American Red Cross App for Smartphone Hurricane

The American Red Cross has recently implemented a new smartphone application. The website states that they are “putting lifesaving information right in the hands of people who live in or who visit hurricane prone areas.” The University of Houston Department of Public Safety’s Emergency Management Bureau is excited to share this information with the campus community. Empowering the community to assist with basic hurricane information adds an extra layer of awareness. The American Red Cross wants everyone to: “Be ready for severe weather with Hurricane by American Red Cross. Monitor conditions in your area or throughout the storm track, prepare your family and home, find help and let others know you are safe even if the power is out – a must have for anyone who lives in the areas where hurricanes are potential threats”, “now is the time to prepare right at your fingertips,” comments Joe Mendez, Emergency Management Director for the University of Houston.

The below video shows you the new app in action:
http://www.youtube.com/watch?v=F6Ly2IsOhNU&feature=player_embedded
Take a few minutes to load this new app on your smartphone. Knowledge is the key. Visit the American Red Cross website at http://www.redcross.org/HurricaneApp or to learn more: http://www.youtube.com/watch?v=MSJJQpRsWOk to learn more about this application for your smartphone.

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