FOR IMMEDIATE RELEASE

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AD SPACE CAN NOW BE BOUGHT ON COUGAR LINE SHUTTLE BUSES

Houston, Oct. 23, 2013 – University of Houston departments and organizations now have a new avenue for spreading the word about their services and events – advertising on the interior of the Cougar Line shuttle buses.

There are 16 ad spaces available on each bus – eight spaces on each side above the seating area. Each space can accommodate an advertising sign measuring 10½ inches by 28 inches.

UH departments, governance organizations, colleges, schools, registered student organizations, UH-affiliated vendors, corporate partners, subcontractors and leaseholders are eligible to purchase ads. They are required to buy ads on all 12 of the new larger shuttle buses that were introduced into the fleet prior to the start of the fall semester. Ads are purchased on a monthly basis.

“This is an exciting opportunity for the UH community to reach a wide audience. The shuttle service serves more than a million riders per year,” said Robert Browand, director of Parking and Transportation Services.

Several shuttle lines serve the UH campus: Outer Loop, Campus Loop, ERP Express and ERP Loop. To view the ad rates, as well as the advertising policy, click here. Those interested in buying an ad should go online and fill out the application here.

About the University of Houston

The University of Houston is a Carnegie-designated Tier One public research university recognized by The Princeton Review as one of the nation’s best colleges for undergraduate education. UH serves the globally competitive Houston and Gulf Coast Region by providing world-class faculty, experiential learning and strategic industry partnerships. Located in the nation’s fourth-largest city, UH serves more than 39,500 students in the most ethnically and culturally diverse region in the country.