Transportation and Parking Advisory Committee
MEETING MINUTES
Date: November 20, 2015
Place: Student Center South, Heights (Rm 224)
Time: 1:30pm – 3:30pm


I. Open Forum – No Presenters

II. Approval of October minutes – Minutes were approved without changes.

III. Updates
   a. Communications/Marketing (Jessica Mize, Leighanne Dean)
      i. Game Day-messaging, web, social media
      ii. Permit messaging
          ➢ waitlisted for garages messaging this week
          ➢ Spring 2016 after new student orientation
      iii. Lot 19F closure
          ➢ November 21 – November 22
          ➢ Displaced parkers can park in Lots 18A & 19E
      iv. Launched PTS Blog
         v. uh.edu/wordonthestreet
         vi. generating comments, questions and ideas from the campus
         vii. Spring orientation planning
         viii. Blog promotion – engage and get feedback
      ix. Social media – expansion of new platforms
          ➢ Twitter – 1668 followers
          ➢ Facebook – 916 likes
          ➢ Instagram – 260 followers
   b. Operations (Paul Lozano)
      i. Started developing scope for the summer Parking Lot Maintenance Project
      ii. East Garage compact signs are completed and placed in the end aisles of East Garage to prevent big trucks to park in those end spaces.
   c. TDM (Pam Collins)
      i. METRO Discount Cards
         1. Day pass
            ➢ Total issued: 113
            ➢ Issued from 10/22 – 11/20: 15
            ➢ Picked up: 74
         2. QFare
            ➢ Total issued: 953
            ➢ issued from 10/22 – 11/20: 109
            ➢ Picked up: 751
         3. Pick up reminders emailed on 11/19/15 for METRO Discount Cards: 238
         4. Pam further discussed that eliminating the 9 credit hour requirement on Student Discounted QCards has been approved by METRO but is still awaiting final confirmation and approval from METRO.
ii. Metro Evening ERP shuttle pilot program started on November 2 from 5 PM – 11 PM for law center. Bob discussed that the route is being monitored and the numbers looked low for students using the pilot shuttle program. He further mentioned that he will meet in January with the Law Center to decide whether to continue with the new route. Chair Elliot Kauffman recommended to bring this discussion to the next meeting agenda to decide whether to continue the new shuttle pilot program for the Law Center.

iii. Zip Car
   1. Ford Sponsored Plan 25/0 Plan
      a) U of H Students
         ➢ Application fee, driving credits & deposit: $0
         ➢ Fees: $15 charged annually
      b) U of H Students Leaders
         ➢ Application fee, driving credits, deposit & annual fee: $0
         ➢ Hourly rate start at $7.50 & annual fee: $0
         ➢ Overnight rate start $36 & valid only from Monday-Thursday from 6pm to 8:30am.

d. Upcoming Events (Paul Lozano)
   • Football – November 14, 2015 – SMU 7 PM
   • Football – November 27, 2015 – Navy
   • High School Football – November 20, 2015 – King vs. Foster 7 PM
   • High School Football – November 21, 2015 – Cy Falls vs. Bellaire 1 PM
   • Cullen Performance Hall Events – Welcome Center Visitors Garage
      o Tommy Emmanuel Concert – November, 18 2015
      o Scott Bradlee Concert – December 2, 2015
      o Billy Gibbons Concert – December 3, 2015

IV. Old Business (Bob)
   a. SGA Resolution (SGAR – 52001)
      i. Bob discussed that the refunds are issued for Game Day citations for students who have paid through fee bill and adjustments are made for those students who haven’t paid their citations. He further mentioned that the finance team is now working to issue refunds to students who have paid through credit card. Adjustment email will be sent out to the students once the adjustments are being made for the Game Day citations. All other settlements will be done by mid next week.
      ii. He further mentioned about the three students who haven’t being reimburse for Game Day citations; 2 students parkers were towed and received citations for blocking sidewalk and drive lanes and 1 student received citation for blocking a drive lane with no active UH parking permit. The TPAC Committee, Vice Chair David Kazanci and Chair Elliot Kauffman suggested to not waive the fines as the citations issued were the exception to the SGA resolution.

V. New Business (Bob)
   a. Parking – Then, Now and Beyond
      ➢ Bob talked about his meeting with the President and showed the committee his presentation which he presented in his meeting.

      | 1994 | Now |
      |------|-----|
      | Parking spaces | 14, 194 | 20,004 |
      | Access controls | NO | YES |
      | Revenue controls | NO | YES |
      | Budget | 1,500,000 | 15,000,000 |
      | Permit sales | Manual/Lines | On-line |
      | Parking enforcement | Manual | Citation writers |
      | Citation payment/appeal | In person | On-Line |
      | Shuttle Service | 4 buses | 16 buses |
Parking – Beyond
- Improvement of parking lots
- Construction of Garage #5
- Convert Faculty/Staff gated lots access control from BASIS to T2 ARC
- Develop parking master and strategic plans
  - Design labs with Architecture
- Review organizational makeup of the department
- Improve overall outreach to customers
  - Parking blog, personal interaction, increase more tabling’s

Fall 2009 – Fall 2015
- Oversell of permits down
- Pricing of student garage permits are low as compared to other universities
- Increase in permit revenue matches the increase in garage debt service

2005 – 2015
- Spent $85,000,000 to gain 3,964 spaces
- Lost 7,500 spaces due to construction
  - 4,000 spaces lost due to construction other than parking projects
- $35,000,000 was spent to replace spaces lost to non-parking projects which accounts for a 42% increase in parking permit rates

b. Proposed Changes to Parking Program for Fall 2016
i. Bob discussed with the committee the state of parking operations and proposed changes in parking to meet the parking expectations of the campus community
   a. Elimination of Leak Street lots over the summer and development of urban orchard for community collaboration.
   b. Construction of Garage #5 in Lot 18A for Faculty, staff and visitors
   c. Elimination of economy parking on campus, economy parking to be available only at ERP
   d. Additional 450 parking spaces to be added at ERP.
   e. Capping the sales of parking permits on-campus to help meet the expectations of customers.
   f. Elimination of student summer permit and make the Fall/Spring permit an annual student commuter permit to cover Fall, Spring and Summer semesters.
      i. Permit price will be pro-rated if bought in the middle of the year
   g. Elimination of practice for parking down across the board. Eliminating moving from one zone to another will help manage the capping of permit sales.
   h. Implementing an evening permit for faculty, staff, and students who only need parking during the evening hours. Time parameters are still to be determined.

VI. Member Items
   a. Esmeralda Valdez discussed with the committee that the price for the ERP economy parking will be offered at one rate only and the parking designation at ERP will be reviewed to provide as many spaces as possible to students.
   b. Shawn Vaillancourt talked about the traffic congestion on the main intersection on University Drive and Calhoun due to traffic light timing problem. Bob suggested that he will contact Mike Wheeler from facilities and will get back with the committee once he finds out.

VII. Adjournment – Meeting was adjourned at 3:29 p.m.

Next Meeting
Date: December 4, 2015
Time: 2:00pm to 4:00pm
Location: Student Center South, Midtown (Rm 262)