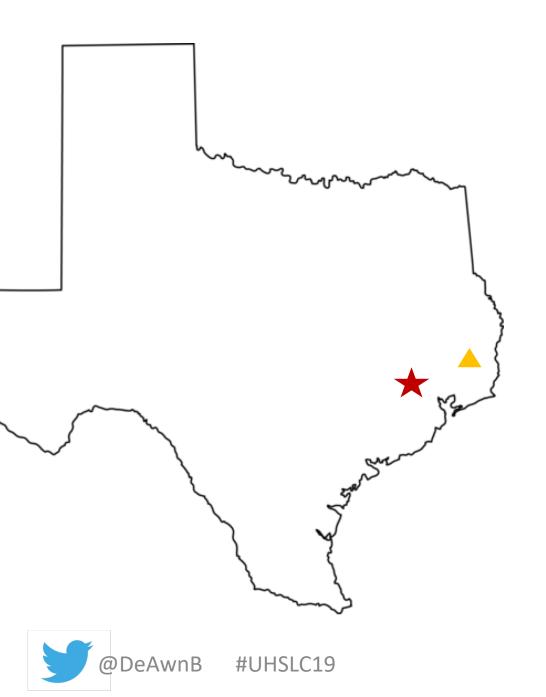


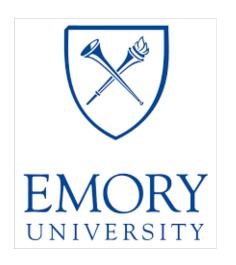
OWN YOUR SHIFT

De'Awn Bunch, Associate Vice President for Marketing and Communications, UH-Clear Lake

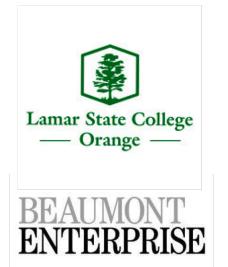
University of Houston System Student Affairs and Enrollment Services

2019 LEADERSHIP CONFERENCE















What does it mean to "OWN YOUR SHIFT?"

accountability + change management







THE THINGS THAT MAKE ME DIFFERENT ARE THE THINGS THAT MAKE ME.

-WINNIE THE POOH



De'Awn (like dee-yawn)

awkward since the eighties introverted since the nineties omniverted since the two-thousands owning it for the rest of my days



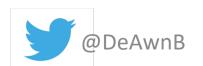


PERSPECTIVE

- consider other POVs
- ask questions
- listen to understand
- be present

Alright, stop, collaborate and listen.

Rob Van Winkle





RELEVANCE

- timing is everything
- what's the end game?
- winners vs. sufferers
- butterflies or dominos

I keep telling everybody they should move on. Some do.
But not us.

Captain America





MEEDS (VS. WANTS)

- do your research
- find your allies
- from the box or scratch?
- capacity vs. capability

You get in life what you have the courage to ask for.

Oprah Winfrey





DELIVER

- be realistic
- watch your face
- plan a, b, and c
- under-promise and over-deliver

You've got to know when to hold 'em, Know when to fold 'em.

Kenny Rogers





LEAD

- be persistent
- all introverts welcome
- stealthy confidence
- pay it forward

Get on your grind.
To the other men
that respect
what I do,
Please accept
my shine.

Beyoncé





