# **Alan Fitzgerald Steinberg**

Department of Political Science
University of Houston
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### **EDUCATION**

Ph.D., University of Houston, Political Science, (Expected 2013)

M.A., University of Houston, Political Science, 2011

Major Field: American Politics

Minor Fields: Political Methodology, Public Law

Research Interests: Electoral Behavior, Public Opinion, Political Psychology, Political

Parties, National Security, Foreign Policy, Space Policy

Dissertation Title: Cyber Participation: Reducing Bias and Increasing Turnout

M.S., Missouri State University, Defense and Strategic Studies (with Honors), 2006 *Thesis:* Predicting Terrorism: Mission Possible

Graduate Certificate, Texas A&M University, International Affairs, 2004

Focus: National Security Policy

B.S., Texas A&M University, Psychology, 2004 *Minors:* Sociology and Political Science

## ACADEMIC EXPERIENCE

Teaching & Research Assistant, University of Houston, 2008 – Current Graduate Assistant, Missouri State University, 2004 – 2006
Social Psychology Research Assistant, Texas A&M University, 2001 – 2003

### **PUBLICATIONS**

## **Peer Reviewed Articles**

Steinberg, Alan, "Influence of Stress on Decision-Making During a Crisis." Law Enforcement Executive Forum 12, no.1 (March 2012).

Steinberg, Alan, "Space Policy Responsiveness: The Relationship Between Public Opinion And NASA Funding." Space Policy 27, no. 4 (November 2011).

Steinberg, Alan & Newton Howard, "To Protect and Serve: The Effects of Occupational Stress Hazards on Law Enforcement Officers," *Law Enforcement Executive Forum* 7, no.3 (March 2007).

### **Editor Reviewed Articles**

Hoffman, Lonny & Alan Steinberg, "The Ongoing Milberg Weiss Controversy." *The Review of Litigation* 30, no. 2 (Winter 2010).

### **Book Reviews**

Steinberg, Alan, "Book Review: Transnationalism: Canada-United States History Into the 21st Century, edited by Michael D. Behiels & Reginald C. Stuart." *American Review of Canadian Studies* 41, no. 4 (Winter 2011).

Steinberg, Alan, "Book Review: 'Brigitte L. Nacos, Terrorism and Counterterrorism: Understanding Threats and Responses in the Post 9/11 World, 3<sup>rd</sup> ed.'," *Comparative Strategy*, 30:1, (January 2011).

Steinberg, Alan, "Book Review: 'Lyle J. Goldstein, Preventive Attack and Weapons of Mass Destruction: A Comparative Historical Analysis'," *Comparative Strategy*, 25: 4, (November 2006).

Howard, Newton, Jerrold Post & Alan Steinberg, "When Trauma Doesn't Bleed: Understanding the Needs of the First Responder Community," Educational DVD, *Defense Concepts* (Fall 2006).

## **Commentaries & White Papers**

Steinberg, Alan, "Can Space Weaponisation Be A Good Thing?" SGAC Newsletter (August 2008).

Powers, Ben & Alan Steinberg, "Interoperability Woes: Problems in Law Enforcement Information Sharing," Center for Advanced Defense Studies White Paper (2006).

Steinberg, Alan, "Tableeghi Jamaat: Muslim Missionaries or Terrorist Affiliate?" The DSS Network (January 2006).

Steinberg, Alan, "Like Shooting Ducks in a Barrel: Threats to U.S. Space Assets," *The DSS Network* (October 2005).

### WORK IN PROGRESS

Steinberg, Alan, "Talking to Terrorists: A Formal Model." **Revise and Resubmit: Strategic Studies Quarterly** 

Steinberg, Alan, "Where to Draw the Line: Imposed vs. Cultural Borders in Relation to the Israeli/Palestinian Conflict." **Under Review** 

Steinberg, Alan, "Exploring the Adoption and Use of New Media in the Obama Presidency: Is White House 2.0 Really Just White House 1.5?" **Under Review** 

Steinberg, Alan, "Taking a First Look at how Political Parties are Using Facebook: A Case Study of Harris and Fort Bend Counties." **Under Review** 

Steinberg, Alan, "Understanding Web 2.0 Political Engagement: Is New Technology Reducing the Biases of Political Participation?" **Under Review** 

Steinberg, Alan, "Weapons in Space: The Need to Protect Space Assets." **Under Review** 

Steinberg, Alan, "Influencing Public Opinion of Space Policy: Programmatic Effects vs. Education Effects." **Under Review** 

Steinberg, Alan & Kent Tedin, "Unrealized Partisanship Revisited: A Theory of Polarization" **Presented SPSA 2012** 

