

UNIVERSITY of
HOUSTON
HOBBY CENTER FOR PUBLIC POLICY
5 YEAR REPORT: 2009-2013

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Research Projects

The Hobby Center for Public Policy (HCPP) is dedicated to providing scientific, non-biased data and analysis to public officials, business professionals, community leaders and residents throughout Houston and Texas.

Led by director Dr. Jim Granato, the research orientation of HCPP is interdisciplinary with emphasis on unifying case-study, formal/mathematical modeling and applied statistical/experimental approaches to any research question. The issue may be education, transportation, energy or a myriad of others, but the approach always uses objective methods of analyses.

Projects underway and completed during fiscal years 2009-2013 cover a variety of topics for a number of audiences:

HCPP Directs NSF Workshop on Training of Future Social Scientists

The National Science Foundation's (NSF) program on political science convened a workshop in October 2009 to evaluate the Empirical Implications of Theoretical Models (EITM) initiative. Unifying formal and empirical analysis, EITM was first introduced in 2002. The goal of the workshop was to determine whether to make EITM a continuing focus of the political science program at NSF, and to consider whether to extend the initiative to other social science disciplines. The workshop brought together some of the nation's best social scientists to strategize about the future of their research fields and how best to prepare the next generation.

Houston Region Foreclosure Panel Study

The Hobby Center for Public Policy (HCPP) at the University Houston, in collaboration with the National Opinion Research Center (NORC), conducted a Houston Region Foreclosure Study to analyze what factors contributed to the foreclosure process and how people could prevent foreclosure in the future. This study was possible thanks to the financial support of the National Science Foundation through the grant number SES-0943354. Findings included:

- For individuals with average levels of financial literacy, understanding the complexities of a mortgage can be difficult.
- There is room for educational programs.
- Income losses due to unemployment or increased medical expenses trigger the alarm of potential foreclosure problems.
- It would be important to explore in more detail what factors allowed 48 percent of our respondents to stay in their foreclosed homes while paying their debts.

Texas Lottery Survey and Demographic Analysis 2009-2013

The primary goal of the Hobby Center for Public Policy's (HCPP) demographic study for the Texas Lottery Commission is to provide a snapshot of who is most likely to engage in the state's lottery games. The 2012 survey marked the sixth consecutive year the HCPP has completed the study for the State of Texas.

For a review of each annual survey, please visit www.uh.edu/class/hcpp/research/index.php.

City of Houston Needs Assessment Survey Report

The City of Houston Housing and Community Development Department commissioned the Hobby Center for Public Policy to administer and analyze the results of a citywide needs assessment survey as part of its 2010-2014 Five-Year Consolidated Plan. The Consolidated Plan is a five year plan required by the US Department of Housing and Urban Development (HUD), serving as a comprehensive strategy to address the needs of low and

moderate income residents in the City of Houston. HCPP conducted the city-wide survey and provided a written analysis in 2009.

Community-Based Participatory Research Workshops

The Hobby Center for Public Policy, Community-Campus Partnerships for Health and the Journal of Empirical Research on Human Research Ethics co-hosted HCPP's first annual Community-Based Participatory Research Workshop in April 2009. Community-based participatory research (CBPR) is a dynamic partnership between the researcher and the community stakeholders. To be successful, CBPR must be planned and operated as a collaborative long-term relationship. Workshop topics included:

- Models of community engagement
- Challenges to community-based research
- Models for creating effective research teams (e.g., focus groups, community advisory boards)
- Characteristics of effective community-based researcher teams
- Case studies: What works, what doesn't work and why

Additional workshops were held in 2010 and 2011.

HCPP Represented on National Science Foundation Focus Group on Funding for Research Portals and Gateways

Jim Granato was selected to participate in a focus group facilitated by the University of Michigan's School of Information (UM-SI) IN 2010. The select participants included researchers from fields funded by the National Science Foundation plus researchers from the humanities and arts who have worked on gateway or cyber-infrastructure projects. Dr. Granato was recommended "as a domain scientist who is a cutting-edge thinker in political science, as one who is able to understand issues across disciplinary boundaries, and as one who appreciates the potential of emerging and future technologies." The input gathered from the focus group will be used to provide guidelines for NSF to help with future solicitations and funding decisions.

Census History and the Texas Political Atlas

Former Lieutenant Governor Bill Hobby talked about the history of the US Census, apportionment, redistricting and also explains what makes Texas an urban state and how demographics affect voting.

Center for Houston's Future

The Hobby Center for Public Policy contributed a chapter on policy analysis and implementation to a report by the Center for Houston's Future on water quality, water supply and green buildings. HCPP's contribution offered a tool for those concerned with managing limited resources and understanding the tradeoffs inherent in policymaking.

College Rankings

US News & World Report's "America's Best Colleges" issue is their swimsuit issue - academic cheesecake. Presidents and governing boards consider the rankings and hire consultants to improve them. Bill Hobby and Jim Granato analyzed the various factors used in this widely read ranking system.

Department of Family and Protective Services / Interagency Coordinating Council for Building Healthy Families

The Office of Community Projects (OCP) at the UH Graduate College of Social Work, in collaboration with the Hobby Center for Public Policy, conducted an evaluation on the effectiveness and efficiency of Texas's publicly funded child abuse/neglect prevention and early intervention services.

Houston Endowment

The Hobby Center for Public Policy has received \$130,000 in seed money from Houston Endowment to consider a way that better investigates the long-term economic, social and behavioral dynamics of the Houston region. National and local experts met to discuss the intricacies of a Houston panel study.

Houston Police Department

The City of Houston assembled a team of experts to examine the use of Conductive Energy Devices (also known as Tasers or stun guns) by the Houston Police Department.

Preservation Houston

Data and objective analysis are relatively nonexistent about the impact of historic preservation efforts in Houston neighborhoods. To combat this problem, Preservation Houston asked the Hobby Center for Public Policy to complete a preliminary study.

Public Expectations and Social Science

Dr. Jim Granato discussed the roles of public expectations and social science in policy success and failure. Specifically, he assessed when and why policy fails, what social science tells us, and the policy takeaway.

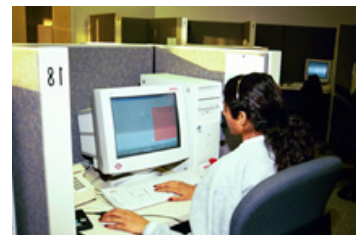
Survey Methodology: New Developments

Dr. Harold Clarke and Dr. Marianne Stewart of the University of Texas-Dallas visited UH to discuss new developments in survey methodology (survey "mode").

Survey Research Institute

The Survey Research Institute (SRI) conducts public opinion research. Its director, Dr. Richard Murray, also serves as the Bob Lanier chair of urban public policy in the department of political science at the University of Houston.

The SRI has provided polling data for local and national media for over 30 years. Dr. Murray's analyses are frequently carried by national media sources such as the *New York Times* and the *Washington Post*.



SRI completes surveys for regional public and private sector entities throughout Texas in addition to research surveys for professors at UH and Rice University. SRI also conducts biannual performance evaluation surveys for HCPP's government internship courses (POLS 4390 & 4398), which reaches approximately 100 government offices, non-profit organizations and campaigns.

The SRI's lab includes a CATI (computer assisted telephone interview) system with 19 stations in the University of Houston's Leroy and Lucille Melcher Center for Public Broadcasting. In 2007, SRI's program manager Chris Mainka led the expansion of the SRI's capabilities with the use of web-based survey technology.

