Date: November 11, 2016
Place: PTS Conference Room – Stadium Parking Garage
Time: 1:30 pm-3:30 pm

Committee attendees

VOTING
Shawn Vaillancourt, Faculty Senate
Lynn Smith, Staff Council
Matthew Castillo, Staff Council
Elsie Myers, Staff Council
Elliot Kauffman, SGA
Andrew Bahlmann, SGA
David Gratvol, SGA

NON-VOTING and SUPPORT
Esmeralda Valdez, Asst. VP, University and Auxiliary Services
Bob Browand, Director of Parking and Transportation
Paul Lozano, Asst. Director, Parking Operations
Eric Holamon – Asst. Director, Customer Relations
Clifford Kennedy, PTS Parking Enforcement
Jessica Mize – Communication Coordinator
Roger Epps – Evening Manager, PTS

AGENDA

I. Open Forum
   a. Andrew Bahlmann and David Gratvol [Spur 5 Parking Proposal]
      i. Possibility for additional parking by taking advantage of three medians on Spur 5
      ii. Presentation leaned toward pursuing lot 3 first – any lot would take lots of approvals/work with the city.
      iii. Projected costs and usage included in presentation
      iv. Earliest possible opening, assuming all approvals come through without a hitch manner would be spring 2018
      v. Additional issues discussed included:
         1. Water retention
         2. Lot size and potential occupancy
         3. Future of ERP
      vi. Esme weighed in saying this is great work and said the first step would be to engage with UH’s Real Estate department to see if this is possible/something they’re interested in, as well as if it aligns with the overall masterplan for the campus.
      vii. Bob reiterated that the first step would be for them to talk to Facilities and Real Estate – additional parking options is always good, safety would just be my concern

II. Approval of October Minutes
   a. Matt motioned to approve, Lynn seconded and committee approved.

III. Updates
   a. Communications/Marketing
      1) Game day messages/marketing recap
      2) Initial campus push to make community aware of the parking impacts resulting from the indoor practice facility construction in lot 12B
      3) Blog recap –
         a. Three posts since last TPAC, including Mean Tweets
         b. Mean tweets received more than 5,300 views in first three days
            i. Resulted in increased Facebook/Twitter following
            ii. Increased blog traffic, including more than 1,000 unique views in less than 12 hours
            iii. Contacted by industry peers to provide tips/insight into our revamped marketing approach
4) Outreach efforts
   a. METRO How-to ride session for F/S on 11/1
      i. Reps from METRO and PTS presented to 23 attendees
      ii. Trip planning and COAST enrollment followed presentation
   b. Sustainability Fest participation
      i. Promoted COAST and had an interactive fuel savings calculator on hand so individuals could see how much they could save using public transportation
      ii. METRO and Zipcar reps participated
   c. Discover Bus events on campus 11/11 and 11/17

5) Spring planning
   a. Messaging to:
      i. Garage waitlists
      ii. Orientation attendees
      iii. Current “local rider” students about COAST options
   b. End of semester check-in blog post
   c. Spring orientation participation
      i. Tabling’s
      ii. Presentation

b. Operations
   1) Winter maintenance in progress
      a. Contracts sent off for signatures

2) Gated parking lot conversion
   a. Moving from Basis software to T2 to be consistent with garages
   b. In process of getting price quotes for cabling

3) East parking garage
   a. Working on changing the cables from copper to fiber for better communication feed

4) Bird deterrent at Stadium garage
   a. Pricing for panels to prevent birds from nesting inside the 2nd and 3rd levels
   b. Awaiting price quotes

5) Cameras
   a. In communication with UHDPS to change outdated cameras at the entrances and exits of the visitor levels of the East and Welcome Center parking garages
   b. Met with UHIT and Triumph Electric for pricing

c. TDM
   1) COAST Program Update – 1,787 members participating

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a. Elliot and David requested demographic info about COAST members – Esme said we can do an overview, but no specifics for security reasons
b. Jessica chimed in about upcoming campaign to spotlight various types of people who use PTS services, including current COAST members
d. Upcoming Events
   1) PTS gave overview of upcoming events including football games, runs, walks, etc. that may impact parking

