

# **SPAN 3339- Spring 2014**

## **Spanish for Global Professions**

**(Health, Education, Social Services, Business, Communications,  
Marketing and Advertisement)**

**Prof. María E. Pérez**  
**Mondays, 5:30-8:30 p.m.**



**Intensive conversation and the acquisition of target vocabulary  
and communicative skills for different professions while  
focusing on Hispanic Culture**

- **Develop communicative competence within the cultural context of the various regions and professional protocols of the Spanish-speaking world**
- **Expand functional vocabulary and grammar knowledge specific to the different professional fields covered in class**
- **Enhance your understanding of the diversity of Hispanic culture**
- **Enhance your understanding of the history of Latin America and Hispanics in the US, as well as the economic and political trends of these groups since the 20<sup>th</sup> century, and their impact on the different professionals fields that are addressed in this class**

**Prerequisite: SPAN 3302 or SPAN 2308**