



University of Houston
Division of Administration and Finance
University Services

Press Release

FOR IMMEDIATE RELEASE

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RECYCLEMANIA RETURNS AT UH

Houston, January 5, 2010 – The University of Houston has been taking great strides toward a greener future, and this year, RecycleMania will encourage and enable the campus community to meet the needs of today without compromising the needs of tomorrow.

RecycleMania is a fun and friendly competition between colleges and universities nationwide which encourages green initiatives through measured recycling and events which promote sustainability.

The contest will be conducted from Sunday, January 17 through Saturday, March 27, 2010 this year, and it is sure to be an enjoyable event.

Recycling data will be reported weekly by each school during the 10 weeks of the competition, measuring materials such as mixed paper, corrugated containers, plastic/cans, and landfill/solid waste.

At the close of the RecycleMania, schools will be ranked and awarded by categories, according to who collects the largest amount of recyclables per capita, the largest amount of total recyclables, the least amount of trash per capita, or have the highest recycling rate.

UH proudly recycled 33% of its total waste during the RecycleMania contest last year, earning the University of Houston third place in the state. UH also placed 72nd in the nation out of 518 schools.

This past year, the university improved its sustainability grade by a full letter, from a C- to a B- due to increased efforts to improve awareness and participation in sustainable practices.

"I'm excited. Last year we came out strong taking third place, but can't wait to get started and recycle enough for first place in TEXAS," said Jonas Chin, Program Coordinator for University Services and member of UH's Sustainability Task Force. "RecycleMania is a great event helping out the environment by recycling and bringing home a trophy for the Coogs," said Chin.

The primary events at RecycleMania will include the following:

Kick-off Pep Rally – January 20th, 12 pm at the UC Satellite. During this event, the competition will be celebrated with the UH band and cheerleaders and details will be given regarding RecycleMania.

Green Commuter Fair – February 2-3, 11 am at the UC Satellite and PGH. Houston Metro will come to campus and students will have the opportunity to sign up for discounted Q cards.

Campus Garden Dedication – February 11th, 11 am at Cougar Woods. The Campus Community Garden will be dedicated at its new location.

RecycleMania Olympics – March 10th, 11 am at Butler Plaza. Participants will play Olympic-style games which are comprised of recycled materials.

Art of Recycling Contest – March 23rd, 11 am at the UC. Participants can enter artwork composed of Coca-Cola products and other recycled materials for the chance to win prizes.

Closing Ceremony – March 30th, 12 pm at the Satellite. UH will celebrate their recycling and waste minimization totals.

For more information regarding UH's green initiatives, visit www.uh.edu/af/greenUH.

About the University of Houston

The University of Houston, Texas' premier metropolitan research and teaching institution, is home to more than 40 research centers and institutes and sponsors more than 300 partnerships with corporate, civic and governmental entities. UH, the most diverse research university in the country, stands at the forefront of education, research and service with more than 35,000 students.