Survey Clients 2009-2013

American Heart Association
Bay City Texas
Blaffer Museum, University of Houston
Channel 11 News–KHOU Houston
City of Houston
City of West University
Coalition for the Homeless
Houston Area Survey, Kinder Institute, Rice University
Houston Community College
Houston Independent School District
Katy Independent School District
KLM Public Affairs, LLC
KUHF 88.7 FM 2010-2013
Pasadena Independent School District
Plano Independent School District
Portraits of American Life Study
Region IV – Education Service Center
Rice University, Department of Civil & Environmental Engineering
Robert Steele, JD
Texas A&M Real Estate Center
Texas Real Estate Commission
Texas Lottery Commission 2007-2013
Texas Restaurant Association
The Food Trust
Wal-Mart

Primary Investigators 2009-2013

Jim Granato, PhD, University of Houston
Stephen Klineberg, PhD, Rice University
Richard Murray, PhD, University of Houston
Bob Stein, PhD, Rice University
Kent Tedin, PhD, University of Houston
Greg Weiher, PhD, University of Houston

Visit the Survey Research Institute at www.uh.edu/cpp/sri.htm.

Concept Visualization Lab

The Concept Visualization Lab (CVL) creates multi-dimensional visualizations and proto-types to display research findings in dynamic and interactive graphics. Each project is custom designed, and the specialized software is free to the public for many projects. Whether it is a state-wide study or an examination of a local issue, CVL visualizations can make data come alive.

CVL's software and visualizations are developed by Terry Mayes.

A sample of projects from 2009-2013 include the following:

Integrity Index Project: CVL completed ReadXLS. This non-visual tool can read multiple (thousands) Microsoft Excel spreadsheets and extract individual cells for merger into a single database.

GHP Fossil Fuels Task Force: CVL participated in finding ways to make the city of Houston the fossil fuels (and alternative fuels) capital of the U.S.

Green For Sunnyside: CVL demonstration and consultation of HCPP/PPM technologies for Larry Hill of Green For Sunnyside. Census data was provided to assist in one of Mr. Hill's projects.

Foreclosure Listing Service (FLS): CVL demonstration and discussion of HUD foreclosure visualization tool to Amanda LeCureaux and other members. HUDView was demonstrated on equipment supplied by FLS at their facility.

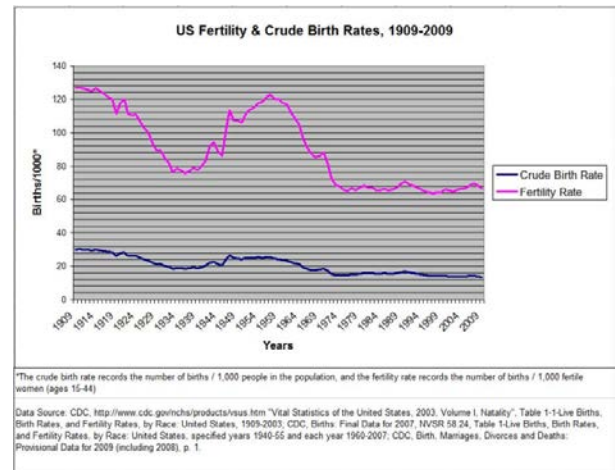
Shell Oil Co.: CVL demonstration and consultation for D. Raghu and other members. Ideas for creating a pipeline failure visualization tool were provided to the team from Shell.

Project Vote Smart: CVL demonstration and consultation for Elizabeth Rigby in regards to data visualization capabilities by CVL.

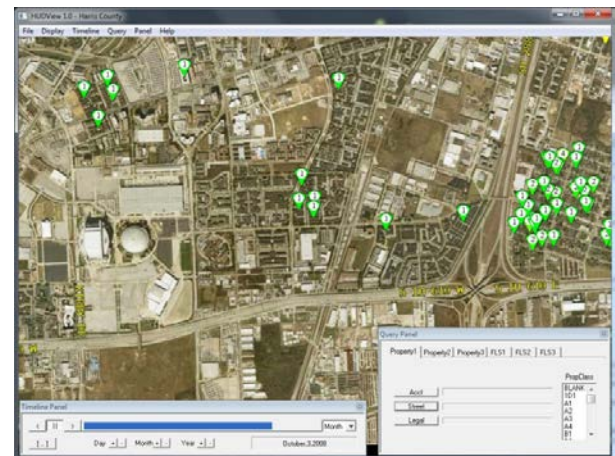
Associated General Contractors of America (Houston Chapter): CVL demonstration of HCPP/PPM software and data for Charlene Anthony and others.

Bay Area Houston Economic Partnership (BAHEP): CVL demonstration and HCPP/PPM core capabilities presentation for key members.

Tier One Presentation: CVL ability demonstration for guests of Chancellor Renu Khator.



Crude Birth Rate/Fertility Rate spreadsheet and charts created for Dr. Elizabeth Rigby



HUDView - a data visualization and analysis tool that uses a very high-resolution map of Harris county to fuse housing metrics data and foreclosure data together.

Other Projects

Binview: Software that displays the count and location of recycle bins around the campus of the University of Houston that was used to determine a better distribution of bins.

Budgetview: A visualization that displays federal budget information for the United States Government.

CEDview: A visualization that displays each use of the Taser by the Houston Police Department over the years since HPD began deploying Conductive Energy Devices (CEDs or Tasers).

Clusterview: A visualization that looked at household energy usage (a 7 variable visualization) in an attempt to determine the relationship between consumption and the metrics of a house (size, age, location, etc.).

CVL Model: The original CAD model of the CVL that was generated to estimate the cost of materials and find optimum placement of furniture.

Election View 04: A visualization that displays key demographics and voting data for the 2004 presidential election in Texas.

Election View 08: A visualization that displays key demographics and voting data for both the 2004 and 2008 presidential elections in Texas.

Evacsim: A "stylized" visualization of hurricane evacuation created for the 2008 SSPEED conference.

GEEMDview: This visualization shows all of the violent crimes within the Greater East End Management District (GEEMD) from 1999 to 2011. Over these years, crime declined in the East End versus total City of Houston crime events.

Lottoview 07: A visualization that displays the results of the 2007 Texas lottery survey.

Lottoview 08: A visualization that displays the results of the 2008 Texas lottery survey.

Nasview: A visualization created for the City of Houston that depicts the results of the CoH Needs Assessment Survey.

North Houston Popuview: A version of Popuview presented by HCPP at the North Houston Development Conference.

