

Natalia Milanesio

Contact Information

Department of History, University of Houston
524 Agnes Arnold Hall, Houston, TX 77204
(713) 743-3113
nmilanesio@uh.edu

Education

Ph.D. in History (Dual Concentration in Latin American History and Cultural History), Indiana University, Bloomington, 2009

M.A. in History, New York University, 2002

Licenciatura in History, School of Arts and Humanities, National University of Rosario, Argentina, 2000

Academic Positions

Associate Professor, Department of History, University of Houston, 2014-

Assistant Professor, Department of History, University of Houston, 2009-2014

Books

Workers Go Shopping in Argentina: The Rise of Popular Consumer Culture (Albuquerque, NM: University of New Mexico Press, 2013).

- Winner of the Rocky Mountain Council for Latin American Studies (RMCLAS) Thomas McGann Book Award for the best book published in 2013.
- Winner of the 2015 Book Prize in the Social Sciences by the Southern Cone Studies Section of the Latin American Studies Association (LASA)

Cuando los trabajadores salieron de compras. Nuevos consumidores, publicidad y cambio cultural durante el peronismo (Buenos Aires: Siglo Veintiuno Editores, 2014).

- Argentina's Academia Nacional de la Historia 2017 Honorable Mention Best History Book published in 2014-2015

Current Book Manuscripts

Destape: Sex, Democracy, and Freedom in Post-dictatorial Argentina (forthcoming, University of Pittsburgh Press, 2019).

El destape en Argentina. Sexo y democracia en los ochentas (under contract with Siglo 21, Argentina).

Articles in Peer-Reviewed Journals

“Sex and Democracy: The Meanings of the *Destape* in Postdictatorial Argentina,” **Hispanic American Historical Review** Vol. 99, No. 1, February 2019, pp. 91-122.

“A Man like You: Juan Domingo Perón and the Politics of Attraction in Mid-Twentieth-Century Argentina,” **Gender and History**, Vol. 26, No. 1, April 2014, pp. 84-104.

“The Liberating Flame: Natural Gas Production in Peronist Argentina,” **Environmental History**, Vol. 18, No. 3, July 2013, pp. 1-24.

- Winner of the 2013 Leopold-Hidy Prize for Best Article in **Environmental History** given annually by the American Society of Environmental History (ASEH).

“Food Politics and Consumption in Peronist Argentina,” **Hispanic American Historical Review**, Vol. 90, No. 1, February 2010, pp. 75-108.

- Winner of the 2011 Sturgis Leavitt Award given annually by the Southeastern Council of Latin American Studies (SECOLAS).
- Translated into French as “La politique alimentaire et la consommation dans l’Argentine péroniste,” **IdeAs. Idées d’Amérique** 3, 2012. <http://ideas.revues.org/425>

“The Guardian Angels of the Domestic Economy: Housewives’ Responsible Consumption in Peronist Argentina,” **Journal of Women’s History**, Vol. 18, No. 3, September 2006, pp. 91-117. Special Issue on Material Culture and Consumption edited by Clare Crowston with comments by Victoria De Grazia.

“Redefining Men’s Sexuality, Re-Signifying Male Bodies: The Argentine Law of Anti-Venereal Prophylaxis, 1936,” **Gender & History**, Vol. 17, No. 2, August 2005, pp. 463-91.

“Gender and Generation: The University Reform Movement in Argentina, 1918,” **Journal of Social History**, Vol. 39, No. 2, Winter 2005, pp. 505-29. Special Issue “Kith and Kin: Interpersonal Relationships and Cultural Practices” edited by Richard Ivan Jobs and Patrick McDevitt.

“La ciudad como representación. Imaginario urbano y recreación simbólica,” **Anuario de Estudios Urbanos** 2001 (Azcapotzalco, México: Universidad Autónoma Metropolitana, 2001), pp. 15-33.

Book Chapters

“Masculinities, Consumption, and Domesticity under the Perón Era,” in **The Oxford Research Encyclopedia of Latin American History**, edited by William Beezley (New York: Oxford University Press, forthcoming 2019).

