Bookstore Advisory Committee
December 4, 2013
Open Forum
B & N
Updates and Information

- **Main store** overall sales are down -11%
  - Textbook units are down -11.8%
  - Used Rentals units are up 69.3%
  - Digital units are up 14.2%
  - Merchandise sales are down -10.8%
  - Web sales are down -8.3%

- **Law store** overall sales are up 4.3%+
  - Textbook units are down -1.5%; rentals sales increased 70%+
  - Law merchandise sales are up 16.1%+
  - Law web sales are up 57.3%+

- **UHSL store** overall sales are down-1.0%
  - Textbook units down -9.7%
  - Rentals are down – 36.4%; new book sales increased 15.9%+
  - Merchandise sales are up 15.7%+
  - Digital units are up 22.8%+
B & N Updates cont’

✓ Barnes & Noble construction team is completing the build out, today we are 95% completion. The team will return on December 9, 2013 to complete the project.

✓ 25% off all sweats December 2 through December 15, in-store & on-line!

✓ Security systems and new locks are scheduled to install December 12 & 13. The bookstore will begin to move non-essential items prior to the public closing.

✓ Move to the new store is scheduled to begin December 21, 2013 through January 01, 2014. B&N support staff from the corporate office, and other local stores will be available to help with the new store set-up over the break.
Textbook Adoptions

✅ Key Targets for Spring 2014

➢ First Due Date: **October 25, 2013**
➢ Registration start date November 4, 2013
➢ 72% submitted by Dec 1, 2013 for Spring 2013
➢ Adoption campaign began September 2013, emails, letters, flyers, reminders, and videos.
➢ 51% adoptions submitted as of 11/26/2013 – main
➢ 83% adoptions - Law store
➢ 72% adoptions - UHSL
B & N Upcoming events

- Fall end of the semester Textbook book buyback runs December 2 through December 19. Location: UH Bookstore

- Textbook Rental Check-Ins will begin December 9 through December 19, 2013, notifications will be sent out.

- Cap & Gown Distribution begin November 26 through graduation day for all Fall 2013 graduates.

- December 20, 2013 is the last day we will be open to the public in the current location.

- Soft opening of the new location will be January 02, 2014.

- Grand Opening/ribbon cutting scheduled January 28, 2014. E-flyer will be sent out early January.
Textbook Subcommittee

- Subcommittee met on November 18, 2013.
- Minutes are posted on the BAC website.
- SGA Standard Protocols
  - Topic was discussed; however, it was agreed that participation from SGA representatives is needed and will be revisited when SGA representatives are available.
- Textbook Adoption Communication Plan-Summer & Fall 2014
  - Plan to be developed based on the suggestions made by subcommittee and presented to the full committee during the first meeting of the Spring semester.
Spring 2014 Meeting Dates
Spring 2014 Town Hall Meeting

• Town Hall will be held at the new bookstore in April.

• Date and Agenda
Member Items
Next Meeting
February?
1:00 p.m. – 2:30 p.m.
New Bookstore Tour