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HOUSING LAUNCHES VIDEO SERIES TO HELP INCOMING STUDENTS

Houston, May 31, 2012 – Incoming residents now have an interactive tool to help answer their frequently asked questions. Residential Life & Housing launched a series of How-To videos to assist students and their parents as they prepare for the academic year and become a UH resident.

Teeba Rose, Marketing Manager for Residential Life and Housing, said they noticed many parents and students were approaching them during new student orientations and other marketing events with the same questions that, although may not directly involve RLH, would factor into the student’s decision to live on campus.

“We also noticed that students needed more assistance with understanding payment dates and how to check their myUH account to verify their contact information,” Rose explained.

RLH’s How-To series of videos will provide parents and students with an interactive option for getting answers to some of the most commonly asked questions. The need-to-know information covered in the videos may cover topics students and parents have not yet anticipated but will soon encounter. Although all the information is provided in written form on the UH website, the videos will give students another tool to better understand their options.

“We by watching our How-To videos, students will be able to better understand their payment and financial aid options, know where all of their resources are and how to access them, understand what most students tend to miss and get a clear understanding of the processes for both,” Rose said.

Included in the series are videos to explain payment plan options including setting up a payment plan, things students commonly overlook and resources for Student Financial Services. Another series of videos cover financial aid questions such as how to receive financial aid, overlooked items and financial aid resources. RLH also put together a video for residents to assist them in submitting a facilities service request for maintenance issues in their residence halls. To view the How-To video series, visit the RLH website at http://www.housing.uh.edu/how-to-videos.

The Housing team is currently developing a How-To video on signing up for housing. If students would like to see other videos added to the series, please send an email to housing@uh.edu.

About the University of Houston
The University of Houston is a comprehensive national research institution serving the globally competitive Houston and Gulf Coast Region by providing world-class faculty, experiential learning and strategic industry partnerships. UH serves more than 38,500 students in the nation’s fourth-largest city, located in the most ethnically and culturally diverse region of the country.