“Consumo y peronismo,” in **Atlas del Peronismo**, edited by Pablo Stancanelli (Buenos Aires: Capital Intelectual/Le Monde Diplomatique, forthcoming 2019).

“Descamisados, divitos y mucamas. La vestimenta como expresión de estereotipos y ansiedades de clase durante el peronismo” in **Pasado de moda. Expresiones culturales y consumo en la Argentina**, edited by Susan Hallstead and Regina Root (Buenos Aires: Ampersand, 2017), pp. 188-200.

“Peronists and *Cabecitas*: Stereotypes and Anxieties at the Peak of Social Change” in **The New Cultural History of Peronism: Power and Identity in Mid-Twentieth Century Argentina**, edited by Matthew Karush and Oscar Chamosa (Durham: Duke University Press, 2010), pp. 53-84.

“Del poblado precario a la ciudad opulenta: Representaciones del pasado urbano y debate historiográfico en la década de 1920 en torno al surgimiento de Rosario” in **Territorio, memoria y relato en la construcción de identidades colectivas**, edited by Beatriz Dávila et al., (Rosario: Universidad Nacional de Rosario, 2004), pp. 293-303.

Other Publications

Editor “La historia del consumo en la Argentina moderna,” **Dossier Programa Interuniversitario de Historia Política No. 90**, October 2016, <http://historiapolitica.com/dossiers/dossier-la-historia-del-consumo-en-la-argentina-moderna/>

Book and Article Awards

Argentina’s Academia Nacional de la Historia 2017 Honorable Mention Best History Book published in 2014-2015

2015 Book Prize in the Social Sciences by the Southern Cone Studies Section of the Latin American Studies Association (LASA)

2014 Rocky Mountain Council for Latin American Studies (RMCLAS) Thomas McGann Book Award for the best book on Latin American history published in 2013.

Leopold-Hidy Prize (2013) given annually by the American Society of Environmental History (ASEH) for the best article published in **Environmental History**, “The Liberating Flame: Natural Gas Production in Peronist Argentina,” Vol. 18, No. 3, July 2013, pp. 1-24.

Sturgis Leavitt Award (2011) given annually by the Southeastern Council of Latin American Studies (SECOLAS) for the best article on a Latin American or Iberian subject, “Food Politics and

Consumption in Peronist Argentina,” **Hispanic American Historical Review**, Vol. 90, No. 1, February 2010

Scholarships, Fellowships, and Grants

University of Houston Provost Faculty Travel Fund, 2019

University of Houston, CLASS Project Completion Grant, 2018

University of Houston Provost Faculty Travel Fund, 2018

University of Houston Provost Faculty Travel Fund, 2017

University of Houston Women’s, Gender and Sexuality Studies Faculty Summer Fellowship, 2016.

University of Houston Provost Faculty Travel Fund, 2015

University of Houston Small Grants Program, 2014-2015

University of Houston Small Grants Program, 2011-2012

University of Houston College of Arts and Sciences Grant-in-Aid, 2011-2012

University of Houston Provost Faculty Travel Fund, 2011-2012

University of Houston Provost Faculty Travel Fund, 2010-2011

University of Houston New Faculty Research Award, 2010

Andrew W. Mellon Foundation/American Council of Learned Societies (ACLS) Dissertation Completion Fellowship, 2007-2008

Indiana University Graduate and Professional Student Organization (GPSO) Conference Travel Grant, Spring 2007

Social Science Research Council (SSRC) International Dissertation Field Research Fellowship, 2005

American Historical Association (AHA) Albert Beveridge Research Grant for Research in the Western Hemisphere, 2005

The University Graduate School Doctoral Student Grant-in-Aid of Research Award, Indiana University, 2005

Indiana University History Department Grant-in-Aid, 2005

Indiana University Graduate and Professional Student Organization (GPSO) Research Award, 2005

Duke University John W. Hartman Center Travel Grant, 2004.

