Bookstore Advisory Committee Meeting
Minutes April 15, 2010

Attendees: Heidi Kennedy, Leena Nguyen, Anna Zulfiquar, Lili Zamarano, Marc Eckhardt, Alexandra McGuffey, Sharon Gates, Keith Kowalka, Claudine Giachetti, Simon Bott, Johnny Jackson, Esmeralda Valdez, Emily Messa

I. Bookstore Updates
   A. Creating opportunity and 9% increase school supply, non textbook sales are up.
   B. 59% of summer textbook orders are in, 30% for the fall.
   C. Direct emails to faculty and the communication lines are open, numbers are much better than last year.
      i. Textbook Affordability Forum
         a. A good start but would like to have it every semester.
      ii. Buyback Program
         a. Buybacks start April 26 and will go on everyday, it is best to sell at the end.
         b. Students will be paid 50% of what they paid for the book.
         c. Facebook, Twitter, and texts are being used to inform students.
      iii. Textbook Rental Program
         a. Felix- set to roll out rental in fall. B&N determines which books are suitable for rental
            a. 2 things that won’t work for rentals: custom books that are for UH only and 1 time use components.
            b. Students will provide a credit card in case book isn’t returned or is lost.
         b. Simon Bott- encourage faculty to sign for 1-3 years, figure out cut off for book rentals.
         c. Eckhardt- content can be accessed from any computer, available in “the cloud”, don’t know which titles will be available until July.
         d. Felix- offered e-books since 2007 and can only offer is when it becomes available from the publishers.

II. Flat World Knowledge
   a. Open content material- rightsholder has allowed to be free material by publisher, author, or professor. Content can be edited by professors. if they adopt it reduces need to buy new editions often.

   Heidi- April 22- technology and teaching excellence
   Jonas- may look at it more in summer, webinar on demand

Recap
A. Jonas- e-books since 2007, 45% original cost for rental, flat world books are an open source online and only costs $1.99 per chapter to print. Executive Summary is sent out 2 days before, briefing on what we’ll talk about.

B. Heidi- Textbook policy published asked faculty senate to include in next handbook. Deans of colleges will share with colleges that it’s available.

C. Valdez- textbook scholarship open in July, revisit criteria.

   I. Have to apply? Accessible, only opened for fall, reoccurring if student is full time and maintains 3.0, merit-based, committee is made up of faculty, staff, students, office of scholarships & financial aid.

Meeting Adjourned at 1:55pm