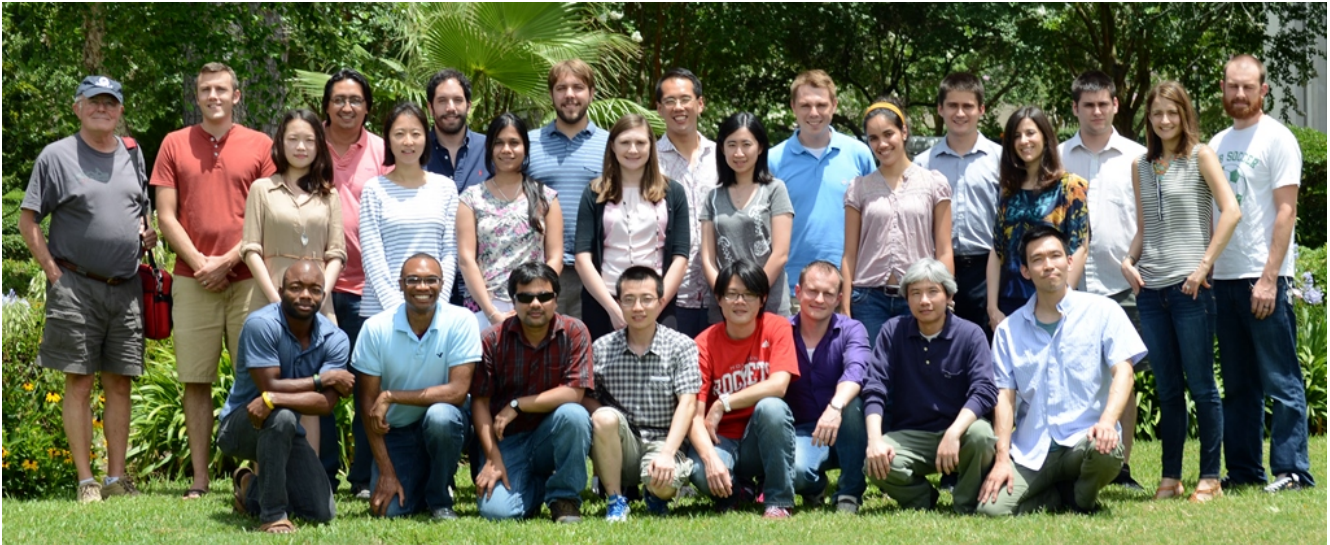
Northwest Houston Popuview: A version of Popuview presented by HCPP at the Northwest Houston Chamber of Commerce economic development conference.

Popuview: The basic visualization backbone of most of the other tools built for HCPP that use census demographics as a primary variable.

Termview: A visualization tool that looks at city-official term limits across several major cities in the United States.

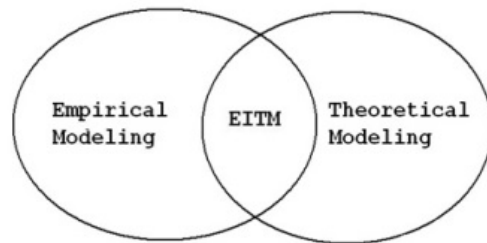
Visit CVL www.uh.edu/class/hcpp/research/cvl/index.php.

Empirical Implications of Theoretical Models (EITM)



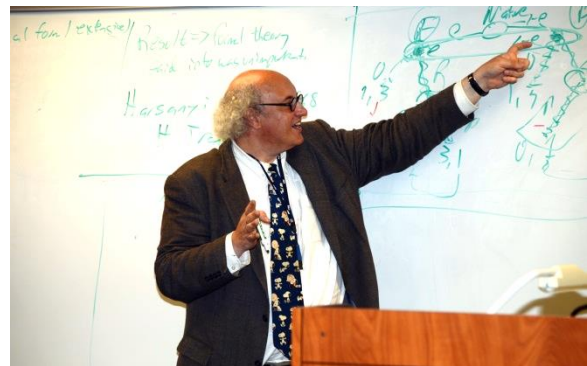
2013 EITM Participants

In July 2001, the Political Science Program of the National Science Foundation (NSF) identified a divide between formal and empirical modeling in social sciences and helped fund a number of summer institutes that would work to bridge this divide. Since 2002, hundreds of students and faculty have completed the summer Empirical Implications of Theoretical Models (EITM) institutes at various universities.



EITM is a method that unifies formal theory (specifying relations) with empirical (statistical, observational) analysis. The formal portion is instrumental because pure observation is unlikely to identify the underlying mechanisms – causes – that drive what we observe.

In summer 2012, the EITM Summer Institute at the University of Houston (UH) was established. The two-week institute teaches the NSF-inspired three-step EITM framework. The purpose of this framework is to establish a transparent relation between theory and test and lead to an accumulation of knowledge.



EITM lecturer Douglas Dion

The UH institute also focuses on the practical implementation of an EITM research design in participant's dissertations and other research projects.

C i v i t a s

*If a nation expects to be ignorant & free, in a state of civilization,
it expects what never was & never will be.*
-Thomas Jefferson

THE CIVITAS PROJECT

for the Interdisciplinary Study of Political Society and Civic Life

Mission Statement

The Civitas Project for the Interdisciplinary Study of Political Society and Civic Life links the analytical rigor of the social sciences with the philosophical, historical, and normative richness of the liberal arts to inform public understanding of the principles and policies of civic life. Housed in the Hobby Center for Public Policy in the UH College of Liberal Arts and Social Science (CLASS), the Civitas Project is uniquely poised to engage the diverse resources of the city of Houston and of its university in four key areas of inquiry:

1. The constitutional and social order of a just political community.
2. The moral and political dimensions of economics.
3. The relation of the arts and sciences to politics.
4. The role of the Academy --- the University of Houston --- in informing, elevating, and educating civic discourse.

In undertaking this inquiry at the level of both principle and policy, the Civitas Project aims at excellence in undergraduate and graduate education, scholarly research, and public outreach.

Civitas restores the traditional role of the social sciences and liberal arts—the “human sciences”—as the source of moral, cultural, and political renewal and as the core of the education of citizens. This education is the lifeblood of every *civitas*, every “city,” every “commonwealth,” every “republic” in which citizens must decide their own fates.



The Hobby Center for Public Policy thanks Branch Banking and Trust (BB&T) for their support of the Civitas Project.

Initiatives

Tier One Support for UH Undergraduate and Graduate Students - Undergraduate Fellowships and Stipends

Student success requires robust undergraduate support in the form of scholarship aid, stipends, travel and study abroad. The *Phronesis* Junior Fellows program provides a model of this kind of support, advancing our students' education and preparing them to succeed in a competitive world.

Doctoral and Postdoctoral Fellows for Teaching and Research

Top-ranked schools also provide competitive doctoral and postdoctoral fellowships. Doctoral and Postdoctoral Fellowships in the Hobby Center would be available for students within UH or from outside UH. Fellows would be expected to teach one undergraduate course or to mentor undergraduates on a research project.

Curriculum Development

The Civitas project is building an interdisciplinary curriculum that brings together the liberal arts and social sciences to address the different dimensions of civic life: moral, political, and cultural. Together with the resources of the College of Liberal Arts and Social Sciences, the *Phronesis* program in The Honors College is a seedbed for such development.

Faculty Appointments & Professorships

The University of Houston must keep and attract topflight faculty. The Civitas project is laying the foundation for cross appointments in the liberal arts and social sciences and support for faculty dedicated to the teaching and research needs of a rigorous undergraduate and graduate education. This funding supports teaching development, travel, and scholarly research.

Infrastructure and Community Service

Building on the BB&T gift, this initiative will build administrative and staff support. It will also engage the university and larger Houston community in various forums. Lectures, colloquia, and workshops will draw on the strengths of liberal arts and social sciences and bring the university and Houstonians together in deliberation on issues central to our time.

Visiting Scholars

The city and the University of Houston are enriched by bringing outside scholars in the liberal arts and social sciences to visit the university for different periods of time, to present their research, collaborate with UH scholars, and work with our graduate and undergraduate students.

BB&T Speaker Series in Political Economy, Free Markets, and Free Societies

The Hobby Center for Public Policy co-sponsors the BB&T Speaker Series in Political Economy, Free Markets, and Free Societies. The BB&T Speaker Series convenes nationally renowned scholars and leading professionals to discuss timely policy and ethical issues. Lectures are free to the public and are co-sponsored by the Honors College's *Phronesis* program.

