Approvals
B & N
Updates and Information

- **Main store** overall sales are up - 6.7%
  - Overall textbook units are down (3.7%)
  - Rentals units are up 64.6%
  - Digital units are up 19.7%
  - Web sales are up 37.7%
  - Clothing sales are up 46.7%

- **Law store** overall sales are down - (4.9%)
  - Overall textbook units are up 1.0%
  - Rentals units are up 202.7%
  - Law web sales are up 77.2%
  - Law merchandise sales are up 11.7%

- **UHSL store** overall sales are down - (6.4%)
  - Overall textbook units down (10.5%)
  - Rentals units are up 54.7%
  - Digital units are down (27.6%)
  - Web Sales are up 6.7%
  - Merchandise sales are up 2.9%
B & N Updates cont’

✓ Grad-Fair 2015 Spring event was conducted Feb 24-27
✓ Vendor reps. from Herff-Jones, Balfour Rings, Framing Success, UH Spirit Cords, UH Alumni, and Grad-Images.
✓ The custom website www.herffjones.com/college/uh
✓ Gown distribution will begin April 20th through graduation day.
Through partnerships with the Blaffer Gallery and the Office of Diversity and Inclusion we were able to help support two great author signing events in the Cullen Performance hall during the month of February.
FACULTY TOWN HALL
Two for One Event with Lunch and Door Prizes
April 17
Kiva Room, Farish Hall
12:30-2 p.m.
RSVP at: http://goo.gl/lKne4v

What Students Want from Faculty - Examining Small Group Instructional Feedback Results
For more information, please select the link above.
Faculty Services Available from Barnes & Noble - Faculty Resources, Digital Reality,
Today’s Student & Content Expectation = Faculty Success
- Learn what flexible textbook search options are available to assist you.
- Stay current on industry trends and review how others are using resources.
- Successful trends engaging today’s tech savvy students.
- Publisher insider information. Best practices to help you succeed, with live demos.

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Textbook Adoptions

✓ Key Targets for Summer/Fall 2015

➢ First Due Date: **March 20, 2015**
➢ Registration start date early April
➢ Last year’s adoptions submitted by April 1, 2014 - 23%
Fall adoption campaign began on February 18, with a request to all faculty. **The adoption deadline, March 20, 2015**

Note:
1. Today we have 1,000 Faculty members registered through Faculty Enlight, our on-line faculty resource. This is a great tool for faculty, designed by B&N and Faculty, for Faculty.
2. We are in the middle of changing our Textbook platform, to give us perpetual inventory and greater flexibility. Today we have (21%) 600 adoptions submitted for fall, that we will upload into the new system over the next few weeks.
   - How can the BAC committee help? Spread the word to faculty about the town hall meeting!
Canteen Textbook Scholarship

✓ A quasi endowment scholarship was setup in 2006 under the initial agreement with Canteen in conjunction with SGA.
  ✓ Funds can be used to cover expenses for books and/or supplies.
✓ Endowment has earned enough income to start utilizing the funds towards textbook scholarships.
✓ Auxiliary Services and the A&F Business Office will determine how many textbook scholarships can be awarded in addition to the B&N scholarships.
  ✓ We will follow the same eligibility criteria that has been established under the original scholarship.
✓ Scholarships will be awarded starting in Fall 2016.
Member Items