Bernardo Mendel Travel Grant, Center for Latin American and Caribbean Studies, Indiana University, 2004

Tinker Field Research Grant, Summer 2003

Chancellor Fellowship, Indiana University, Bloomington, 2002

Mendel Fellowship, Department of History, Indiana University, 2002

Fulbright Student Scholar Award, 2000-2001

Institute of International Education (IIE) Latin American Airways Travel Grant, 2000-2002

National University of Rosario Highest GPA Award, 2000

National Academy of History Highest Academic Average Award in Historical Studies, 1999

Book Reviews

Musicians in Transit: Argentina and the Globalization of Popular Music. By Matthew B. Karush. Durham: Duke University Press, 2017 in **American Historical Review**, Vol. 122, Issue 4, October 2017, pp. 1285-1286.

Creating Charismatic Bonds in Argentina: Letters to Juan and Eva Perón. By Donna Guy. Albuquerque: University of New Mexico Press, 2016 in **Journal of Interdisciplinary History**, Volume 48, Number 1, Summer 2017, pp. 113-114.

Transformations and Crisis of Liberalism in Argentina, 1930-1955. By Jorge Nallím. Pittsburgh: University of Pittsburgh Press, 2012 in **Estudios Interdisciplinarios de América Latina y el Caribe (EIAL)**, December 2014, Vol. 25, No. 2, pp. 148-51.

Creating Mexican Consumer Culture in the Age of Porfirio Díaz. By Steven B. Bunker. Albuquerque: University of New Mexico Press, 2012 in **Hispanic American Historical Review**, February 2014, Vol. 94, No. 1, 125-26.

Dignifying Argentina: Peronism, Citizenship, and Mass Consumption. By Eduardo Elena. Pittsburgh: Pittsburgh University Press, 2011 in **Hispanic American Historical Review**, August 2012, Vol. 92, No. 3, pp. 582-83.

The Ruins of the New Argentina: Peronism and the Remaking of San Juan after the 1944 Earthquake. By Mark Healey. Durham: Duke University Press, 2011 in **Hispanic American Historical Review**, February 2012, Vol. 92, No. 1, pp. 190-91.

“Urban Space and Peronism in Argentina” (Review Essay), *Journal of Urban History*, Vol. 34, No. 6, September 2008, pp. 1064-69.

Selected Presentations: Conferences, Talks, and Invited/Public Lectures

“Women, Sexuality, and the *destape* in post-dictatorial Argentina,” Rocky Mountain Council for Latin American Studies (RMCLAS) Conference, Santa Fe, New Mexico, April 3-6, 2019.

“Destape! Sex, Democracy, and Freedom in Post-Dictatorial Argentina,” paper presented at LXXXVI International Congress of the Latin American Studies Association Studies (LASA), Barcelona, Spain, May 23-26, 2018.

Organizer of the Panel “Transitions to Democracy in the Southern Cone: New Approaches, New Debates” into the Track: Culture, Power and Political Subjectivities” at the LXXXVI International Congress of the Latin American Studies Association Studies (LASA), Barcelona, Spain, May 23-26, 2018.

“Las chicas del destape: Representaciones de mujeres en la Argentina post-dictadura” paper presented at the XIII Jornadas Nacionales de Historia de las mujeres y VIII Congreso Iberoamericano de Estudios de género (XIII National Women’s History Conference and VIII Ibero-American Conference on Gender Studies), Buenos Aires July 24-27, 2017.

“Destape! Sex, Democracy, and Freedom in Post-Dictatorial Argentina,” Sponsored by the LLILAS Argentine Studies Program, University of Texas at Austin, February 27, 2017.

Book Talk sponsored by the GIMSSPAM (Grupo de Investigación “Movimientos sociales y sistemas políticos en la Argentina moderna”—Research Group “Social Movements and Political Systems in Modern Argentina), National University of Mar del Plata, May 8, 2015.

Book Talk organized by APG Argentina, Miami Ad School Buenos Aires, May 11, 2015.

Book Talk organized by the Department of History, School of Humanities and Arts, National University of Rosario, May 14, 2015.

Lecture “The Five Most Important Lessons I Learned while Studying the History of Consumption in Argentina” organized by the ISHIR (Investigaciones socio-históricas regionales/ Socio-Historical Regional Research)-Nodo CESOR (Centro de Estudios Sociales Regionales-Center of Regional Social Studies), Rosario, May 15, 2015.