Past speakers have included:

- Peter Grossman, Butler University
- Anne Applebaum, Washington Post columnist
- John Tomasi, Brown University
- Thomas Pogge, Yale University
- Ruth Grant, Duke University
- Tom Hurka, University of Toronto
- Paul Woodruff, University of Texas-Austin
- Lawrence White, George Mason University
- Stephen Rose, Georgetown University
- John Allison, retired CEO of Branch, Banking, & Trust (BB&T)

Institute for Regional Forecasting

During the difficult economic times of the 1980s, the Hobby Center for Public Policy gained local and national recognition for its accurate analyses of Houston's economy and real estate markets. That tradition continued through the Center's Institute for Regional Forecasting (IRF). Headed by Dr. Barton Smith, UH professor of economics, the IRF provided data and analyses on the Houston economy through its biannual symposia, publications and electronic-based services. Dr. Smith's economic analyses are often covered by the Houston Chronicle, the Houston Business Journal and other media.



Economics Symposia

Dr. Barton Smith's symposia provided up-to-date information on the Houston regional economy and real estate markets along with 5 and 20 year forecasts of employment and population. During the early 1980s, Dr. Smith organized and conducted the first of the symposium series, covering topics such as home price inflation in metropolitan Houston and solutions to the area's growing mobility crises.

Symposia costs were covered by donations from corporate sponsors. Many top Houston corporations have participated with the University of Houston in underwriting the symposium series.

Dr. Smith retired in 2010. The symposia continued under the direction of Hobby Center for Public Policy until 2012. Evert Crawford served as director of IRF until January 2013.

DATABook-Houston

Each month the IRF updates more than 70 data series relevant to the Houston economy that are available in the subscription publication, *DATABook-Houston*. The data is updated from numerous sources, including the Bureau of Labor Statistics, the Bureau of the Census and the Bureau of Economic Analysis. An issue of *DATABook-Houston* is then compiled which includes tables and graphs of each economic variable plus a "highlights page" stating Houston's current month outlook. In addition, a macroeconomic model called HEMS (Houston Economic Multi-Sector Model) generates annual multi-sector five-year forecasts. Forecasts from these models are also published in *DATABook-Houston* as well as in the annual *Houston Forecast Symposium Reports*.

Lanier Public Policy Conference

The Lanier Public Policy Conferences at the University of Houston's Hobby Center for Public Policy target major public policy issues for the nation, state and the Houston metropolitan region.

The 2011 Lanier Public Policy Conference *America 2011: The Lines, Numbers & Politics of a Changing Nation* addressed the changing demographics in our nation's population and subsequent redistricting and political issues.

Researchers from top tier universities, nonpartisan research organizations and political journals from across the nation participated in the one day conference. They discussed the magnitude of the demographic shifts occurring in the nation and its largest states, and how the changes would most immediately be reflected in redistricting. The speakers in the panel discussions included the following:



REDRAWING AMERICA: a discussion of how the redistricting process unfolded

Panelists

Bob Heath, Bickerstaff Heath Delgado Acosta, LLP: Texas

Gerald Hebert, Campaign Legal Center: U.S. Department of Justice, national view

Susan McManus, University of South Florida: Florida

Peter Miller, University of California-Irvine: California

Sean Trende, Real Clear Politics: National view

Commentators

Ron Brownstein, National Journal

Richard Murray, University of Houston

REVIEWING THE 2010 CENSUS: a discussion of national & state trends

Panelists

Margo Anderson, University of Wisconsin-Milwaukee: National view, historic perspective

Michael Cline, Rice University: Texas

Steve Murdock, Rice University: National view

Jeffrey Passel, Pew Research Center: National view, immigration aspects, Latino growth

Commentators

Ron Brownstein, National Journal

Sean Trende, Real Clear Politics

The keynote luncheon address was made by the U.S. Census Bureau deputy director Thomas Mesenbourg.

The conference had more than 120 attendees from the public and private sectors, non-profit and civic organizations, academia and media.

Hobby Fellows in the Texas Legislature



José Guzman, Charles Prothro, Estefani Jiminez, Isabel Soto, Sarah Aimadeddine, Hazel Thakkar, Krystafer Redden & Matthew Connor

The Hobby Fellows program offers UH undergraduate students the opportunity to work as full-time interns in the Texas Capitol during regular legislative sessions.

The majority of University of Houston students work while attending college. Few UH students can pursue public service careers in Austin or Washington, D.C., because internships—the primary gateway to permanent jobs in these cities—are available only to students who can afford to live away from home. Hobby Fellows allows interns to earn \$8,000 in stipends during the session to offset their expenses.

Hobby Fellows are assigned to offices of members of the Texas Legislature, where they gain first-hand knowledge of the legislative process by observation, participation, research, and writing. They also attend meetings and hearings, and meet with constituents and lobbyists in addition to completing traditional office duties.

Hobby Fellows earn 3-12 upper level hours in political science (dependent on the student's degree plan) for participation in the program by combining supervised academic study and research with practical training. Hobby Center for Public Policy associate director Renée Cross is the instructor of record.

Benefits include the following:

- Encouraging academic achievements and community involvement;
- Polishing oral and written communication skills;
- Providing leadership training;
- Developing a strong sense of civic responsibility;
- Fostering relationships with interns from other Texas universities; and
- Increasing the positive exposure of UH's Tier One students in Austin.

The 2013 Hobby Fellows

Sarah Aimadeddine	State Representative Jim Murphy
Matthew Connor	State Representative Bill Callegari
José Guzman	State Representative Garnet Coleman
Estefani Jimenez	State Representative Ana Hernandez Luna
Charles Prothro	State Representative Sarah Davis
Krystafer Redden	State Representative Jessica Farrar
Isabel Soto	State Representative Armando Walle
Hazel Thakkar	State Representative Carol Alvarado

All of the Hobby Fellows received exceptionally positive feedback from state representatives and legislative staff alike. Each intern's performance evaluation was very strong. In turn, the Hobby Fellows described their experience in glowing terms. Consider the following remarks:

Working as a Hobby Fellow in the Texas Legislature has been a life altering experience. I have learned not only about the policymaking process in Texas, but also about myself as an individual and intellectual. I was confronted suddenly with a plethora of people, information and above all, politics. The experience has been exhilarating and overwhelming, exciting and nerve-racking, all at once.

Along this journey, Governor Bill Hobby's book served as a loyal companion and helped ease the shock that is the policymaking system in Texas. Through hallucinations due to the long hours spent at the Capitol, I found myself to be living in Governor Hobby's book at various instances—my life was often interchangeable with the experiences chronicled in the book. Yet the Legislature does offer opportunities for individuality. In these moments of enlightenment, I have found myself and my own political philosophy.

—Hazel Thakkar, May 2013

Allowing University of Houston undergraduates like Hazel and her Hobby Fellows colleagues an opportunity to work in Austin during the biennial legislative session encourages student success and paves the path for UH alumni to be future leaders in government—whether as policy analysts, top level staff members or elected officials—as well as in the private sector.

The Hobby Center for Public Policy will again offer University of Houston students the chance to serve as Hobby Fellows in 2015.

Visit Hobby Fellows at www.uh.edu/class/hcpp/interns/hobby-fellows/index.php.

