



African American Studies Community Workshop

Building Your Personal Brand: Strategies and Techniques Useful in Articulating Your Story to Others

September 20, 2018

6:00 PM

Agnes Arnold 210

The program is one of several community workshop seminars leading up to our 50th anniversary of the African American Studies Program

Please join us as Ms. Zakiya Larry, former media director for Bishop T.D. Jakes and current celebrity media coach, talks us through the process of “finding our core.” She will talk about strategies and techniques she has used to articulate her story to the masses while building her personal brand.

To RSVP, please contact Dr. Kevin Thompson at (713) 743-1376 or kbthompson@uh.edu for more information.