Book Talk for “Conversations with Scholars of Peronism” organized by the Program of Studies on Peronism-Institute of Historical Studies of the National University of Tres de Febrero, Buenos Aires, May 20, 2015.

“Politics, Masculinity, and Peronism,” Panel: Class, Gender, and Mobility in Modern Argentina, Rocky Mountain Council for Latin American Studies (RMCLAS) Conference, Tucson, Arizona, April 8-12, 2015.

Panelist in the NEH Regional Grants Workshop Conference, University of Houston, February 18, 2015.

“Revolution and Revolutionary Ideas from a Transnational Perspective,” The Advanced Topics Academies, Rice University AP Summer Institute, July 2014.

Book Talk- GSMA Brown Bag Series, UH History Department, 3/4/2014.

“Memory and Working-Class Identity in Peronist Argentina,” Panel: Buying and Boycotting: Conversations on Popular Consumption Across Anthropology and History, Latin American Studies Association (LASA) Conference, San Francisco, May 23-26, 2012.

“Gender Roles and Consumer Culture in Peronist Argentina,” Panel: Culture and Gender in the Southern Cone, Rocky Mountain Council for Latin American Studies (RMCLAS) Conference, Park City, Utah, March 28-31, 2012.

“The State and the Power of Food,” Food for Thought Speaker Series, University of Houston, February 17, 2012.

“Industry, Nation, and Energy in Peronist Argentina,” Panel: On the Air and in the Kitchen: Women, Technology, and the State in Twentieth-Century Argentina, American Historical Association/Conference on Latin American History Annual Meeting, Boston, January 6-9, 2011.

“How Can a Garbage Collector be on the Same Level as We Are? Middle-class Anxieties over Mass Consumption in Peronist Argentina,” Panel: Clase media, consumo, y estilos de vida en el Cono Sur, Latin American Studies Association (LASA) Conference, Toronto, Canada, October 6-9, 2010.

“The Perfect Consumer: Gender and Popular Culture in Peronist Argentina,” Southwest Council of Latin American Studies (SCOLAS) Conference, Panel: Manipulating Identity for Patriotism and Profit, Santa Fe, New Mexico, March 23-27 2010.

Chair and Commentator Panel “South American Cities,” Cities in the Americas Conference, University of Houston, March 8-9 2010.

“Surveys and Campaigns: Discovering and Reaching the Worker-Consumer,” Presentation at the Politics, Policy and Society (PPS) Workshop, Department of History, University of Houston, Spring 2010.

“The History of Mass Consumption in Argentina,” American Historical Association Annual Meeting, Conference of Latin American History, Chile-Río de la Plata Committee, Panel “Argentina: New Perspectives on Cultural History,” New York City, January 3, 2009.

“How to Persuade Women to Consume Less: Juan Domingo Perón’s Government Campaign for Austere Consumption,” South Eastern Council of Latin American Studies 54th Annual Meeting “Contesting Images of Latin America,” Costa Rica, April 19-21, 2007.

“Los ángeles guardianes de la economía doméstica. Las amas de casa como consumidoras responsables y las consecuencias para el trabajo doméstico en la Argentina peronista de principios de los años ‘50,” X Jornadas Interescuelas/Departamentos de Historia, Rosario, September 20-23, 2005.

Commentator Conference Power in the Streets? Social and Political Protest in Contemporary Argentina, Indiana University, September 29-30, 2003.

“Del poblado precario a la ciudad opulenta: representaciones del pasado urbano y debate historiográfico en la década de 1920 en torno al surgimiento de Rosario,” II Jornadas Nacionales Espacio, Memoria e Identidad. Facultad de Humanidades y Artes, UNR, Rosario, 9-11 October 2002.

“Representations of the Modern City,” Small Cities: Past, Present, Future Conference, Ball State University, Muncie, Indiana, September 14-15, 2001.

“Debates alrededor de la fundación de Rosario,” III Congreso de Historia de los Pueblos de la Provincia de Santa Fe, Santa Fe, November 11-13, 1998.

Evaluator for Journals

Revista de Estudios Sociales, Universidad de Los Andes, Colombia, September 2018.

Bulletin of Latin American Research, February 2018.

