FOR IMMEDIATE RELEASE

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PRINTING SERVICES NOW OFFERING EXCLUSIVE UH PRODUCTS IN BOOKSTORE

Houston, March 6, 2012 – UH students, faculty and staff can show off their Cougar Pride with new products now exclusively sold at UH Bookstores. UH Printing Services teamed up with the bookstores to provide unique cards, postcards and notepads created and produced right here on the University of Houston campus.

The first of the products became available for purchase during the first week of March. Printing Services created blank cards displaying the interlocking UH sold in packs of 10 with envelopes for $7.99. So far, the cards have been selling well and received positive feedback from customers.

The Bookstore also recently received cards featuring architectural landmarks around campus. One side of the card features a snapshot from a landmark while the other side gives a description and location of the building. Coming soon are postcards of popular scenes on campus that can be addressed and mailed. All photography for the cards will be taken by UH photographers here on campus and printed by UH Printing Services.

UH Printing is also working on creating four varieties of notepads that will include the academic calendar. The notepads should be available for purchase in the UH Bookstore in June 2012.

For more information on UH Printing, visit www.uh.edu/pp.

About the University of Houston

The University of Houston is a comprehensive national research institution serving the globally competitive Houston and Gulf Coast Region by providing world-class faculty, experiential learning
and strategic industry partnerships. UH serves more than 38,500 students in the nation’s fourth-largest city, located in the most ethnically and culturally diverse region of the country.