

## **Transportation and Parking Advisory Committee**

### **MEETING MINUTES**

Date: April 18, 2014

Place: PTS Conference Room, Stadium Parking Garage

Time: 1:30 pm – 3:30 pm

#### **I. Open Forum**

#### **II. Approval of March Meeting Minutes**

#### **III. Old Business**

- 1) Next steps in the Transportation Infrastructure Development Fund
  - a. Polish the look of actual document
  - b. Develop memo with explanation and purpose to accompany the document
  - c. Forward the memo with attached document to the appropriate parties
    - i. Ultimately going to SGA, Faculty Senate, and Staff Council, and then to Facilities Planning Committee in A&F and UCC
    - ii. Draft list of parties to receive final document
    - iii. TPAC proposal: member of each board at TPAC to present at their own board
- 2) Initiate work group and action steps to address the Transit Fee
  - a. Decide on members of work group (with at least one from each board)
    - i. PJ Safavi (lead), Randall Williams, Xiaojing Yuan, Bob Browand, Jay Parks, Dan Olivarez
  - b. Establish realistic timeline
    - i. Esmeralda: This is a student-led initiative. Form timeline to present to Dean by the students themselves. Do research and background to minimize impact to overall community.
  - c. Define what is to be included in the concept of "transit fee"
    - i. PJ: Supports having transit fee explored as a compulsory fee.
    - ii. Currently, PTS is cutting back on maintenance and managing deficit, which in effect reduces parking permit rates for everybody.
    - iii. Charles: Students are sensitive to any new fees. New compulsory fee is separate from student service fees. To move forward with this, go to SFAC.
    - iv. Shane: In the end, funds need to happen, for the community will end up paying for something. It will be one of three things: the transit fee, increases in permit rates, or bad roads and parking lots.
  - d. Develop and implement survey geared towards students
    - i. PJ: present to SGA first before implementing survey
- 3) Initiate work group to address parking citation revenue and parking appeals
  - a. Decide on members of work group (with at least one from each board)
    - i. Interested parties, contact Bill Ashley (to lead)
  - b. Secure supporting data to evaluate the possibility of citation fine increases
  - c. Develop training presentation for members of the citation appeals committee
    - i. Bill: Large number of appeals was found not guilty, with more tendencies now to waive fees. Need to educate all judges and understand citations are a viable revenue stream.
    - ii. Bob: In the past, it was about 20-25% of revenue, but now it is only about 10%.
    - iii. Chair Parks: Process should also be understood as fair and justified.
    - iv. Include Linda Steber, who is Appeals Coordinator

#### IV. **New Business**

- 1) Rideshare RFP Response
  - a. One response from Zim Rides, a largely used social media site at most universities, where only university students can register and post rides needed or given. Also connects with Facebook. Cost: \$12,000/year subscription plus \$3000 initial setup.
  - b. Shared with TPAC for informational purposes, to assess if there is a need for this program
  - c. We could do this program ourselves with web technology knowledge, but there could also be liability reasons not to.
- 2) Frontier Fiesta Debriefing
  - a. Parking outcome was a repeat of last year. Created section in ERP for overflow parking, but it was not used and there was normal traffic.
  - b. Communication error in the Daily Cougar that the Welcome Center was open for visitor parking, and not the East Garage. Manned the parking at Welcome Center for the event.
  - c. After the event, used garages and lots for the event were not cleaned up. There were huge amounts of large nails, screws, and hardware leftover on the lots and in the garages. Storage containers are still left on parking spaces in the lots. All these cause a negative impact on the safety and parking for those on campus.

#### V. **Updates**

- 1) Marketing
  - a. Centralizing marketing and communication under Auxiliary Services with PTS, Maria Honey introduces new Marketing Coordinator
  - b. Information being sent out about how to get new permits and how to use shuttle services with Make It Count and Cougar Trax
  - c. Coordinate student survey for transit fee with Marketing while they are assessing shuttle services
  - d. Student parking permit registration starts in May
- 2) Operations
  - a. Moving forward with summer maintenance as scheduled, starting when graduations are completed.
- 3) Director's Report
  - a. Staffing
    - i. Interviews will be held next week for Administrative Coordinator.
    - ii. Maria Honey will be holding interviews for Communications Coordinator in a week or two.
    - iii. The two other new positions, Program Manager and Program Coordinator, are in approval stages.
  - b. Projects
    - i. Parking areas going away due to future projects:
      - F/S lot 15F in front of the new Stadium for retention pond
      - Corner of lot 15B at Hofheinz Pavilion (temporarily)
      - F/S lot 19D behind Calhoun Lofts in October
      - Visitor lot 2A behind Optometry in 2015
    - ii. New F/S parking areas for lots lost:
      - Corner of Scott and Holman next to the Stadium Garage
      - For Engineering area, either area next to the East Garage or section of Student lot 18A will change into F/S
    - iii. Lot 16B will be affected when Alley Theater will be on campus in July:
      - Adding new entrance drive off Elgin to alleviate traffic coming in from Cullen
      - Metered parking will be converted to gated staff parking for Alley Theater staff
      - Middle area of the lot becomes visitor parking by day and event parking by night
      - Changes will start after May graduations

- iv. Lot 15G in front of the Athletic/Alumni Center will become an unmanned gated visitor lot
- v. Parking that will be returned after completion of the Stadium will be all Student Commuter with no more Economy.
- c. Student permits will be available online May 1<sup>st</sup>. Faculty/Staff permits are online now.
- d. Metro rail line update: will be operational towards the end of October. PTS is talking to them now for future football event transportation and marketing.

**VI. Member Items**

- 1) Issam: From the new permit rates, there is a disparity between Student Summer permit of \$63 and the Disabled Semester permit at \$127.
  - i. Motion to address the difference and make adjustments internally with PTS:
    - 1. Unanimously approved.

**VII. Adjournment**

NEXT MEETING:

Date: May 15, 2014

Place: PTS Conference Room, Stadium Parking Garage

Time: 1:30 pm – 3:30 pm