Civic Houston Interns throughout the City



Mayor Annise Parker with the spring 2013 CHIP interns

Civic Houston Internship Program (CHIP)

The Hobby Center for Public Policy's Civic Houston Internship Program offers public service internships to University of Houston students each fall and spring semester. Since its inception, the program has placed over 1200 University of Houston (1996-2013) and University of Houston-Downtown (UHD 2005-2012) interns in offices in government, non-profit organizations and campaigns. According to program director Renée Cross, numerous students have had the opportunity to change their status as a part-time intern to a full-time staff member.

The student interns work an average of 8 hours per week during the 15-week semester in a Houston office in government (at a municipal, county, state or federal level), with a non-profit organization with a public policy focus or on a local campaign. Intern responsibilities may include research, constituent casework, project planning, event coordination and general office duties.

During the semester, the interns meet as a class with instructor of record Renée Cross for progress reports and research paper guidance. The internship courses (POLS 4390 & 4398) count as 3 hours of political science credit at UH, and grades are based on an activity journal, a public policy research paper and an evaluation by an office supervisor.

Class sessions also include guest speakers. The speakers include governmental officials and civic leaders who promote public service as a career path or as a lifelong volunteer activity. A sample of the speakers for 2009-2013 includes:

State Representative Carol Alvarado
Council Member Ellen Cohen

Council Member Stephen Costello
 State Representative Jessica Farrar
 Council Member Ed Gonzalez
 Controller Ron Green
 State Representative Ana Hernandez
 Lieutenant Governor Bill Hobby
 State Representative Dan Huberty
 Council Member Melissa Noriega
 Mayor Annise Parker
 Harris County Clerk Beverly Kaufman
 Harris County Tax Assessor Mike Sullivan

The following public officials and organizations hosted 451 CHIP interns during 2009-2013.

Elected Officials

Senator Kay Bailey Hutchison
 Congressman John Culberson
 Congressman Al Green
 Congressman Gene Green
 Congresswoman Sheila Jackson Lee
 Congressman Pete Olson
 Congressman Ted Poe
 Senator Rodney Ellis
 Senator Mario Gallegos
 Senator Dan Patrick
 Representative Carol Alvarado
 Representative Ellen Cohen
 Representative Garnet Coleman
 Representative Sarah Davis
 Representative Harold Dutton
 Representative Jessica Farrar
 Representative Ana Hernandez
 Representative Dan Huberty
 Representative Ken Legler
 Representative Rick Noriega
 Representative Kristi Thibaut
 Representative Sylvester Turner
 Representative Armando Walle
 Harris County Clerk Beverly Kaufman
 Harris County Clerk Stan Stanart
 Harris County Commissioner Sylvia Garcia
 Harris County Commissioner El Franco Lee
 Harris County Tax Assessor Mike Sullivan
 Mayor Annise Parker's Anti-Drug Office
 Mayor Annise Parker's Office of Communications
 Mayor Annise Parker's Office of Education
 Mayor Annise Parker's Office of Governmental Affairs
 Mayor Annise Parker's Office of International Affairs
 Mayor Bill White's Anti-Drug Office
 Mayor Bill White's Office of Governmental Affairs
 Mayor Bill White's Office of International Affairs
 Controller Ron Green
 Controller Annise Parker
 Council Member Wanda Adams
 Council Member Clarence Bradford
 Council Member Peter Brown
 Council Member Andrew Burks



CHIP intern Jennifer Rodriguez is pictured with Representative Carol Alvarado and chief of staff Jerry Greenspan. Jennifer was hired as a district aide for Representative Alvarado after she graduated. Jerry is a former CHIP intern and UH alumnus.



CHIP intern Cynthia Milian & Congressman Ted Poe

Council Member Stephen Costello
 Council Member Jerry Davis
 Council Member Adrian Garcia
 Council Member Ed Gonzalez
 Council Member Larry Green
 Council Member Ron Green
 Council Member Al Hoang
 Council Member Pam Holm
 Council Member Jarvis Johnson
 Council Member Jolanda Jones
 Council Member M.J. Khan
 Council Member Sue Lovell
 Council member Dave Martin
 Council Member Melissa Noriega
 Council Member James Rodriguez
 Council Member Brenda Stardig
 Council Member Mike Sullivan
 Sugar Land Council Member Jacqueline Chaumette



Harris County Clerk Beverly Kaufman and CHIP intern Jazmyne Ortiz.

Public Service Organizations, Public Agencies & Political Consultants

Alliance for Multicultural Community Services
 Asian Chamber of Commerce
 Avenue CDC
 Barrio Dogs
 Center for Houston's Future
 Catholic Charities
 Children's Defense Fund
 City of Houston Office of Grants Management
 City of Houston Parks and Recreation
 Coalition for the Homeless
 Communities in Schools
 Consulate General of Mexico
 Consulate General of Venezuela
 Environment Texas
 Fallbrook Community Development Center
 Fonville Middle School
 Fresh Start Treatment Center
 Harris County Child Protective Services
 Harris County Juvenile Probation
 Harris County Protective Svs-4Cs Program
 Hoffman Middle School
 Houston Habitat for Humanity
 Houstonians for Responsible Growth
 League of Women Voters
 Legacy Community Health Center
 Lone Star Strategies
 NALEO Educational Fund
 Outreach Strategists
 Pink Ribbons Project
 Sheltering Arms
 Texans Together
 VA Hospital
 World Affairs Council

Campaigns

Adrian Garcia for Sheriff
Annise Parker for Mayor
Bill White for Texas
Citizens Against Red Light Cameras
Dave Bannen for Congress
Ed Gonzalez for District H
Ellen Cohen for City Council
Ellen Cohen for State Representative
Fort Bend County Democratic Party
Galveston Democratic Party
Gene Locke for Mayor
Harris County Democratic Party
Huberty for State Representative Campaign
Jamaal Smith for State Representative
Jeff Weems for Railroad Commissioner
Jessica Farrar for State Representative
Jim Murphy for State Representative
Joellen Snow for Municipal Court Judge
John Faulk for Congress
Kristi Thibaut for State Representative
Organizing for America
Pete Olson for Congress
Peter Brown for Mayor
Rick Molina for State Representative
Sue Schechter for Harris County Clerk
Texans for Kay Bailey Hutchison

Visit the Civic Houston Internship Program at www.uh.edu/class/hcpp/interns/cpp-internship/index.php.

Leland Congressional Interns on Capitol Hill



UH Chancellor Renu Khator with the 2010 Leland Interns Tonya Chissell-Williams, Bobby Ray Williams, Janae Ladet, Jose Eduardo Sanchez, Rachel Burnett, Shukri Aziz, Kaine Hampton and Jeneba Haffner

Mickey Leland Congressional Internship Program

Created by the late U.S. Congressman George Thomas “Mickey” Leland in 1981, the Mickey Leland Congressional Internship Program was initiated to offer college students the opportunity to earn first-hand experience in our nation’s legislative process.

Congressman Leland noted that minority and economically disadvantaged students could rarely pursue opportunities as congressional staff members due to the reality that internships — the primary recruitment avenue — were available only to those who could afford to live in Washington, D.C. These expenses, plus loss of income from a local job, placed this opportunity beyond the reach of many students.

Directed by the Hobby Center for Public Policy at the University of Houston, the Mickey Leland Congressional Internship Program offered this incredible opportunity to the diverse student population at the University of Houston (UH), Texas Southern University (TSU) and the University of Houston-Downtown (UHD).

Over 200 students have served as interns in the U.S. Senate and House of Representatives since the program’s inception. With the support of generous donors and their respective universities, eight UH, TSU and UHD students participated in the 2010 program.