Anuario de la Escuela de Historia Virtual, Universidad Nacional de Córdoba, February 2018.

Historia Crítica, February 2017

Hispanic American Historical Review, November 2016, February 2016.

Trashumante: Revista Americana de Historia Social, January 2016.

The International Journal of the History of Sport, June 2015.

Revista Avances del CESOR, June 2015.

Revista de historia de la industria, los servicios y las empresas en América Latina, March 2015.

Environmental History, October 2013.

Journal of Consumer Culture, February 2012.

Editorial Board Member

Revista Inclusiones, Universidad Los Andes, Chile, 2014-present

Revista Diálogos, Universidad de Costa Rica, 2010-present

Professional Service

2019 Rocky Mountain Council for Latin American Studies (RMCLAS) Thomas McGann Book Award for the best book on Latin American history published in 2018—Committee Member

2019 Commentator for Panel “Alternative Histories of Migration to Argentina,” Rocky Mountain Council for Latin American Studies (RMCLAS) Conference, Santa Fe, New Mexico, April 3-6, 2019.

2019 Fellowship Applications Evaluator for the Comisión Ciencias Humanas FONCYT (Fondo para la Investigación Científica y Tecnológica/ Funds for the Scientific and Technological Investigation, Humanities Commission), Argentina

2016 Book Prize in the Social Sciences Committee, Southern Cone Studies Section of the Latin American Studies Association (LASA)—Committee Member

2015 Fellowship Applications Evaluator for the Comisión Ciencias Humanas FONCYT (Fondo para la Investigación Científica y Tecnológica/ Funds for the Scientific and Technological Investigation, Humanities Commission), Argentina

2012-2014 Sturgis Leavitt Award for the best article on a Latin American or Iberian subject—Southeastern Council of Latin American Studies (SECOLAS)—Committee Member

2012 and 2013 SSRC-ACLS International Dissertation Research Fellowship (IDRF)-Evaluator

2013 Women’s, Gender, and Sexuality Studies Program Faculty Summer Fellowships and Faculty Travel Grant Competitions, University of Houston—Evaluator

Undergraduate Course and Program Development and Revision

HIST 4371- Latin American History through Film (Fall 2018, Spring 2019)

HIST-2372- Latin American History since 1820 (Fall 2009, Spring 2010, Spring 2011, Fall 2012, Fall 2013, Spring 2015, Fall 2015, Spring 2016, Fall 2017, Spring 2018, Fall 2018, Spring 2019)

HIST-3396- Selected Topics in Latin American History: Consumer Culture in Latin America (Spring 2010)

HIST-4364- Consumer Culture in Latin America (Spring 2011, Spring 2012)

HIST-4365- Women in Latin America (Fall 2011, Spring 2012, Fall 2013, Fall 2017)

HIST-4365- Women in Latin America (CAPSTONE) (Spring 2014, Spring 2015, Spring 2018)

HIST- 4368- Food, Drink, and Drugs in Latin America (Spring 2014, Fall 2014, Fall 2015)

Graduate Course and Program Development and Revision

HIST-6396-Selected Topics in Latin American History: Cultural History (Graduate Course) (Fall 2010)

HIST-6312- Modern Latin American Historiography (Graduate Course) (Fall 2012, Fall 2014)

HIST-6396-Selected Topics in Latin American History: History of Sexuality (Graduate Course) (Spring 2016)

Dissertation Committees

Gianncarlo Muschi, “From Factory Workers to Owners: Entrepreneurship and the Formation of the Peruvian Community of Paterson, New Jersey” (Chair). Defense Spring 2019.

Rikki Bettinger, “‘I Have Now Seen:’ North Atlantic Women’s Travels I Mexico and the Caribbean, 1800-1850.” Defense Spring 2018

Guillermo Nakhlé, “Economics in History: The Apologetic Science in Argentina, 1913-1953,” Defense Fall 2015.

Stephanie Kelly, “Strategic Philanthropy: The Ford and Rockefeller Foundations in Latin America and the Origins of American Global Reform”, Defense Fall 2013.

Comprehensive Examinations

Ela Miljkovic, Modern Latin American History, Spring 2017.

