FOR IMMEDIATE RELEASE

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Click It or Ticket

The annual Texas Department of Transportation Click It or Ticket Mobilization campaign will begin Monday, May 23, 2011. As in past years, the University of Houston Department of Public Safety will participate in this important educational campaign. Individuals ages 18-34 are twice as likely not to buckle up. Ever more reason for the University of Houston to be involved in this important informative event. The “Click It or Ticket” campaign will once again bring seat belt awareness to the campus community. The “Click It or Ticket” campaign will take place May 23, 2011 through June 5, 2011. Please visit the University of Houston Department of Public Safety website for updates on the campaign and important video “Click It or Ticket” messages.

About the University of Houston

The University of Houston is a comprehensive national research institution serving the globally competitive Houston and Gulf Coast Region by providing world-class faculty, experiential learning and strategic industry partnerships. UH serves more than 38,500 students in the nation’s fourth-largest city, located in the most ethnically and culturally diverse region of the country.