IV. Old Business
   a. GENB Project – connecting Bauer to business
      i. Survey Observations
         1. Freshmen most interested
         2. Income correlation
      ii. Email and Facebook are preferred contact methods
      iii. Barriers
         1. Safety/Security Concerns
         2. Evening Service
         3. Lack of awareness
   iv. Opportunities
      1. Carpool mixers by zip code
      2. Education/Awareness Events
      3. METRO buddy system
      4. COAST Student Organization “Ambassadors”
   v. Committee feedback:
      1. Elliot sees merit in student ambassadors, doesn’t see the need for student org//possibly an internship/
      2. Eric chimed in that we would get added perks as student org
      3. Elliot and Andrew think working with SGA would be more effective
      4. Elliot will discuss opportunities for partnership with SGA
   b. Update on 12B from Bob
      i. More than 400 spaces will be lost to indoor practice facility construction
      ii. Also gave a brief preview of construction projects over the next ten years

V. New Business
      i. Bob presented proposal for new rates
      ii. Committee discussed again the possibility of implementing a transit fee and how that would affect rates
      iii. Led to discussion on residential parkers and whether they should be charged a different price than commuters
      iv. Issue of fairness/use of permit for residents versus commuters
      v. Elsie asked why rates are steadily increasing
      vi. Bob clarified it’s because up until now garages have been severely underpriced, and PTS cannot cover the cost of the garage at the current rate. Other parking $ was subsidizing 40% of costs. PTS wants garages to be self-sufficient
      vii. Increases are included in the first 6 years of the ten year plan, Eric explained that up until now, rates haven’t really increased much, which has led to this now steep jump
      viii. Committee decided to hold on approving to get staff council, SGA and faculty senate’s thoughts on matter
      ix. Committee members said a side by side comparison of next year’s proposed rates to this year’s current rates would be helpful
      x. Bob agreed to share spreadsheet with budget and line item information
      xi. Matthew asked Bob to include what a proposal WITH A $25 transit fee would look like for rates, to give individuals big picture of that potential possibility
      xii. Elliot will talk to SGA and have a meeting about budgets/options/proposals and will report feedback about fee
VI. Member Items
   a. Elsie – staff council has made some suggested changes to MAPP 02.04.10, flexible work place initiative, goal was to provide as much information and make it an easy process to let staff use flexible work space. Made lots of changes, updates with exempt and non-exempt staff.
      i. Staff affairs committee within Staff Council requested that TPAC consider supporting this policy, as it would help with congestion on campus
      ii. Bob asked to have a chance to review, and possibly have committee vote on it next month
      iii. Elliot – I don’t see TPAC NOT supporting this, because it decreases parking on campus, we support ANY program for that
      iv. Matthew – I would really like to promote, for those opting for a 4/10 or 9/80 schedule to have to choose to not work Monday through Thursday, since parking and congestion is lower on Fridays campus wide. It would have the biggest impact on parking that way
      v. Bob likes the idea of supporting this program but says he’d like Elsie to check with HR before offering any special incentive to these individuals to ensure it’s fair
   b. Matthew – proposed the idea of rewarding staff members who have been here for 15+ years with fixed parking prices. Individual would be responsible for that price for rest of career with UH, and as rates go up, HR subsidizes the difference
      i. He mentioned HR already has a budget for staff morale, so this could fall into that
      ii. Milestone is flexible, would have to investigate
      iii. Committee supported this idea, so Matthew will initiate the conversation with HR
   c. Individuals with Houston Public Media have requested restriping in lot near facility
      i. Bob – will have to look into it, as it’s not on winter maintenance list

VII. Adjournment
   a. Matthew motioned to adjourn, everyone seconded

Next Meeting
Date: Dec. 9, 2016
Time: 1:30pm to 3:30pm
Location: PTS Conference Room – Stadium Parking Garage