After arriving on Capitol Hill in January, the interns were immediately immersed in congressional activities. Once in their offices, they provided assistance with numerous activities including policy research, drafting of legislation, media relations, constituent correspondence, Capitol tours, and general office operations. The interns also attended committee hearings and meetings, worked on special projects and attended a weekly academic seminar.



Tonya Chissell-Williams with Congressman Ted Poe. Tonya returned to Houston to work as the director for Congresswoman Lee.

With thirteen weeks of hectic Capitol activity, meetings, events and study, the Leland interns return to Houston each year with a unique wealth of experience that will forever leave an impression on their professional, academic and personal lives.

UH, TSU and UHD each provided stipends for their respective students (\$4,000 per intern) in 2009 and 2010. UH has done so since 2001.

The remaining portion of the total cost for each Leland intern was funded by private donations from returning donors Houston Endowment, AT&T (Washington), and Continental Airlines, as well as through funds contributed by the Hobby Center for Public Policy.

2009 Mickey Leland Congressional Interns and Capitol Hill Offices

Natali Blevins (UH)	Congressman Gene Green (Houston)
Riah Greathouse (TSU)	Congresswoman Sheila Jackson Lee (Houston)
Jamie Hart (TSU)	Congresswoman Sheila Jackson Lee (Houston)
Andrew Leba (UH)	Congresswoman Michael Honda (San Jose)
Rachael Parker (UHD)	Congressman Ted Poe (Houston)
Shiv Srivastava (UH)	Congressman Lloyd Doggett (Austin)
Melissa White (UH)	Congressman Al Green (Houston)

2010 Mickey Leland Congressional Interns and Capitol Hill Offices

Shukri Aziz (TSU)	Congressman Al Green (Houston)
Michelle Burnett (UH)	Congressman Ted Poe (Houston)
Jeneba Haffner (UH)	Congressman Ciro Rodriguez (San Antonio)
Kaine Hampton (UH)	Congresswoman Maxine Waters (Los Angeles)
Janae Ladet (UH)	Congressman Chet Edwards (Waco)
José Eduardo Sanchez (UHD)	Congressman Gene Green (Houston)
Bobby Ray Williams (TSU)	Congresswoman Sheila Jackson Lee (Houston)
Tonya Chissell-Williams (UHD)	Congresswoman Sheila Jackson Lee (Houston)



Leland Congressional Interns 2009

Riah Greathouse, Shiv Srivastava, Jamie Hart & Andrew Leba

Seated: Rachael Parker, Natali Blevins & Melissa White

Certified Public Manager Program

The Certified Public Manager® program is a comprehensive management and leadership training program accredited by the National Certified Public Manager Consortium. Graduates of the Certified Public Manager Program are entitled to use the official designation of Certified Public Manager® (CPM), a professional credential and designation which exemplifies recognized standards for excellence in public management and leadership.



An affiliate of the CPM Program offered through Texas State University (the state coordinating entity), HCPP's program was launched in May 2010.

HCPP's CPM Program also joined the Texas Society of Certified Public Managers (TSCPM), a professional association of public sector managers and is affiliated with the American Academy of Certified Public Managers (AACPM) and the National Certified Public Manager Consortium. The CPM Program's primary goal is to improve the performance of public sector managers and the organizational performance of federal, state, and local government employees.

The CPM program consists of seven tracks (courses) offered over a 14-21 month period with each of the seven courses meeting 1.5 days a month. The courses include personnel administration; managing for quality; organizational communication; public finance; productivity and program evaluation; information systems for managers; and an applied project practicum.

More applied than theoretical, the CPM Program serves as a valuable companion to the master of public administration (MPA) program offered by the University of Houston. Renée Cross directs HCPP's program with the assistance of coordinator Maggie Manzano. CPM instructors include traditional academics and successful practitioners.

CPM Instructors 2010-2013

David Ahola, MBA, Director, Doeren Mayhew

Renée Cross, MLA, Associate Director, Hobby Center for Public Policy

Arquella Hargrove, MBA, Human Resources Manager, Settlement Facility Dow Corning Trust

Demetra Jones, MEd, Managing Director, Training Leadership & Consulting

Ellen Junious, MBA, Instructor, Lone Star College

Terry Mayes, Consultant, Hobby Center for Public Policy

Gautam Nayer, PHD, Assistant Professor, Texas Southern University

Lauren Neely, JD, Research Development Administrator, Hobby Center for Public Policy

Nicole Robinson, MBA, Director, Digital Inclusion, City of Houston

Nancy Sims, MLA, Pierpont Communications

HCPP's CPM students represent these organizations:

City of Baytown
City of Galveston
City of Houston
City of Navosota
City of West University
CyFair ISD Police Department
Harris County Sheriff's Department
Texas Senate



CPM state director Dr. Howard Balanoff and HCPP CPM coordinator Maggie Manzano are shown with graduates Julie Fox, Rhonda Daugherty, and Lieutenant Darren Chambers at the May 2013 CPM graduation in Austin.

Learn more about the Certified Public Manager Program at www.class.uh.edu/hcpp/certification/cpm.htm.

Community Outreach

Community outreach is among the Hobby Center for Public Policy's primary objectives. HCPP works with several Houston organizations including Global Unisource, the City of Houston, the League of Women Voters, Harris County's Election Division, Coalition for the Homeless for Houston-Harris County, the Center for Houston's Future, Barrio Dogs to promote civic engagement, scientific policy analysis and professional training.

Providing Training to Chinese Professionals

Since 2000, the Hobby Center for Public Policy has worked with Global Unisource, Inc. annually to coordinate executive training sessions for Chinese professionals. With topics ranging from accounting to engineering to governmental customer service, participants from China learn skills to thrive in a global economy.

According to Global Unisource president David Guo, "Our study tours play an important role in U.S.-China relations by promoting an awareness of the different government and business cultures found in the two countries. The sessions provide Chinese leaders an understanding of the role of the U.S. government and how the market economy works."

Popular program topics include American government and public administration, program management, intellectual property law and finance.



Intellectual Property Law Program Participants 2012-2013

US Census on Campus

With a grant from the United Way, HCPP worked with civic leaders and regional Census personnel to encourage participation among students at the University of Houston and the University of Houston-Downtown campuses and throughout Houston. The Civic Houston Internship Program (CHIP) curriculum (UH POLS) for the spring semester included service learning projects and a written assignment focusing on the 2010 Census. Experts including former Census director Steve Murdock and Council Member Ed Gonzalez participated in a panel discussion on the Census, and former lieutenant governor Bill Hobby spoke to the class about the history of redistricting and decennial count. The CHIP interns completed over 360 volunteer hours on Census projects on campus and in the hard to count population areas in Houston.



CHIP interns promote the Census at Frontier Fiesta.

Lone Star Legislators Look Back on Careers

Former lawmakers Lt. Governor William Hobby, Senator Donald Adams, Governor Mark White and Hobby's chief of staff Saralee Tiede shared their memories and what they learned while serving in the Texas legislature during a talk hosted by HCPP in April 2013.

Various topics such as the Texas Constitution, public education, healthcare and the water issue were frankly discussed.

It was standing room only in the Honors College Commons, with over 120 students, HCPP interns, and Houston residents in attendance. The next talk is scheduled for November 2013. Dr. Jim Granato, HCPP director, plans to make the discussion series a biannual event.