Jason Bennet, Modern Latin American History, Fall 2016.

Daniel Mendiola, Modern Latin American History, Spring 2016.

Gianncarlo Muschi, Modern Latin American History, Fall 2015.

Rikki Bettinger, Modern Latin American History, Fall 2015.

Alexandria Castillo, Modern Latin American History, Spring 2014.

Guillermo Nakhlé, Modern Latin America History, Spring 2013.

Departmental Service

Committees

Member of the Executive Committee, 2018-2020, 2014-2016, 2010-2012

Member of the Graduate Committee, 2014-2015, 2013-2014, 2017-2018

Member of the U.S. Women's History Search Committee, 2014

Member of the Merit Committee, 2011

Member of the Undergraduate Committee, 2011-2012, 2009-2010

Member of the Technology Committee, 2009-2010

Other Departmental Service

Co- Chair Search for Assistant Professor of Colonial Mexican History, Fall 2018-Spring 2019

Guest Speaker: Publishing, HIST6351-The Professional Historian, taught by Dr. Zarnow, Spring 2016

Guest Speaker: Preparing for the Comps, History Department Grad Brown Series, Spring 2016

Guest Speaker: Life after Comps, History Department Grad Brown Bag Series, Fall 2015

Guest Speaker: "Developing a good relationship with advisor/committee," History Department Grad Camp, 2015

Guest Speaker: HIST-6313, Research Seminar in Latin American History taught by Dr. José Angel Hernández, Fall 2015.

Organizer Monthly Latin American Workshop for faculty and graduate students in the field, Fall 2015, Spring 2015, Fall 2016

GSMA Brown Bag Series, UH History Department: Book Talk Workers Go Shopping in Argentina, 3/4/2014

Guest Speaker: HIST-6351 -The Professional Historian, taught by Dr. Klieman, Spring 2014

Guest Speaker: GMSA Professional Development Panel on Historiographical Essays, 11/01/ 2013

Guest Speaker: "Publishing"- History Department Grad Camp, 2013, 2012, 2011

Guest Speaker: HIST-6351 -The Professional Historian, taught by Dr. Decker, Spring 2012

Guest Speaker: HIST-6351 -The Professional Historian, taught by Dr. Schafer, Spring 2011

Guest Speaker: "External Funding Opportunities"- History Department Grad Camp, Fall 2010

Guest Speaker: HIST-6351- The Professional Historian, taught by Dr. Romero, Spring 2010

Guest Speaker: “How to Make the Most of Graduate School,” GSMA Brown Bag Series, Fall 2010

Organization and coordination of talk by Dr. Julio Moreno, Associate Professor of History, University of San Francisco: “What Capitalism Leaves to the Nation: Coca-Cola, the United States, and Latin America,” 11/03/2009, McElhinney Hall 115. Sponsored by LAST (Latin American Studies) and the Department of History

Organization and coordination of talk by Dr. Javier Auyero, Joe and Teresa Lozano Long Professor of Sociology, University of Texas at Austin: “Toxic Waiting: Shantytown Lives in the Midst of Garbage and Poison,” 02/04/2010, Agnes Hall 549. Sponsored by the Tenneco Series Lectures, LAST (Latin American Studies), and the Department of History

University Service

Member of the CLASS Faculty Governance and Advisory Committee, 2017-2018

Member Selection Committee- CLASS Dissertation Completion Fellowship, Spring 2016

Panelist in the NEH Regional Grants Workshop Conference, UH, February 18, 2015

Women’s, Gender, and Sexuality Studies Program Affiliated Faculty, 2009-

Selection Committee Member Women’s, Gender, and Sexuality Studies Program Faculty Summer Fellowships and Faculty Travel Grant Competitions, 2013

Membership in Professional Organizations

AHA-American Historical Association

CLAH-Conference on Latin American History

LACS- Latin American and Caribbean Section of the Southern Historical Association (SHA)

LASA-Latin American Studies Association

SCOLAS-Southwest Council of Latin American Studies

SECOLAS-South Eastern Council of Latin American Studies

RMCLAS-Rocky Mountain Council for Latin American Studies

Latin American and Caribbean Section of the SHA-Southern Historical Association