Bookstore Advisory Committee
April 30, 2014
March Meeting Minutes
Main store overall sales are down -12.0%
  • Overall textbook units are down -13.7%
  • Used Rentals units are up 71.9%
  • Digital units are up 10.8%
  • Web sales are down -5.0%
  • Merchandise sales are up 13.2%

Law store overall sales are up 6.0%
  • Overall textbook units are up 7.0%
    Rentals units are up 100%
  • Law web sales are up 74.6%
  • Law clothing sales are up 27.7%

UHSL store overall sales are down -3.9%
  • Overall textbook units down -8.5%
  • Rentals units are down -48.0%;
    new book units are up 10.2%
  • Digital units are up 13.3%
    Merchandise sales are up 12.8%
B & N Updates cont’

✓ We are back on the New Student Orientation Schedule, and our igniting the freshmen program has been accepted by the UH Office of Admissions.
✓ Our exclusive igniting the alumni program has also been accepted by the UH Alumni Association.
✓ Cap & Gown distribution began April 21 and will run through graduation day.
✓ Textbook end of the semester book buy back and rental check-ins began on April 28 and will run through May 9, 2014.
✓ Emblematic food items like chocolates, M&M, and health nuts are being added to the gifts assortment.
Textbook Adoptions

✅ Key Targets for Summer/fall

➢ First Due Date: **March 22, 2014**
➢ Registration start date April 7, 2014
➢ Last year 29% adoptions submitted by **April 1, 2013**

➢ **Today’s fall results**
  ➢ Main – 31%
  ➢ UHSL – 18%
  ➢ Law – 82% Excellent!

➢ **Today’s summer results**
  ➢ Main – 57%
  ➢ UHSL – 68%
  ➢ Law – 54%
Yuzu a Digital Platform from Barnes & Noble

• Read and study anywhere, at anytime

• Easily organize titles by term and course

• Highlight text in four colors

• Add freeform notes and post stickies

• Flag important content

• Filter highlights and notes to collect them all in one place.

• Can follow along in class on iPad app and then pick up where you left off on your computer using Yuzu’s web app.
B & N What’s Next?

Simplify your life with the Bookstore Mobile App

- Buy
- Return
- Rent
- Flash sales
- Order info
- Stay connected

- Available at your App store
2014 Bookstore Fair

- Held in the new Bookstore on April 2nd
- Tables
  - Bookstore Services
  - Textbook Adoptions
  - Faculty Enlight
  - Bookstore Advisory Committee
- $25 B&N Gift Card Raffle
  - Winner - Maria Armenta
- 24+ participants
Bookstore Scholarship

• Criteria distributes scholarships based on merit.
• Currently awards 7 scholarships per semester for a total of 14 scholarship per academic year.
  ✓ 3 Academic Excellence
  ✓ 3 Dean’s List
  ✓ 1 Transfer Excellence
• Renewable scholarship that is awarded for a 2 year period with a maximum award of $1,600.
Bookstore Scholarship

• Actual Disbursements
  ✓ AY 11/12  $15,600
  ✓ AY 12/13  $16,800
  ✓ AY 13/14  $10,400

• Tentative Disbursement
  ✓ AY 14/15  $11,200
Member Items
Next Meeting
Fall 2014