Senator Don Adams, Saralee Tiede and Governor Bill Hobby

Community Service

For homebound seniors in the Meals on Wheels program, the companionship of a pet is essential to their health and happiness. However, the cost and ability to acquire food for their best friends is often a difficult task.

HCPP held its pet food drives in 2009, 2010 and 2011 to benefit Interfaith Ministries' AniMeals on Wheels program, which provides donated pet food to Meals on Wheels households. Staff and interns created drop boxes and collected food weekly.

Thanks to the continued support and generosity of the UH community, a total of 944 pounds of pet food (a retail value of \$1,417) plus \$150 in monetary donations was collected in 2011 alone.



Bruno, HCPP AniMeals Spokesdog

Serving on Advisory Boards and on Campus

HCPP has a presence on numerous advisory boards in the Houston area in addition to working with various groups on campus from 2009-2013.

Jim Granato: President, National Science Foundation "Future Opportunities" Focus Group on Research Portals and Gateways; Associate Editor, American Journal of Political Science; Editorial Board: Electoral Studies.

Renée Cross: Member, Coalition for the Homeless Board of Directors; Member, Center for Recycled Art Advisory Board; Member, Harris County Election Division's Hispanic Voter Outreach Committee; Member, City of Houston Leadership Institute, Historic Preservation; Member, Voter Participation Study, Texas League of Women Voters; Member, Houston Counts volunteer committee; Member, Census Campus Partners; Member, League of Women Voters; Member, Women Professionals in Government; Member, Association of Public Policy Analysis and Management.

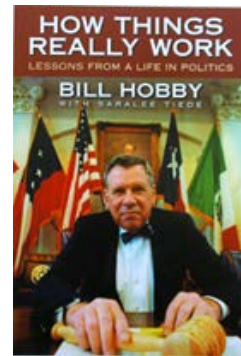
Lauren Neely: Member, UH Sustainability Task Force; Member, National Council of University Research Administrators

Maggie Manzano: Member, National Association of Schools of Public Affairs and Administration

HCPP Book Signing Event

How Things Really Work: Lessons from a Life in Politics by former Lieutenant Governor Bill Hobby was released in October 2010. Written with his former chief of staff Saralee Tiede, Hobby frankly discusses Texas politics with remembrances of working with state leaders Ben Ramsey, Dolph Briscoe, Bill Clements, and Ann Richards.

HCCP's book event included a lively discussion between lifelong friends and co-authors Hobby and Tiede. More than 150 people attended the event.



Civic Houston Internship Program Voter Registration Project

Young people 18-25 years of age tend to have among the lowest voter turnout rates. With this in mind, Civic Houston Internship Program (CHIP) fall classes (2010-2013) have partnered with non-partisan organizations such as the League of Women Voters, Texans Together and Mi Familia Vota to promote voter registration and participation. Fifty interns were deputized as voter registrars and over 400 volunteer hours were spent on registration and GOTV efforts on campus and in the greater Houston area during the fall 2010 semester. Total volunteer time ranged between 325-450 hours each semester.

In addition, the Hobby Center for Public Policy has Harris County Volunteer Deputy Voter Registrars authorized to register qualified applicants to vote year-round.



Marty Morrison with the Harris County Tax Assessor's office deputizes the CHIP interns for voter registration.

High School Students Receive a Real Voting Experience

Charles H. Milby High School seniors received a real voting experience when they voted for their prom king and queen. Unlike many other high schools who are voting the traditional way using paper ballots, seniors from Milby were able to cast their votes using eSlate electronic voting equipment; the same equipment used to conduct state, county and city elections.

The students at Milby were able to use the electronic voting equipment thanks to an educational pilot program developed by the **Harris County Clerk's Communications and Voter Outreach Department** titled *Voter Outreach and Teaching Enterprise (VOTE)* and the assistance of HCPP. The mission of VOTE is to educate potential voters, encourage participation in the electoral process and promote the integral role citizens play in the maintenance of the democratic process.



Milby High School students, Victoria Hernandez and Mireya Perez served as poll workers during the election

HCCP's community outreach activities are featured at www.uh.edu/class/hcpp/community/index.php.

H C P P in the Media

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Ike Dike may be among Sandy's casualties, Chronicle, 11/4/12
Debate season open for younger set, too, Chronicle, 10/20/12
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Census Count Stirs Up Debate, Chronicle, 5/23/12
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Prediction: Home Prices to Rise Significantly, RealityNewsReport.com, 5/8/12
West U Survey Focus: Recycling, Chronicle, 5/1/12
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Professor Emeriti Barton Smith is Busy, UH Magazine, spring 2012
RealtyNewsReport.com Named Media Sponsor for the Spring Symposium by University of Houston's Institute for Regional Forecasting, Chronicle, 3/27/12
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Challenges, Solutions of Participatory Research Topic of UH Conference, Media Release, 3/26/09
Republicans Split Over Controversial Earmarks, Chronicle, 3/9/09
Mayoral candidate leads UH lecture, The Daily Cougar, 3/2/09
Is anybody paying what they owe?, Chronicle, 2/4/09
Victoria has lottery fever Victoria, Advocate Newspaper, 2/2/09
Nearly half of El Pasoans surveyed play Texas Lottery games, up 16 percent, El Paso Times, 1/27/09
Policy moves are slowing economy: Bank bailouts undermining stimulus efforts, Chronicle, 1/26/09
Wanna Bet? UH Survey of Texas Lottery Players Finds Steady Participation, Media Release, 1/22/09
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Lingering Effects of Sub-Prime Mortgage Market Collapse Focus of Upcoming Symposium Presented by UH's Barton Smith, UH News, 11/10/08

Harris County Democrats boosted by Obama win, The Associated Press, 11/5/08

New Day Dawning for Dems, Chronicle, 11/5/08

What Else Makes This Campaign Unique: Election holds some rarities that go beyond race and gender, Chronicle, 11/2/08

Top Ticket Holds Down-Ballot Answers: Democrats say this is their year in Harris County; GOP says not yet, Chronicle, 11/1/08

Democrats in Houston Take Aim at GOP Judges, The Wall Street Journal, 11/1/08

Dr. Granato and Other Faculty Researchers Discuss the Obama Election, Graffit-e, November 2008

10 things to know about polls, Chronicle, 10/28/08

GOP Incumbent Radack Seems Secure In His Spot: But changing demographics could make results close, experts says, Chronicle, 10/27/08

Early voters relish chance to make history at the polls, Chronicle, 10/24/08

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Rumor confirmed: City tops in adding jobs, Houston Business Journal, 9/12/08

Mixed Review (CPP Taser Study) ,Chronicle, 9/8/08

CAMPAIGN 2008, Chronicle, 9/5/08

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Website

www.uh.edu/hcpp

Keep up with HCPP's media spots at www.uh.edu/class/hcpp/news/index.php.

