1. Item: Campus Interior Signage Program Concepts

2. Requesting Department:

3. Contact Names & Phone Numbers: Dean Patricia Oliver, 3-2393

4. Presenter: Dean Patricia Oliver

5. Recommendation/Action Requested: Information and Comment

6. Summary:

   A presentation will be given to the Campus Facilities Planning Committee providing an overview of Campus Interior Signage Program concept designs for inclusion in the design standards and master specifications related to interior signage.

7. Proposed Start Date:

8. Supporting Documentation Description:

   - Interior Signage Program Concepts Presentation
### PROJECT MATERIALS
- **M1** Material: Painted Acrylic
- **M2** Material: Aluminum
- **M3** Material: Vinyl

### PROJECT TYPEFACE
- **Trade Gothic Light**
  - a b c d e f g h i j k l m n o p q r s t u v w x y z
  - A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
  - 1234567890
- **Trade Gothic Medium**
  - a b c d e f g h i j k l m n o p q r s t u v w x y z
  - A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
  - 1234567890
- **Trade Gothic Bold No. 2**
  - a b c d e f g h i j k l m n o p q r s t u v w x y z
  - A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
  - 1234567890

### PROJECT COLORS
- **G1** Paint: Logo Gray to match Matthews MP03340 Grey Fog, satin
- **G2** Paint: Dark Gray to match Matthews MP10124 Gloomy Grey, satin
- **G3** Paint: Red to match Matthews MP12602 Scarlata, satin
- **G4** Paint: Black to match Matthews MP33764 Black Indigo, satin
- **G5** Paint: White to match Matthews MP32071 White Wonder, satin
- **V1** Vinyl: White to match 3M Series 200
- **V2** Vinyl: White to match 3M Series 200

### DIRECTORY SYSTEM
- **Building Level**
- **Floor Level**
- **Department Level**

### ROOM IDENTIFIERS
- **Flexible**
- **Permanent**
- **Numbering**
- **Restrooms**

### REGULATORY
- Room Code Plaques
- Regulatory Plaques
- Stairwells
- Elevator Egress
- Fire Egress Map
- Occupancy

### WAYFINDING
- Level IDs
- Flag Signs
- Overhead Directional Blades

### DONOR RECOGNITION
- **Cut Letter Applications**: Plaques

### SPECIAL APPLICATIONS
- Wall Applied Digital Vinyl
- Glass Applied Vinyl

### STADIUM and THEATRE APPLICATIONS

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*Signs not shown in scale*
Recommendation: Create a clear message set and icons for the following messages allowing consistent use throughout sign program.
Cullen College of Engineering
Building 2

Engineering, Office of the Dean
E421

Cooperative Education
Engineering Media Center
E301
E316

Industrial Engineering
E200

Lecture Hall
Computer Terminal Room
W122
W127

Level 1

Parent Directory (First of Main Entry Floor)
Directory System

Floor Specific Directory (All Floors Excluding 1)

Cleaned up floor plans

Highlighted floor information
Cullen College of Engineering
Building 2

4
Engineering, Office of the Dean
E421

3
Cooperative Education
Engineering Media Center
E301

2
Industrial Engineering
E200

1
Lecture Hall
Computer Terminal Room
W122 W127

Level 1

IN CASE OF EMERGENCY
Authorized Personnel Only
Fire Door Keep Closed

No Smoking
Eye Protection Required

Chemical Engineering
Undergraduate Labs

S121

IN CASE OF EMERGENCY
Authorized Personnel Only
Fire Door Keep Closed

No Smoking
Eye Protection Required

Chemical Engineering
Undergraduate Labs

S121

Directory System
Room Identifiers - Life Safety - Regulatory
Wayfinding

Changeable Information Sleeve
Sheet clip feature

Lecture Hall W122
Computer Terminal Room W127

Lecture Hall W122
Computer Terminal Room W127

Double sided suspended directionals

Wall mount flag signs

Wall Applications (Interpretive Information)
**Directory System**

- **Cullen College of Engineering**
  - Building 2
  - Engineering, Office of the Dean: E421
  - Cooperative Education Engineering Media Center: E301
  - Industrial Engineering: E200
  - Lecture Hall: W122
  - Computer Terminal Room: W127

**Room Identifiers - Life Safety - Regulatory**

- **E121**
  - Environmental Engineering Lab
  - John Smith
  - Fire Extinguisher
  - First Aid Kit
  - Spill Kit
  - Safety Shower
  - Eye Wash
  - Safety Manuals

- **E102**
  - Environmental Engineering Lab

- **S121**
  - Chemical Engineering Undergraduate Labs

**Wayfinding**

- **Lecture Hall W122**
  - Computer Terminal Room W127
- **Lecture Hall W122**
  - Computer Terminal Room W127

**Wall Applications (Interpretive Information)**

- Changeable Information Sleeve
- Sheet clip feature
- Wall mount flag signs

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**In Case of Emergency**

- Authorized Personnel Only
- Fire Door
- Keep Closed

**No Smoking**

**Eye Protection Required**

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*Signs not shown in scale*
Digital Wall Murals

713.523.6644

INTERIOR SIGNAGE  PROGRAM CONCEPTS

Lecture Hall W122
Computer Terminal Room W127

07.23.13 DRAFT V.1
Example of a before and after scenario.
Directory Location Guide

BASEMENT FLOOR

SECOND FLOOR

FIRST FLOOR

THIRD FLOOR