### SIGN TYPE

**Visitable:**
- Campus perimeter public thoroughfares
- Arts and Residential Districts
- Central Campus
- Athletic Fields
- Area of Academic Emphasis
- Arts and Entertainment Districts
- College of Architecture

**Visibility Metrics**
- 160' - 5"
- 24' - 1/2"
- 5' - 10"
- 12' - 5"
- 35" (Alt. H)
- 45" (Alt. I)

**Production Features**
- 4 active message sides
- Porcelain enamel faces and trim
- Screen printed graphics
- Painted and UV coated frame structure
- Changeable face panels for updating
- Attachments, tamper proof hardware
- Footing includes mow guard and peer construction for stability
- Font family - Interstate

* Pricing will need to be updated to include addition of new color coding system as seen here by Campus District upon Campus Approval of system.

#### Cullen Replacement Signage:
- 1 Type A @ $17,721
- Total: $17,721

#### Phase 1 Signage:
- 3 Type A @ $14,357
- 2 Type B @ $11,327
- Total: $65,725

* Phase 1: Type A (3) and Type B (2) Signage to be in place before August 2013.

#### Phase 2 Signage:
- 2 Type A @ $14,357
- 3 Type B @ $11,327
- Total: $62,695

* Phase 2: Type B Signage (2 located in Arts District) to be in place by August 2013.

* Phase 2: Type A Signage (2) and Type B Signage (1) to be in place by end of 2013.

* Pricing will need to be updated to include addition of new color coding system as seen here by Campus District upon Campus Approval of system.
DRAFT Campus Exterior Wayfinding Signage Family

* Pricing will need to be updated to include addition of new color coding system as seen here by Campus District upon Campus Approval of system.
Campus Districts - 2012

* Proposed by DesignLAB. Approved by Wayfinding Subcommittee of Campus Facilities Planning Committee, 30 August 2012
* Signage Placement by August 2013

DRAFT Campus Signage - Phasing Plan

Campus Perimeter
Loop Road
Signage Message - Type A Signage

* Signage Placement by August 2013
* Signage Placement by August 2013

Loop Road
Campus Perimeter
Main Vehicular Direction
University of Houston Wayfinding | University of Houston
04/12/13 Houston, TX

* Signage Placement by August 2013

DRAFT Signage Message - Type B Signage 04/12/13
* Signage Placement by August 2013 Deadline

DRAFT Signage Message - Type B Signage
* Signage Placement by end of 2013

DRAFT Signage Message - Type A Signage
Signage Message - Type A Signage

* Signage Placement by end of 2013

Loop Road
Campus Perimeter
Main Vehicular Direction

* University of Houston Wayfinding | University of Houston
04/12/13
Houston, TX

DRAFT Signage Message - Type A Signage 04/12/13