Financial Report 2009-2013

Fiscal Year 2009 Revenue & Expenses

Equity	639,433
Legislative Line Item	249,376
Grants, Contracts, Sales and Services	513,737
Gifts	76,250
University Support	197,101
Endowment Earnings	8,223
Indirect Cost Returns	-
 Total Revenue	 1,684,120
 Salary and Wages	 747,123
Fringe Benefits	60,687
Maintenance and Operations	121,557
Travel and Business Expense	96,316
Scholarships and Fellowships	53,325
Grants and Contracts Expenses	36,549
 Total Expenses	 1,115,557
 Total Balance	 \$568,563

Fiscal Year 2010 Revenue & Expenses

Equity	301,229
Legislative Line Item	249,375
Grants, Contracts, Sales and Services	460,448
Gifts	37,900
University Support	255,805
Endowment Earnings	7,547
Indirect Cost Returns	-
 Total Revenue	 1,312,304
 Salary and Wages	 766,827
Fringe Benefits	68,455
Maintenance and Operations	128,884
Travel and Business Expense	97,741
Scholarships and Fellowships	55,425
Grants and Contracts Expenses	75,500
 Total Expenses	 1,192,832
 Total Balance	 \$119,472

Fiscal Year 2011 Revenue & Expenses

Equity	177,802
Legislative Line Item	224,437
Grants, Contracts, Sales and Services	469,080
Gifts	29,965
University Support	281,132
Endowment Earnings	50,637
Indirect Cost Returns	(276)
 Total Revenue	 1,232,776
 Salary and Wages	 665,319
Fringe Benefits	39,408
Maintenance and Operations	243,130
Travel and Business Expense	61,817
Scholarships and Fellowships	1,500
Grants and Contracts Expenses	73,730
 Total Expenses	 1,084,904
 Total Balance	 \$147,872

Fiscal Year 2012 Revenue & Expenses

Equity	338,058
Legislative Line Item	344,750
Grants, Contracts, Sales and Services	521,320
Gifts	146,900
University Support	184,875
Endowment Earnings	51,517
Indirect Cost Returns	2,716
 Total Revenue	 1,590,135
 Salary and Wages	 630,749
Fringe Benefits	47,324
Maintenance and Operations	149,346
Travel and Business Expense	124,664
Scholarships and Fellowships	-
Grants and Contracts Expenses	73,730
 Total Expenses	 1,025,813
 Total Balance	 \$564,323

Fiscal Year 2013 Revenue & Expenses

Equity	406,309
Legislative Line Item	346,500
Grants, Contracts, Sales and Services	138,644
Gifts	176,340
University Support	186,315
Endowment Earnings	72,675
Indirect Cost Returns	2,100
 Total Revenue	 1,328,884
 Salary and Wages	 455,071
Fringe Benefits	31,807
Maintenance and Operations	236,319
Travel and Business Expense	102,300
Scholarships and Fellowships	78,800
Grants and Contracts Expenses	87,367
 Total Expenses	 991,663
 Total Balance	 337,221

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Margo Anderson, PhD

Professor, Department of History, Urban Studies Program, University of Wisconsin - Milwaukee

Howard R Balanoff, PhD, AICP

Professor, Department of Political Science, Texas State University

Scott J Basinger, PhD

Assistant Professor of Methodology, Department of Political Science, University of Houston

David Branham, PhD

Associate Professor, Department of Social Sciences, University of Houston-Downtown

Jason Casellas, PhD

Associate Professor, Department of Political Science, University of Houston

Monit Cheung, PhD

Professor, Graduate College of Social Work, University of Houston

Jeffrey Church, PhD

Associate Professor, Department of Political Science, University of Houston

Jennifer H Clark, PhD

Associate Professor, Department of Political Science, University of Houston

Harold Clarke, PhD

Ashbel Smith Professor, School of Economic, Political & Policy Sciences, University of Texas at Dallas

Sue Collins, PhD

Professor, Department of Political Science, University of Notre Dame

Kelli Connell-Carrick, PhD, MSW

Assistant Professor, Graduate College of Social Work, University of Houston

Jeronimo Cortina, PhD

Assistant Professor, Department of Political Science, University of Houston

Steven G Craig, PhD

Assistant Dean, College of Liberal Arts & Social Sciences; Professor, Department of Economics, University of Houston

Jamison M Day, PhD

Assistant Professor, Dept. of Decision & Information Sciences, Bauer College of Business, University of Houston

Gordon L Dilmore

Center Director, Southwest Public Safety Technology Center, University of Houston

Karl Eschbach, PhD

Associate Professor, Sociology, A&M University, Galveston

Elizabeth Anderson Fletcher, PhD

Associate Professor, Bauer College of Business, University of Houston

Peter Grossman, PhD

Clarence Efroymsen Professor of Economics, College of Business, Butler University

Bill Hobby

Scholar in Residence, University of Houston; Radoslav Tsanoff Professor of Public Affairs, Rice University

Guillermina Jasso, PhD

Professor, Department of Sociology, New York University

Mark Jones, PhD

Chair, Department of Political Science, Rice University

William Keech, PhD

Professor Emeritus, Carnegie Mellon University

Ryan Kennedy, PhD

Assistant Professor, Department of Political Science, University of Houston

Janet Kohlhase, PhD

Associate Professor, Department of Economics, University of Houston

Patrick Leung, PhD

Professor, Graduate College of Social Work, University of Houston

Christine Lipsmeyer, PhD

Assistant Professor, Department of Political Science, Texas A&M University

Melody Lo, PhD

Associate Professor, Department of Economics, University of Texas at San Antonio

Martin V Melosi, PhD

Distinguished University Professor, Department of History, University of Houston; Director, Center for Public History

Richard Murray, PhD

Director, Center for Public Policy's Survey Research Institute; Lanier Chair in Public Policy, Department of Political Science, University of Houston

Kathryn Peek, PhD**Joseph Pratt, PhD**

NEH-Cullen Professor of History and Management, Department of History, University of Houston

Loren Raun, PhD

Senior Environmental Analyst, City of Houston; Lecturer, Department of Statistics, Rice University

Joan Sieber, PhD

Professor Emerita, Department of Psychology, California State University, East Bay

Robert Stein, PhD

Lena Gohlman Fox Professor, Department of Political Science, Rice University

Sean M Theriault, PhD

Associate Professor, Department of Government, University of Texas at Austin

Lydia B Tiede, PhD

Associate Professor, Department of Political Science, University of Houston

Miao Wang, PhD

Associate Professor, Department of Economics, Marquette University

Nathaniel Wilcox, PhD

Professor, Department of Economics, University of Houston

Rick K Wilson, PhD

Herbert S. Autrey Professor, Department of Political Science, Rice University

Alan Witt, PhD

Professor of Management and Psychology, University of Houston

M.C. Sunny Wong, PhD

Associate Professor, Department of Economics, University of San Francisco

Leonard Zwelling, MD, MBA

Professor of Medicine and Pharmacology, University of Texas, MD Anderson Cancer Center

Hobby Center for Public Policy 2013

Jim Granato, PhD, Director; Professor, Department of Political Science

Renée Cross, MLA, Associate Director; Lecturer, Department of Political Science

Lauren Neely, JD, Department Business Administrator

Maggie Manzano, MPA, Program Manager

Isaiah Warner, Program Manager

Veronica Caro, Graduate Research Assistant

David Llanos, Graduate Research Assistant

Cong Huang, Graduate Research Assistant

Wyman Wan, Graduate Research Assistant

Chinghsing Wang, Graduate Research Assistant

Jeffrey Church, PhD, Director, Civitas; Associate Professor, Department of Political Science

Terry Mayes, Consultant, Concept Visualization Lab

Survey Research Institute 2013

Richard Murray, PhD, Director; Bob Lanier Chair of Urban Public Policy, Department of Political Science

Chris Mainka, Program Manager

Andrea Eckelman, SRI Assistant

Janis Gabriel, SRI Assistant

Institute for Regional Forecasting 2009-2012

Barton Smith, PhD, Director; Professor, Department of Economics

Evert Crawford, MBA, CPM, Research Associate

Ron Welch, PhD, Research Associate

Patsy Woods, Program Manager