Steinberg, Alan, "Youth Vote and Web 2.0 Political Engagement: Can Facebook Increase the Propensity of Young Citizens to Vote?" **Presented at MPSA 2012** 

Plazek, David & Alan Steinberg, "Political Science Funding Black Out in North America? Trends in Funding *Should* not be Ignored." **Working Paper** 

Steinberg, Alan, "Facebook and Political Party Communication: Are Goals Being Met?" **Data in Progress** 

Steinberg, Alan, "Is Moral Entrepreneurship Tied to Religiosity? (aka. Why Can't I Buy Liquor on Sunday?)" **Working Paper** 

Steinberg, Alan, "How State Political Parties are Using Facebook: A Look at Best Practices." **Data in Progress** 

#### **TEACHING EXPERIENCE**

## **Courses Taught (Undergraduate)**

• U.S. and Texas Constitutions and Politics, University of Houston (Summer 2012)

## **Teaching Assistant (Undergraduate)**

Quantitative Methods, University of Houston (Spring 2010, Fall 2011, Spring 2012)

## **Teaching Assistant (Graduate)**

- Research Design and Quantitative Methods I, University of Houston (Fall 2009, Fall 2010)
- Research Design and Quantitative Methods II, University of Houston (Spring 2010, Spring 2011, Spring 2012)
- Democratic Thought, University of Houston (Fall 2012)
- Psychology of Terrorism, Center for Advanced Defense Studies / Rochester Institute of Technology (Winter 2005, Fall 2006)

## **HONORS, AWARDS & GRANTS**

- 2012 University of Houston Department of Political Science Travel Grant
- 2011 American Political Science Association Travel Award
- 2011 Dalhousie Association of Graduate Students Travel Grant
- 2011 University of Houston Department of Political Science Travel Grant
- 2011 Prestage-Cook Award Southern Political Science Association
- 2010 University of Houston Department of Political Science Travel Grant
- 2007-2009 Center for Advanced Defense Studies Fellow
- 2005-2006 H.B. Earhart Fellow
- 2004-2006 The Chancellor's List
- 2002-2004 The National Dean's List
- Golden Key Honor Society
- Psi Chi Psychology Honor Society
- Pi Gamma Mu Social Science Honor Society

#### PROFESSIONAL SERVICE

## **University of Houston Service**

- President, Political Science Graduate Student Association, 2010 2011
- Safety and Security Advisory Committee, 2009 2010

#### **Journal Service**

Reviewer, Space Policy

#### **Conference Service**

- Organizing Committee, Space Generation Fusion Forum, Colorado Springs, CO (2012)
- Co-Chair, Texas Political Science Student Conference, Houston, TX (2009, 2010, 2011, 2012)
- Organizing Committee, Descartes Conference on Mathematical Models in Counterterrorism, Washington, DC (2006)
- Discussant, "Undergraduate Poster Session," *Midwest Political Science Association*, Chicago, IL (2012)
- Discussant, "Analysis of International Politics," Southern Political Science Association, New Orleans, LA (2012)
- Discussant, "Tools of Statecraft," Midwest Political Science Association, Chicago, IL (2010)
- Discussant, "Political Engagement and Activism," Southwestern Political Science Association, Houston, TX (2010)
- Panel Chair & Discussant, "The Decision to Go to War," *International Society for Political Psychology*, Barcelona, Spain (2006)

#### **CONFERENCE PARTICIPATION**

Bailey, Tim, Ryan Kobrick, Jeffery Alles, Juergen Schlutz, Veronica Zabala-Aliberto, Alan Steinberg & R. Brice Russ, "Yuri's Night: Engaging New Audiences and Inspiring Public Participation in Space Exploration." *Global Space Exploration Conference*, Washington, DC (2012)

Steinberg, Alan, "Cyber Participation Increases Turnout for Young Citizens," *Midwest Political Science Association*, Chicago, IL (2012)

Steinberg, Alan, "Taking a First Look at How Political Parties are Using Facebook," Southern Political Science Association, New Orleans, LA (2012)

Steinberg, Alan & Kent Tedin, "Unrealized Partisan Revisited," Southern Political Science Association, New Orleans, LA (2012)

Steinberg, Alan, "To Negotiate or Not to Negotiate, That is the Question: A Formal Model," *American Political Science Association*, Seattle, WA (2011)

Invited Participant, CONNECT Seminar, put on by the Center for the Study of Canada – SUNY Plattsburgh, NY and held in Ottawa, Canada (2011)

Steinberg, Alan, "Exploring the Obama Administration's use of New Media: How White House 2.0 is really White House 1.5." *Midwest Political Science Association*, Chicago, IL (2011)

