METRO SEEKS PUBLIC INPUT ON STATION NAMES FOR NEW LIGHT RAIL LINES

What’s in a name? The New METRO Board of Directors aims to find out as it invites you to help name the new light-rail stations. The public can begin providing suggestions today with the first round of submissions due by June 30th. The public will then have an opportunity to review the successfully submitted entries before the METRO Board gives final approval later this summer.

METRO hopes the station naming process will capture the spirit of the light rail communities with the opportunity to incorporate key cultural institutions, public spaces and historical landmarks into the project. The primary focus will be ensuring that customers of the service can easily identify where they are within the system.

The names submitted must conform to METRO board-approved criteria calling for simple names that are easily understood and remembered by the public, both locally and by visitors who are using the system for the first time. Names must be single, short names with less than 26 characters. Stations may not be named for persons living or dead unless the name is already in use for a street intersection, a historically significant landmark, or a widely recognized landmark, neighborhood, or commercial trademark.

More information and a submission form, covering the do’s and don’ts of station naming are available on the GoMETRORail website.

Residents and businesses on METRO’s new East, North and Southeast light rail lines are asked to contact their Community Outreach Offices to learn more about submitting ideas for station names or visit gometrorail.org today.

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