, experience and work ethic to create, implement and manage: training programs, campaign and outreach strategies. Experienced in cultivating and maintaining relationships with elected officials and community leaders. Proven leader and team member with special capabilities for building teams, strategizing and implementing workable programs for both community outreach and voter outreach purposes. Fluent in both English and Spanish.

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## Business Skills

### Program Development

- Using Appreciative Inquiry, designs, develops, and implements civic engagement strategies and programs to increase citizen participation and, ultimately, trust in city government. Develops mechanisms to measure and track levels of civic engagement over time
- Engage residents in agency programs and in their community by identifying and addressing individual and/or collective actions that are of public interest.
- Train staff and residents on how to address topics of interest, work with others to find solutions to community challenges and how to interact with government institutions.
- Responsible for seeking and working with elected officials, local businesses and organizations, who are looking to launch programs that align with program vision and goals.

### Communications and Marketing

- Create and present executive reports and summaries to board of directors for updates and results of program initiatives and provide policy briefings to Leadership and Senior Vice President that pertain to projects, plans, and long term goals.
- Write and proof speeches, press releases, social media posts, blog posts, and campaign emails used for recruitment and fundraising purposes.
- Present at events and trainings designed to bridge community, public officials and private sector to promote and strengthen program goals.
- Create marketing materials for events and programs which include but not limited to: flyers, brochures, emails, social media posts and website maintenance
- Certified in Google Analytics, YouTube Audience Growth, and Email Marketing

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## Professional Experience

<b>Baker Ripley</b> <i>Community Engagement Manager</i>	<b>Houston, TX</b> <i>April 2016 – Present</i>
<b>Brass Tactics</b> <i>Community Outreach Organizer</i>	<b>Austin, TX</b> <i>January 2016 - February 2016</i>
<b>Chris Brown for Houston City Comptroller</b> (Runoff Election) <i>Field Consultant/Auxiliary Field Director</i>	<b>Houston, TX</b> <i>November 2015 – December 2015</i>
<b>Philippe Nassif for Houston City Council</b> <i>Campaign Coordinator/Field Director</i>	<b>Houston, TX</b> <i>April 2015 – November 2015</i>
<b>Trey Martinez Fischer for State Senate</b> <i>Regional Field Organizer</i>	<b>San Antonio, TX</b> <i>December 2014 – February 2015</i>
<b>Battleground Texas</b> <i>Field Organizer</i>	<b>Laredo, TX</b> <i>June 2014 – November 2014</i>

*Complete Work History Available Upon Request*

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## Education

<b>The George Washington University</b> <i>Masters of Professional Studies in Political Management</i>	<b>Washington, D.C.</b> <i>May 2014</i>
<b>University of Texas at El Paso</b> <i>Bachelor of Arts Degree in Political Science</i>	<b>El Paso, TX</b> <i>May 2012</i>