



# **ELEVATE**

FRATERNAL LEADERSHIP CONFERENCE

SATURDAY

**NOV 18**

**9:30 AM – 4:00 PM**

STUDENT CENTER

UNIVERSITY of **HOUSTON**

CENTER for FRATERNITY & SORORITY LIFE



# SCHEDULE

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- **9:30 AM – 10:00 AM** Registration and Continental Breakfast
- **10:00 AM – 10:50 AM** Opening Keynote  
*Multipurpose Room*
- **11:00 AM – 11:50 AM** Educational Session #1
- **12:00 PM – 1:20 PM** Roundtable Lunch & Remarks from  
**Dr. Richard Walker**, *Vice President for Student Affairs and Enrollment Services*
- **1:30 PM – 2:20 PM** Educational Session #2
- **2:30 PM – 3:20 PM** Educational Session #3
- **3:30 PM – 4:00 PM** Closing  
*Multipurpose Room*

# KEYNOTE SPEAKER

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## Leading in Uncertain Times: *Important Skills for Greek Leaders in 2017*

Dr. Sara Jahansouz Wray brings more than a decade of higher education experience. She currently serves as the Director of Loss Prevention for Delta Upsilon International Fraternity, a position she has held since 2015.

From 2004 to 2006, Sara served as the IFC Advisor at Indiana University, then as Director of Greek Life for The University of North Carolina at Pembroke from 2006 to 2008. Sara then began a five-year tenure at the University of Tennessee at Chattanooga, serving as Assistant Dean of Students from 2008 to 2012, then as the Associate Dean of Students from 2012 to 2013. From 2013 to 2015, Sara was the Dean of Students for the University of Houston-Downtown.

A member of the Sigma Kappa sorority, Sara is currently involved with the Houston Sigma Kappa Alumnae Association. She also dedicates her time as a LeaderShape Lead Facilitator and has served as a Co-Lead at 10 different universities. She is also a ModernThink Advisory Board Member.

Sara was named the Professor of the Year at UT-Chattanooga and the Higher Education Professional of the Year by Lambda Chi Alpha.

## SESSION 1 11:00 AM – 11:50 AM

### **Redefining Risk Management for Today's College Student**

Dr. Sara Jahansouz Wray, Delta Upsilon International Fraternity  
*Student Center South – Space City Room*

This session will explore the cornerstones of risk reduction in the areas of Drugs and Alcohol, Hazing, Sexual Misconduct, and Reporting. We will share best practices and discuss current campus climate for making better decisions regarding health and safety.

### **A Vision for Fraternity/Sorority Communities**

Helen Lahrman, North-American Interfraternity Conference  
*Student Center South – Skyline Room*

The issues facing our communities are not new, yet our approach to tackling them needs to evolve. To shift campus culture and achieve the Vision for Fraternity Communities - to Engender Trust and Confidence in the Fraternity Experience - we must first embrace four basic assumptions about creating change in our communities.

### **You Don't Even Go Here! Developing Healthy Alumni Relationships**

Shanté Hearst & Melissa Williams Johnson, Texas A&M University  
*Student Center South – Downtown Room*

Do you have challenges with alumni relations? Do they vanish off the face of the earth? Do they micro-manage the active members? Or are some of them reliving their "glory" days while wreaking havoc and damaging the organizations reputation? This interactive session will help you build more engaging and healthy relationships. You'll leave adding resources to your toolbox, and an action plan to get you started down the right path.

### **Sharing your Values through Instagram**

Guillermo Flores,  
Center for Fraternity & Sorority Life  
*Student Center South – Midtown Room*

How do you communicate who your organization is with people who know nothing about it? We will go over best practices for social media use and how you can share who your organization is. We will go over how to share your story with the campus community, family who may not understand what it means to be Greek, and more people in your networks.

