

## RESUME

Richard Cigler  
Director  
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### PROFESSIONAL EMPLOYMENT

- November, 1988  
to Present      DIRECTOR, STUDENT PUBLICATIONS DEPARTMENT. Responsible for publishing the university's campus newspaper, The Daily Cougar, the yearbook, Houstonian, an annual magazine, Transitions and the campus Staff, Student and Faculty Directory. Responsible for all funding of these publications as well as all business affairs. Am available to give advise to the editorial department of all publications published in the department if asked.
- November, 1987  
To October 1988      ADVERTISING MANAGER, THE DAILY COUGAR, UNIVERSITY OF HOUSTON. Responsible for generating approximately 75% of operating revenue plus hiring, training and coaching students working in sales and production departments of the Cougar. Responsible for coordinating special sections with editorial department.
- August 1985  
to September, 1987      ADVERTISING DIRECTOR, FRANK KRATCH ADVERTISING. Assisted Publisher in producing and securing financing for his start-up publication, Tune In. This was a national magazine venture associated with radio stations and their programming.
- August, 1978  
to July, 1985      ADVERTISING MANAGER, THE HOUSTON POST. Was responsible for 25 sales staff, handling National, Retail, and Special Section Advertising. Coordinated all editorial for special sections including Sunday Travel Section. Responsible for hiring, training, coaching and managing of staff. Administered an annual budget of over \$15 million.
- July, 1969  
to July 1971      ASSISTANT ADVERTISING MANAGER, THE HOUSTON POST. Worked as Advertising Manager in training while developing sales representative training techniques. Also assisted in administering FY budgets.
- June 1965  
to June 1969      COUNSELOR, JOB CORPS – Camp Breckenridge, Kentucky – Responsible for 40 plus students including group counseling sessions. Trained in group counseling by Harry Varath, Inc., Washington D.C.

### EDUCATION

- 1967-1968      Murray State University – Business Management – Evening Classes (Audited)  
1967-1969  
1961-1965      University of Chicago/Art Institute of Chicago – BFA

1959-1961

Olympic College, Bremerton, WA., A.A.