Steinberg, Alan, "Is Moral Entrepreneurship Why I Can't I Buy Liquor on Sunday?" *Midwest Political Science Association*, Chicago, IL (2011)

Steinberg, Alan, "Talking to Terrorists: A Formal Model," Security & Conflict: Evolving Theory and Practice, Halifax, NS, Canada (2011)

Steinberg, Alan, "Exploring the Obama Administration's use of New Media: How White House 2.0 is really White House 1.5." Texas Political Science Graduate Student Conference, Houston, TX (2011)

Steinberg, Alan, "Is Moral Entrepreneurship Tied to Religiosity? (aka. Why Can't I Buy Liquor on Sunday?)" Southern Political Science Association, New Orleans, LA (2011)

Steinberg, Alan, "Is Social Media Networking Breaking Down the Barriers of Traditional Participation?" *Midwest Political Science Association*, Chicago, IL (2010)

Steinberg, Alan, "The Web 2.0 Political Community: Are New Cyber Participants Turning Out to Vote?" Texas Political Science Graduate Student Conference, Houston, TX (2010)

Steinberg, Alan, "Can You Count on Your Friends to Vote?" Southwestern Political Science Association, Houston, TX (2010)

Steinberg, Alan, "Importance of the Individual on the International System," *International Society for Political Psychology*, Barcelona, Spain (2006)

Steinberg, Alan, "Negotiating with Terrorists," Association for Politics and the Life Sciences, Washington, DC (2005)

## PROFESSIONAL MEMBERSHIPS

- American Political Science Association
- Midwest Political Science Association
- Southwestern Social Science Association
- Southern Political Science Association
- International Society for Political Psychology
- Association for Canadian Studies in the United States
- National Space Society
- The Moon Society
  - o Board Member, 2012 Current
- Space Generation Advisory Council
  - Regional Coordinator for North American, Central America & the Caribbean, 2011 Current
  - o National Point of Contact for the United States, 2007 2011

#### PROFESSIONAL EXPERIENCE

Political & Business Consultant, Asiago Consulting, 2007 - Current

- Coordinate political and marketing campaign strategy; assist with campaign operations, and advice on public relations, website and staffing issues.
- Work with entrepreneurs on start up business planning, strategy and execution.

Operations Director & Senior Researcher, Center For Advanced Defense Studies, 2005 - 2007

- Managed human resources, public relations, legal, finance, fundraising and security for an international non-profit organization.
- Coordinated the management of grants and project study proposals on sensitive topics as well as relationships with government agencies, corporate sponsors and international partners.
- Prepared briefings, papers, and presentations on topics relating to national security and international affairs for corporate, academic and government audiences.

Interim Director, Wireless World Net, 2006 - 2007

• Facilitated incorporation and startup, including oversight of public relations and human resources.

Reserve Deputy, Fairfax County Sheriff's Office, 2005 - 2007

Worked with Emergency Planning and Response Team

Policy Analyst, Department of Defense - Office of Continuity and Crisis Management, 2005

- Developed a report on the "best practices" in public and private sectors in crisis management.
- Lead a research project and briefing outlining strengths/weaknesses of continuity assurance in DOD.

Everett Public Service Intern, Business Executives for National Security, 2004

- Researched, wrote and presented on Homeland Security issues.
- Implemented an office-wide Emergency Preparedness and Response Plan which was used as a model for other organizations.

Producer & On-Air Personality, KANM Student Radio & The Growl e-Radio, 2002 - 2005

Created two radio shows, one featuring unsigned artists and the other a political talk show

### **COMMUNITY INVOLVEMENT**

### **Texas State Guard**

- Staff Sergeant, HQ/8<sup>th</sup> Regiment, S3 Operations NCO, 2011 Current
- Staff Sergeant, 1<sup>st</sup> Battalion/8<sup>th</sup> Regiment, Public Affairs NCO, 2009 2011
- Sergeant, Alpha Company/1<sup>st</sup> Battalion/8<sup>th</sup> Regiment, Team Leader, 2008 2009

## Yuri's Night

- Global Executive Team Member, 2009 Current
- Yuri's Night Houston Volunteer, 2008 Current
  - Event Organizer, 2012

## **Houston Livestock Show and Rodeo**

- Transportation Committee, 2008 Current
  - Assistant Captain, 2011 Current
- Events & Functions Committeeman, 2011 Current

#### **Other Activities**

- Fort Bend County Fair, Committee Chair, 2009 Current
- Buffalo Bayou ArtPark, Board Member, 2008 Current
- Houston Museum of Natural Science, Volunteer, 2007 Current