## SESSION 2 1:30 PM – 2:20 PM

### **Self-Governance: Is it broken or is a reinvestment needed?**

Helen Lahrman, North-American Interfraternity Conference  
*Student Center South – Skyline Room*

Buzzwords at a part of our society, but it our responsibility to take ownership of the ones that matter. Self-governance is used frequently, but do we truly understand of what self-governance is or is not? As an industry, we must reinvest in self-governance and how true self-governance accepts culture change on campuses. In this session, we will review self-governance and its importance to the Vision of Fraternity Communities. We will also discuss the ideal model for what self-governance. As well as the key teaching components to use back on campus.

### **A Winning Crew: Completed Staff Work**

Bryant Fiesta,  
Beta Theta Pi Fraternity  
*Student Center South – Midtown Room*

Great leaders become great by surrounding themselves with great teammates. A team cannot be effective if one person is doing all the work. Think of Lebron's first stint in Cleveland. This is a well-known and widely accepted idea. Why, then, do we consistently see our outstanding student leaders struggle, grow frustrated, and become burnt-out because of an inability or unwillingness to delegate? In this session, we will dispel preconceived barriers that prevent leaders from leading with utmost efficiency and provide tools that would allow them to instill a solution-based approach to all levels of group management.

### **Beyond the Letters: Celebrating Diversity in Fraternity & Sorority Life**

Adalia Espinosa & Isai Ramirez-Sanchez,  
Center for Diversity and Inclusion  
*Student Center South – Downtown Room*

Are you interested in starting a conversation in your chapter about diversity and inclusion, but are not sure where to start? The Center for Diversity and Inclusion will lead a workshop to empower students to celebrate and appreciate diversity among fraternity and sorority organizations.

### **Thinking in Systems: A Primer for Fraternity & Sorority Leaders**

Jason Bergeron,  
Center for Fraternity & Sorority Life  
*Student Center South – Space City Room*

We often think of our brothers'/sisters'/siblings' individual behaviors as just that – an individual choice. However, we don't often consider the systems at play that led to those choices, and in some ways encouraged those choices to be made. Systems thinking expands the range of choices available for solving a problem by broadening our thinking and helping us articulate problems in new and different ways. Attendees will better understand how we think about issues we may be facing in our chapters, and how we create more satisfying, long-term solutions to chronic problems.

# SESSION 3 2:30 PM – 3:20 PM

## Values-Based Leadership

Katy Kaesebier,  
Center for Student Involvement  
*Student Center South – Skyline Room*

Values are at the center of every fraternity and sorority. The core values of your organization guide you in your daily decision making both as an individual and as a member of your community. Through a series of activities and discussions, you will have the opportunity to explore your own personal values at a deeper level, while considering the ways they align with your organization's values.

## Innovate – Activate - Elevate

Doug Eck, Dean of Students Office  
*Student Center South – Midtown Room*

Striving for excellence is an on-going endeavor, one that requires intentionality, commitment, participation, and evaluation by all group members. Even our best-laid intentions need regular maintenance to ensure we are truly chasing after our possibility instead of settling for mediocrity. This session will help organizations identify weaknesses and threats while crediting strengths and opportunities. We will work toward creating a plan for maximizing organizational success in the new calendar year!

## Beyond Requirements: Enhancing Your Service and Philanthropy Program

Will Keaton,  
Center for Student Involvement  
*Student Center South – Downtown Room*

Philanthropy and service are cornerstones of our fraternities and sororities. This session will focus on how to expand your service and philanthropy programs by exploring intentional partnerships, members' motivations, and recognition programs. By completing this workshop, attendees will be able to transition their members from viewing service and philanthropy as events or requirements to part of the daily life of their values-based organization.

## Money and Marketing: It's All in your Brand

Teeba Rose, Student Housing  
and Residential Life  
*Student Center South – Space City Room*

In this session we will be discussing how to make your Fraternity or Sorority appealing to students, companies and alumni in a way that will make people want to align their brand with yours. Come learn how to maximize your events, recruitment and your sponsorship dollars all at the same time.

# STAFF



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