GET CRAZY WITH THE NEW DORITOS LOCOS TACOS AT TACO BELL

Houston, March 5, 2012 – If you see your classmates or colleagues walking around with orange hands in a few weeks, don’t worry, they’ve probably just enjoyed one of the brand new Doritos Locos Tacos at Taco Bell!

This crazy new creation is a crispy Taco Bell taco with a cheesy Doritos taco shell. The Doritos Locos Tacos will officially launch at Taco Bell in the UC Satellite on Monday, March 19. A regular Doritos Locos Taco will cost $1.29, while the supreme version will be $1.69. You can also pick up a Doritos Locos Taco Box, which includes a Doritos Locos Taco Supreme, a Burrito Supreme, a Crunchy Taco and a Medium Drink for only $5.99.

To celebrate, we will be giving out “door prizes” to lucky customers between 11 a.m. and 12 p.m. on March 19. So go try one out on March 19, and let us know what you think of the new creation on our Facebook page – www.facebook.com/uhdining. We can’t wait to know just how crazy it really is.

For more information about UH Dining Services visit www.uh.edu/dining.

About the University of Houston

The University of Houston is a comprehensive national research institution serving the globally competitive Houston and Gulf Coast Region by providing world-class faculty, experiential learning and strategic industry partnerships. UH serves more than 38,500 students in the nation’s fourth-largest city, located in the most ethnically and culturally diverse region of the country.