

**University of Houston
Fair Trade Coffee Purchases**

MONTH LOCATION	Oct-08	Nov-08	Dec-08	Jan-09	Feb-09	Mar-09	Apr-09	May-09	Jun-09	Jul-09	Aug-09	Sep-09	Oct-09
JAVA CITY													
<i>Total #</i>	400	130	90	50	70	15	0	0	105	110	70	40	70
<i>FT #</i>	70	50	50	30	30	5	0	0	70	80	70	40	70
<i>FT %</i>	17.5%	38.5%	55.6%	60.1%	42.9%	33.3%	-	-	66.7%	72.7%	100.0%	100.0%	100.0%
STARBUCK'S													
<i>Total #</i>	485	141	158	95	132	220	310	150	100	90	220	780	760
<i>FT #</i>	236	0	79	32	32	20	50	70	50	60	140	300	320
<i>FT %</i>	48.7%	0.0%	50.0%	33.3%	24.0%	9.1%	16.1%	46.7%	50.0%	66.7%	63.6%	38.5%	42.1%
EINSTEIN'S													
<i>Total #</i>	224	189	161	136	265	293	309	154	94	94	94	401	316
<i>FT #</i>	42	70	42	28	85	83	69	34	35	35	34	85	86
<i>FT %</i>	18.8%	37.0%	26.1%	20.6%	32.1%	28.2%	22.3%	22.3%	37.2%	37.2%	36.4%	21.2%	27.2%
<i>Other</i>											126	10	110
											26	10	30
											20.3%	100.0%	27.3%
TOTAL													
<i>Total #</i>	1109	460	409	281	467	528	619	304	299	294	510	1231	1256
<i>FT #</i>	348	120	171	90	147	108	119	104	155	175	270	435	506
<i>FT %</i>	31.4%	26.1%	41.8%	31.9%	31.4%	20.4%	19.2%	34.3%	51.8%	59.5%	52.9%	35.3%	40.3%

Notes:

* All numbers reflect only drip coffee purchases, and do not include espresso based items.

* The only regular brewed coffee offered daily at Starbuck's on campus is their Fair Trade blend, Café Estima

